



FOR IMMEDIATE RELEASE JUNE 18, 2020

ANIPLEX.EXE Visual Novels
ATRI -My Dear Moments- and Adabana Odd Tales
Available Now on Steam



© Aniplex Inc. All rights reserved.

ATRI -My Dear Moments- and Adabana Odd Tales
arrive to Steam with special limited time launch sale!

SANTA MONICA, CA (JUNE 18, 2020) – The highly anticipated inaugural projects from ANIPLEX.EXE *ATRI -My Dear Moments-*, developed by the creators of *The Fruit of Grisaia*, *Frontwing* and *Makura*, and *Adabana Odd Tales*, developed by *Liar-soft*, the makers of *Gahkthun of the Golden Lightning* and *Kindred Spirits on the Roof*, are now available on Steam.

For a limited time only from June 18 to June 25, both visual novels will be a part of ANIPLEX.EXE's launch sale with players receiving 10% off when purchasing one visual novel plus an additional 10% off when purchasing both visual novels as a bundle.

ATRI -My Dear Moments-, written by Asuta Konno, one of the authors of *If My Heart Had Wings*, transports players to the near future in which a sudden and unexplained sea rise has left much of human civilization underwater. The opening movie for the visual novel is by yo-yu and features song "*Hikari hanate!*" performed by Mami Yanagi with lyrics by Asuta Konno (Frontwing) and Music/Arrangement by Fuminori Matsumoto.

Adabana Odd Tales invites players into the fantastic land of Adabana, a realm of illustrated books, where players traverse various storybook realms to find and correct distortions within classic Japanese fairy tales. KIZAWA studio produced the opening movie for the visual novel and features “Adabanayumeutsutsu” performed by Rita with music by Toshihiko Uchiyama (Blueberry & Yogurt) and arrangement by Takaaki Kimura.

To commemorate the launch, ANIPLEX.EXE has revealed two launch celebration illustrations from character designers Yusano from *ATRI -My Dear Moments-* and Ryuko Oishi from *Adabana Odd Tales*.



Illustration by Yusano



Illustration by Ryuko Oishi

ANIPLEX.EXE also released trailers for both visual novels on the Aniplex of America YouTube page (<https://www.youtube.com/aniplexusa>) providing a closer look into the characters featured in *Adabana Odd Tales* and a special animation trailer produced by CloverWorks for *ATRI -My Dear Moments-*.

Both visual novels are suitable for all ages and available in English, Japanese, Simplified Chinese, and Traditional Chinese with *ATRI -My Dear Moments-* priced at \$20.99 and *Adabana Odd Tales* available for \$17.99.

To view or embed the special animation trailer for *ATRI -My Dear Moments-*, visit: <https://youtu.be/QxY-CCjzRPw>

To view or embed the trailer for *Adabana Odd Tales* visit: <https://youtu.be/Jk4HbThGhBo>

ATRI -My Dear Moments-



Title: *ATRI -My Dear Moments-*

Genre: Adventure, Visual Novel

Developer: Frontwing, Makura

Publisher: ANIPLEX.EXE

Language: English, Japanese, Simplified Chinese, Traditional Chinese

Release Date: June 2020

Price: \$20.99

Copyright: © Aniplex Inc. All rights reserved.

Official Website: <https://atri-mdm.com/en/>

Steam Store: https://store.steampowered.com/app/1230140/ATRI_My_Dear_Moments/

[SYSTEM REQUIREMENTS]

OS: Microsoft® Windows® 10 / Windows 8.1 *Not compatible with Windows RT/Mobile

Processor: Intel Core 2 DUO or above

Memory: 1GB RAM

Graphics: 1280 x 720 *VRAM: 320MB

Direct X: Version 9.0c

Storage: (Minimum) 2GB available space (Recommended) 3GB or above

[STAFF]

Planning/Scenario: Asuta Konno (Frontwing)

Art/Character Design: Yusano/Moto4

Music: Fuminori Matsumoto

Art Direction: SCA-ji

Animation: Yow

Background Art: y.ish

Development: Frontwing / Makura

Production: ANIPLEX.EXE

[CAST]

Atri : Hikaru Akao

Kamishiro Minamo: Minami Takahashi

Nojima Ryuuji: Yoshimasa Hosoya

Catherine: Yoko Hikasa

Nanami Ririka: Anzu Haruno

[STORY]

In the near future, a sudden and unexplained sea rise has left much of human civilization underwater.

Ikaruga Natsuki, a boy who lost his mother and his leg in an accident some years earlier, returns disillusioned from a harsh life in the big city to find his old countryside home half-swallowed by the sea.

