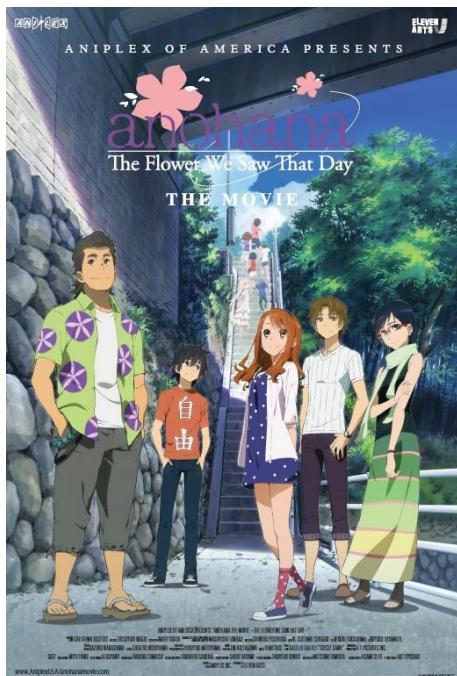




FOR IMMEDIATE RELEASE

December 19, 2013

Anohana the Movie: The Flower We Saw That Day
Coming to Theaters across U.S. and Canada



© ANOHANA PROJECT

***Heartwarming Movie to see Screenings in
28 U.S. Theaters and 35 Canadian Theaters***

SANTA MONICA, CA (December 19, 2013) – This Thursday, Aniplex of America has announced their plans of screening *Anohana The Movie: The Flower We Saw That Day* in theaters across the U.S. and Canada. The film will premiere on January 18, 2014 in select U.S. theaters and on February 9, 2014 in select theaters in Canada. Aniplex of America has also announced that Anohana Producer, Hiroyuki Shimizu, will be coming to Los Angeles for a special appearance. For details on theater locations, show

times, and ticket purchases please visit Aniplex of America's official *Anohana The Movie* website (www.AniplexUSA.com/anohanamovie).

Ticketholders have the opportunity to receive exclusive promotional items when they attend the screening. One of these items is the "Letters from Menma" featuring a replica of the letters written by "Menma" in the movie. This set also includes some flower seeds the viewer can plant. Along with the "Letters from Menma" set, ticketholders can also receive *The Anohana Movie* poster (shown above). These promotional items will be available in limited quantity and will be available only while supplies last. Attendees should contact the theaters directly for details on the distribution of these promotional items. *Anohana The Movie* will be distributed by ELEVEN ARTS and will be featured in the original Japanese audio with English subtitles.

About *Anohana The Movie: The Flower We Saw That Day*

Are your "friends" from back then, still your "friends" now? This is a story of one summer miracle. Due to a tragic accident during their childhood that took the life of one of their friends, 5 friends grew apart from one another. One summer day "Menma," their friend who passed away, appears before them. She tells them that she must have a wish granted in order to pass on to the afterlife. But, she cannot remember what that wish is. The friends meet once more to figure out how to help "Menma." Time that stood still begins to slowly move once more...Why did "Menma" come back?

For details on the film, please visit: www.AniplexUSA.com/anohanamovie

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-Ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Kill la Kill*, *Monogatari Series Second Season*, *Day Break Illusion*, *SERVANT x SERVICE*, *Silver Spoon*, *Magi: The Kingdom of Magic*, *Oreshura*, *Oreimo 2*, *VALVRAVE the Liberator*, *Vividred Operation*, and *Samurai Flamenco*.

www.AniplexUSA.com

www.AniplexUSA.com/anohanamovie

www.Youtube.com/AniplexUS

About ELEVEN ARTS

ELEVEN ARTS is the Los Angeles based film distribution company that has brought many acclaimed Japanese films, live-action and animation, to North American audiences. ELEVEN ARTS's major live-action titles include Japan Academy Awards winner *Memories of Tomorrow* (starring Ken Watanabe) and Oscar nominated director (with The Twilight Samurai in 2004) Yoji Yamada's samurai film *Love and Honor*. ELEVEN ARTS is also a respected distributor of popular animation titles such as the *Evangelion* franchise, *Fullmetal Alchemist: The Sacred Star of Milos*, and *Puella Magi Madoka Magica The Movie Part 1: Beginnings/ Part 2: Eternal*, *Blue Exorcist: The Movie*, and *Puella Magi Madoka Magica The Movie Rebellion*.

Official Website:

www.elevenarts.net

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