



FOR IMMEDIATE RELEASE

July 2, 2017

**Aniplex of America Announces**  
**Fate Grand Order -First Order- Coming to Blu-ray**



©TYPE-MOON/FGO ANIME PROJECT

***Based on the popular mobile game Fate/Grand Order,  
the greatest Holy Grail War has begun!***

SANTA MONICA, CA (July 2<sup>nd</sup>, 2017) – Aniplex of America announced today at their industry panel at Anime Expo (Los Angeles, CA) that the anime *Fate/Grand Order -First Order-* will be released on Blu-ray for the first time. The news was announced to great fanfare from fans of both anime and game in attendance.

*Fate/Grand Order -First Order-* is an OVA anime adaptation of *Fate/Grand Order*, a mobile RPG developed by DELiGHTWORKS, Inc., and based on the *Fate* series by Kinoko Nasu and TYPE-MOON. The mobile game has been downloaded over 9 million times despite only being available in Japan, China, HK and Macau. On June 25<sup>th</sup>, Aniplex of America released the English version of *Fate/Grand Order* in America and Canada, and the game surpassed over 100,000 downloads in the first 12 hours after launching. Now, the anime adaptation *Fate/Grand Order -First Order-* lets viewers experience the prologue of the game in full animation.

The Blu-ray edition of *Fate/Grand Order -First Order-* will include both the original Japanese dialogue as well as the brand new English dub, which Aniplex of America premiered on Day 1 of Anime Expo. The English cast features Griffin Burns (*anohana –The Flower We Saw That Day, Charlotte*) as Ritsuka Fujimaru, Erica Mendez (*Your lie in April, Magi* franchise) as Mash Kyrielight, and Kira Buckland (*Blue Exorcist, The Asterisk War*) as Olga Marie Animusphere. Tony Oliver (*Fate series, Magi franchise, Charlotte*) serves as both ADR director and the voice of Cú Chulainn.

The Blu-ray release for *Fate/Grand Order -First Order-* will include plenty of bonus materials for fans, such as cast interviews, trailers, and the original soundtrack CD. Pre-orders begin on July 5<sup>th</sup> and will be available later this year starting October 9<sup>th</sup>.

*Fate/Grand Order -First Order-* includes:



<Blu-ray Features>

- Spoken Languages: Japanese & English
- Subtitles: English & Spanish
- Aspect ratio: 16:9 widescreen
- Episodes: 1 OVA
- Number of Discs: 1 Blu-ray disc
- Total Run Time: Approx. 70 min.
- Rating: 13 UP

<Bonus Contents>

- Fate/Grand Order Announcement Trailer

- Fate/Grand Order Gameplay Trailer
- Fate/Grand Order Character Trailers
- Fate/Grand Order -First Order- Cast Interview

\* *Bonus contents subject to change.*

\* *Bonus contents include English subtitles*

<Bonus Materials and Special Packages>

- Deluxe Booklet
- Original Soundtrack CD
- Special Package Illustrated by Takashi Takeuchi (Original Character Designer)

\* *Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Fate/Grand Order -First Order-</i>	10/24/2017	AOA-11301	816546020736	\$89.98	\$ 69.98

**About *Fate/Grand Order -First Order-***

The year is AD 2017.

The last era in which magecraft still thrived.

The Chaldea Security Organization was founded to focus on preserving the continuation of human history. They observe a world which magecraft couldn't observe and science couldn't measure all to prevent the certain extinction of humanity. But one day, the future that Chaldea continued to observe disappears and humanity's extinction in 2019 becomes clear. Rather, it had already happened. The cause seems to be related to Fuyuki, a provincial town in Japan, in the year AD 2004. There, an "unobservable region" that had not existed before appears.

Based on the assumption that Fuyuki is the reason for humanity's extinction, Chaldea issues an order to explore, investigate, and possibly destroy this singularity – a quest for the Holy Grail: the Grand Order.

For details on *Fate/Grand Order -First Order-*, please visit: <http://fategrandorderusa.com>

**STAFF**

Original Works: TYPE-MOON

Story: Kinoko Nasu

Original Character Design: Takashi Takeuchi

Director: Hitoshi Namba

Assistant Director: Takuro Tsukada

Screenplay: Ayumi Sekine

Character Designer: Keisuke Goto

Design Works: Takashi Akaishizawa

Color Setting: Satoshi Takezawa  
Art Design: Takeshi Sato  
Art Director: Takuya Ebisawa  
Director of Photography: Shinya Matsui  
Editor: Go Sadamatsu  
Music: Ryo Kawasaki  
Theme Song: "Shikisai" Maaya Sakamoto (Flyingdog)  
Sound Director: Takeshi Takadera  
Sound Production: HALF H • P STUDIO  
Animation Production: Lay-duce

## **CAST**

Ritsuka Fujimaru: Nobunaga Shimazaki / Griffin Burns  
Mash Kyrielight: Rie Takahashi / Erica Mendez  
Olga Marie Animusphere: Madoka Yonezawa / Kira Buckland  
Romani Archaman: Kenichi Suzumura / Xander Mobus  
Leff Lynor: Tomokazu Sugita / Jalen K. Cassell  
Cú Chulainn: Nobutoshi Kanna / Tony Oliver  
Emiya: Junichi Suwabe / Kaiji Tang  
Medusa: Yuu Asakawa / Melissa Fahn  
Altria Pendragon (Alter): Ayako Kawasumi / Kari Wahlgren

ADR Director: Tony Oliver

## **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows includes our most recent titles: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, and *Eromanga Sensei*.

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