Left without a family, all he has to his name is the ship and submarine left to him by his oceanologist grandmother, and her debts.

His only hope to restore the dreams for the future that he has lost is to take up an opportunity presented to him by the suspicious debt collector Catherine. They set sail to search the sunken ruins of his grandmother's laboratory in order to find a treasure rumor says she left there.

But what they find is not riches or jewels; it is a strange girl lying asleep in a coffin at the bottom of the sea.

Atri.

Atri is a robot, but her appearance and her wealth of emotions would fool anyone into thinking she's a living, breathing human being. In gratitude for being salvaged, she makes a declaration to Natsuki.

"I want to fulfil my master's final order. Until I do, I'll be your leg!"

In a little town slowly being enveloped by the ocean, an unforgettable summer is about to begin for this boy and this mysterious robot girl...

Adabana Odd Tales



Title: *Adabana Odd Tales*

Genre: Adventure, Visual Novel

Developer: Liar-soft

Publisher: ANIPLEX.EXE

Language: English, Japanese, Simplified Chinese, Traditional Chinese

Release Date: June 2020

Price: \$17.99

Copyright: © Aniplex Inc. All rights reserved.

Official Website: <https://adabanaitan.com/en/>

Steam Store: https://store.steampowered.com/app/1094820/_Adabana_Odd_Tales/

[SYSTEM REQUIREMENTS]

OS: Microsoft® Windows® 10 / Windows 8.1

Processor: Intel® Pentium®4 1.4GHz or above

Memory: 1GB RAM

Graphics: 1280 x 720 *VRAM: 256MB

Direct X: Version 9.0c

Storage: (Minimum) 2GB available space (Recommended) 3GB or above

[STAFF]

Planning/Scenario: Nozomu Umihara

Art/Character Design: Ryuko Oishi

System Collaboration: Silky's Plus

Music: Momoko Sapporo, Shinichiro Matsumoto

Developed by: Liar-soft

Produced by: ANIPLEX.EXE

[CAST]

Kurofude: Wataru Kato

Shirohime: Saki Minami

Hanasaka Jiisan: Yuki Tamai

Otohime: Yuki Kuwahara

Urikohime: Natsumi Takamori

Momotaro: Haruki Ishiya

[STORY]

A girl finds herself in a dark and unfamiliar forest when a monster appears out of nowhere and attacks.

A mysterious boy, wielding a brush like it was a sword, appears just in time to cut down the monster.

He calls himself Kurofude, and he addresses the girl in familiar tones as Shirohime. Yet she does not recognize him or the name he calls her.

She has lost all of her memories.

According to Kurofude, they are in the land of Adabana, a realm of illustrated books.

Their tales are like dreams; no matter how deeply one immerses oneself in them, once one wakes up, they are gone.

Thus the name Adabana—a name given to flowers that will never bear fruit.

Their duty is to travel through story realms and look for signs of distortions in the tales.

Shirohime, a girl with seemingly all the agency of a doll, accepts this explanation and opens a book handed to her.

The title: *Hanasaka Jiisan*.

As she opens the dilapidated illustrated book with its pages riddled with worm-eaten holes, the pages glow brightly and whisk the girl and boy away to a fairy tale realm...



ANIPLEX.EXE™

About ANIPLEX.EXE

ANIPLEX.EXE is a new brand established in 2019 by Aniplex, Inc. (headquartered in Tokyo, Japan), specializing in the planning, production, and publication of visual novels. Utilizing the powerful and unique entertainment experience only a visual novel can provide, ANIPLEX.EXE's goal is to bring the world a *novel way to play*.

<https://aniplex-exe.com/>

https://twitter.com/ANIPLEX_EXE

<https://www.facebook.com/ANIPLEXEXE/>



About Aniplex of America Inc.

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online*, *FULLMETAL ALCHEMIST: BROTHERHOOD*, *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, *Puella Magi Madoka Magica*, *March comes in like a lion*, *Blue Exorcist*, *KILL la KILL*, *Gurren Lagann*, *Monogatari* series, *anohana -The Flower We Saw That Day-*, *Cells at Work!*, *The Promised Neverland*, and *Demon Slayer: Kimetsu No Yaiba*. In 2017, the company released the English version of the popular mobile game, *Fate/Grand Order*, followed by the release of mobile game, *Magia Record: Puella Magi Madoka Magica Side Story's* English version in the U.S. and Canada in June of 2019.

<https://aniplexusa.com/>

<https://facebook.com/aniplexusa>

<https://twitter.com/aniplexusa>

<https://www.youtube.com/aniplexusa>

<https://www.twitch.tv/AniplexUSA>

###