



FOR IMMEDIATE RELEASE JULY 4, 2019

Aniplex of America Announces
Rascal Does Not Dream of Bunny Girl Senpai
Complete Blu-ray Set Release



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**Rascal Does Not Dream
of Bunny Girl Senpai**

***Join Sakuta Azusagawa in a town of bright skies and glistening seas
as he unravels the curious phenomenon of the puberty syndrome.***

SANTA MONICA, CA (JULY 4, 2019) – Aniplex of America proudly presents the ***Rascal Does Not Dream of Bunny Girl Senpai*** Complete Blu-ray Set scheduled to be released on November 19, 2019. All thirteen episodes of the supernatural series produced by CloverWorks (*PERSONA5 the Animation, The Promised Neverland*) will be available in two Blu-ray discs housed in a package featuring an illustration of the titular heroine and bunny girl senpai, Mai Sakurajima, by original illustrator Keji Mizoguchi and character designer Satomi Tamura. The Blu-ray set also comes with a special booklet with character reference guides and scene design materials, along with textless opening featuring the all-female band the peggies' song "Kimi No Sei" and five different variations of the textless ending starring the heroines of the series, Mai Sakurajima, Tomoe Koga, Rio Futaba,

Nodoka Toyohama and Kaede Azusagawa. Aniplex of America urges fans to pre-order at Rihstufanime.com before the official release date, as a limited supply of the Blu-ray set will include an exclusive Bushiroad Weiß Schwarz card, while supplies last.

Based on a popular light novel by Hajime Kamoshida with original illustrations by Keji Mizoguchi, ***Rascal Does Not Dream of Bunny Girl Senpai*** takes a supernatural look into the complexities of growing up in the modern age through a psychophysiological phenomenon known as the “puberty syndrome.” The series has been widely praised for its authenticity and fascinating approach on relatable social topics plaguing millennials such as cyber bullying, invasion of privacy, and falling victim to false gossip and rumors.

The series stars popular voice actor Kaito Ishikawa (*My Hero Academia*, *Haikyuu!*, *One Punch Man*) as the protagonist, Sakuta Azusagawa, and Asami Seto (*Chihayafuru*, *Bungo Stray Dogs*) as the elusive bunny girl senpai, Mai Sakurajima. Soichi Masui of *Sakura Quest* served as director for the series with Masahiro Yokotani (*Free!*, *Re:ZERO – Starting Life in Another World-*) in charge of the series structure and screenplay. The series featured character design by Satomi Tamura of *Saekano: How to Raise a Boring Girlfriend* and *Kiznaiver*, who also served as chief animation director alongside veteran Akira Takata of the *Durarara!!*, *Natsume’s Book of Friends*, and *IDOLM@STER* series.

Aniplex of America recently announced that they will be hosting the North America premiere of the first and only feature length film of the series, ***Rascal Does Not Dream of a Dreaming Girl***, at Anime Expo in Los Angeles on July 7, 2019.

Rascal Does Not Dream of Bunny Girl Senpai Complete Blu-ray Set includes:



<Disc Specs>

Spoken Languages: Japanese

Subtitles: English

Aspect Ratio: 16:9 HD Widescreen 1080p

Episodes: #1-13

Number of Discs: 2 Blu-ray Discs

Total Run Time: Approx. 325 minutes
Rating: 13 UP

<Bonus Contents>

- Textless Opening
- Textless Endings (All 5 variations, featuring Mai Sakurajima, Tomoe Koga, Rio Futaba, Nodoka Toyohama and Kaede Azusagawa)
* *Bonus content subject to change.*
* *Bonus content includes English subtitles*

< Bonus Materials & Package>

- Package illustrations by Keji Mizoguchi (Original Illustrations) and Satomi Tamura (Character Design)
- Special booklet with character reference guides and scene design materials
- Exclusive Bushiroad Weiß Schwarz card (While supplies last)
* *Bonus materials subject to change.*

Product number and UPC bar code:

Title	Street Date	SKU #	UPC	SRP	Store Price
<i>Rascal Does Not Dream of Bunny Girl Senpai Complete Blu-ray Set</i>	11/19/2019	AOA-14001	816546022068	\$ 134.98	\$ 99.98

About *Rascal Does Not Dream of Bunny Girl Senpai*:

Puberty syndrome – Abnormal experiences rumored on the internet to be caused by sensitivity and instability during adolescence.

This year, Sakuta Azusagawa, a second-year student at a high school near Enoshima, meets several girls that are experiencing this “puberty syndrome.” For instance, he encounters a wild bunny girl in the library.

She turns out to be an actress on hiatus, Mai Sakurajima, who is also his senior at the school. For some reason, no one else can see this enchanting girl.

How did she become invisible...?

As Sakuta searches for answers to help Mai, they spend more time together, and he eventually learns of her hidden feelings...

This is an unusual story that takes place in a town of bright skies and glistening seas, where Sakuta encounters various intriguing girls.

For more details on ***Rascal Does Not Dream of Bunny Girl Senpai***, please visit:

<https://RascalDoesNotDream.com/>

STAFF

Original Story: Hajime Kamoshida ("Seishun Buta Yaro" series published by Dengeki Bunko)

Original Illustrations: Keji Mizoguchi

Director: Soichi Masui

Series Structure/Screenplay: Masahiro Yokotani
Character Design: Satomi Tamura
Chief Animation Directors: Satomi Tamura, Akira Takata
Assistant Director: Kazuya Iwata
Prop Design: Akira Takata
Art Setting: Kazushi Fujii
Art Director: Yukihiro Shibutani
Color Design: Asuka Yokota
3D Directors: Yusuke Noma, Yuto Karasawa
Director of Photography: Yoshihiro Sekiya
2D Works/Special Effects: Saya Utsumi
Editing: Akinori Mishima
Sound Director: Yoshikazu Iwanami
Music: fox capture plan
Production: CloverWorks
Produced by AOBUTA Project

CAST

Sakuta Azusagawa: Kaito Ishikawa
Mai Sakurajima: Asami Seto
Tomoe Koga: Nao Toyama
Rio Futaba: Atsumi Tanezaki
Nodoka Toyohama: Maaya Uchida
Kaede Azusagawa: Yurika Kubo
Shoko Makinohara: Inori Minase

About Aniplex of America Inc.

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online*, *FULLMETAL ALCHEMIST: BROTHERHOOD*, *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, *Puella Magi Madoka Magica*, *March comes in like a lion*, *Blue Exorcist*, *KILL la KILL*, *Gurren Lagann*, *Monogatari* series, *anohana -The Flower We Saw That Day-*, *Cells at Work!*, *The Promised Neverland*, and *Demon Slayer: Kimetsu No Yaiba*. In 2017, the company made its first foray into mobile gaming with the launch of the English version of the popular mobile game, *Fate/Grand Order*, followed by the release of mobile game, *Magia Record: Puella Magi Madoka Magica Side Story*'s English version in the U.S. and Canada in June on 2019.

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