



FOR IMMEDIATE RELEASE

September 10, 2014

**Aniplex of America to Host *Fate/stay night: Unlimited Blade Works*
U.S. Premiere Event in Downtown Los Angeles Theater**



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Fans to Witness the Beginning of the 5th Holy Grail War on the Big Screen!

SANTA MONICA, CA (September 10, 2014) –Fans of the animation production company ufotable and the *Fate/* franchise are definitely in for a treat! Aniplex of America, Inc. recently announced that they will be hosting an exclusive U.S. premiere event for the critically-acclaimed anime series, *Fate/stay night*. The event will be at the Downtown Independent Theater in Los Angeles on September 28th in partnership with ELEVEN ARTS. Fans will be able to purchase tickets for this premiere event starting today at (<http://fatestaynight.bpt.me>). Aniplex of America, Inc. had also confirmed *Fate/stay night* will begin its streaming schedule through Hulu (www.hulu.com) and Crunchyroll (www.crunchyroll.com) from October. The specific date, time, and platforms will be announced at a later date.

This Los Angeles premiere event is in conjunction to the *Fate/stay night* premiere events occurring in multiple countries worldwide. Fans will enjoy the very first episode of *Fate/stay*

night before it airs on television. Attendees of the Premiere Event will receive a *Fate/stay night* giveaway while supplies last. It has been confirmed by both TYPE-MOON and ufotable that it will be featuring the Unlimited Blade Works arc. This arc will focus on the heroine Rin Tohsaka, her summoned servant Archer, and the situations involving the other participants of the fifth Holy Grail War.

Hideki Goto, President of Aniplex of America, Inc. says that he expects both new and veteran fans of the *Fate/stay night* franchise to enjoy this exclusive event. “The *Fate/stay night* series is an anime title that has captured the hearts of many fans and it continues to be popular through the years. I’m looking forward to enjoying this unique story on the big screen along with the fans.”

Details of *Fate/stay night* U.S. Premiere Event

Date	Time	Location	Ticket Purchase Link
9/28/2014 (Sun)	12:10PM (Doors Open)	Downtown Independent 251 S. Main Street Los Angeles, CA. 90012	http://fatestaynight.bpt.me
	1:00PM (Event Start)	(213) 617-1033 info@downtownindependent.com	(Tickets available starting 9/10)

**Details of event subject to change. For location details, please contact theater directly.*

About *Fate/stay night*

Fuyuki City—a city surrounded by the ocean and the mountains becomes the setting for an age-old ritual.

To realize the mythical Holy Grail, which is said to grant any wish from its possessor, seven masters are given seven heroic spirits chosen by the Grail. These heroic spirits or servants are: Saber, Lancer, Archer, Rider, Caster, Assassin and Berserker

Each master will enter into a contract with their assigned servants and battle the other masters and servants to the death until only one pair remains...

This is the “Holy Grail War.”

Episode 1: Unlimited Blade Works

This story focuses primarily on the heroine Rin Tohsaka.

After her father’s death, Rin enters the Holy Grail War as the sole heir to the prestigious Tohsaka Household, with her servant Archer. But, she soon finds out that Shirou Emiya, a boy from her high school has gotten himself involved in the battles and unexpectedly saves him when he is fatally injured. Before long, Rin sets out to strike down the conspiracies surrounding the Holy Grail War along with Shirou and his summoned servant Saber. And so, the story begins to explore the truth behind Shirou’s powers and the nature behind his unyielding will to become a “hero.”

For details, please visit: www.FateStayNightUSA.com

STAFF

Original Story: Kinoko Nasu/ TYPE-MOON

Original Character Design: Takashi Takeuchi

Director: Takahiro Miura

Character Design: Tomonori Sudo / Hisayuki Tabata/ Atsushi Ikariya

Color Setting: Emi Chiba / Mika Matsuoka

Art Director: Koji Eto

Director of Photography: Yuichi Terao

3D Director: Kojiro Shishido

Music: Hideyuki Fukasawa

Animation Production: ufotable

Opening Theme Song: Ayano Mashiro (Ariola Japan)

Ending Theme Song: Kalafina

CAST

Shirou Emiya: Noriaki Sugiyama

Rin Tohsaka: Kana Ueda

Saber: Ayako Kawasumi

Archer: Junichi Suwabe

Sakura Matou: Noriko Shitaya

Illyasviel von Einzbern: Mai Kadowaki

Soichiro Kuzuki: Masaki Terasoma

Lancer: Nobutoshi Kanna

Caster: Atsuko Tanaka

Assassin: Shinichiro Miki

Rider: Yu Asakawa

Taiga Fujimura: Miki Ito

Shinji Matou: Hiroshi Kamiya

Issei Ryudo: Mitsuaki Madono

Kirei Kotomine: Joji Nakata

Kiritsugu Emiya: Rikiya Koyama

Gilgamesh: Tomokazu Seki

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *NISEKOI*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, and *Samurai Flamenco*.

www.AniplexUSA.com

www.facebook.com/AniplexUSA
www.Youtube.com/AniplexUS

About ELEVEN ARTS

ELEVEN ARTS is the Los Angeles based film distribution company that has brought many acclaimed Japanese films, live-action and animated features, to North American audiences. ELEVEN ARTS's major live-action titles include Japan Academy Awards winner Memories of Tomorrow (starring Ken Watanabe) and Oscar nominated director (with The Twilight Samurai in 2004) Yoji Yamada's samurai film Love and Honor. ELEVEN ARTS is also a respected distributor of popular animation titles such as the Evangelion franchise, Fullmetal Alchemist: The Sacred Star of Milos, and Puella Magi Madoka Magica The Movie Part 1: Beginnings/ Part 2: Eternal/ Part 3: Rebellion, and Road to Ninja – Naruto the Movie. For additional information, go to www.elevenarts.net.

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