



FOR IMMEDIATE RELEASE

May 20, 2016

**Aniplex of America Announces the Release of**  
**Puella Magi Madoka Magica TV Series Blu-ray Box Set**

**PUELLA MAGI**  
**MADOKA★MAGICA**



*\*Art subject to change*

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*The Magical Girls Return in a Complete Box Set for the First Time*

SANTA MONICA, CA (May 20, 2016) –Aniplex of America announced their plans to release the *Puella Magi Madoka Magica* TV series in a complete Blu-ray Box Set this summer. The set will include all 12 episodes along with various bonus contents and materials. Since its streaming debut in 2012, this will be the first time a complete box set has seen a domestic release. Pre-orders begin today on the official U.S. homepage ([MadokaMagicaUSA.com](http://MadokaMagicaUSA.com)). The release date is currently set to August 23<sup>rd</sup>, 2016.

Critics and fans alike praised *Puella Magi Madoka Magica* for its unique story and innovative approach to a beloved anime genre. Zac Bertschy of Anime News Network says this series, “feels like a masterpiece, something to be appreciated again and again. It is a must-see for anyone remotely interested in what anime can accomplish as an art form.”

**Puella Magi Madoka Magica TV Series Blu-ray Box Set includes:**

<Blu-ray Features>

- Spoken Languages: Japanese & English
- Subtitles: English
- Aspect Ratio: 16:9 widescreen
- Episodes: #1-12
- Number of Discs: 3 Blu-ray Discs
- Total Run Time: Approx. 300 min.
- Rating: 13UP

<Bonus Contents>

- Trailer Collection
- Textless Opening & Ending
- Ending Theme Song “Magia” music video by Kalafina

<Bonus Materials and Special Package>

- Package illustrated by Takahiro Kishida (Character Design)
- 4-page insert
- Clear cases with 2-sided wraps

*\*Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Puella Magi Madoka Magica TV Series Blu-ray Box Set</i>	8/23/2016	AOA-1204	816546020248	\$149.98	\$119.98

*Puella Magi Madoka Magica* TV Series Blu-ray Box Set will be available through official Aniplex of America retailers. For a list of our retailers, please visit: [www.AniplexUSA.com/retailers](http://www.AniplexUSA.com/retailers)

**About *Puella Magi Madoka Magica***

Written by Gen Urobuchi (*Fate/Zero*), Directed by Akiyuki Shimbou (*Bakemonogatari*), and animated by the critically acclaimed studio SHAFT (*Bakemonogatari*, *Nisekoi*)—comes a revolutionary anime series that changed the face of the magical girls genre forever!

Madoka Kaname is an eighth-grader who leads a peaceful, fun-filled life as a student, surrounded by her beloved family and her best friends. One day, a transfer student named Homura Akemi arrives in Madoka’s class. She is a dark-haired beauty with a somewhat mysterious disposition. Soon after meeting Madoka for the first time, Homura goes on to issue Madoka a strange warning. Madoka also meets Kyubey, a mysterious looking white creature. He says, “Make a contract with me and become a magical girl!” To make any wish come true – Madoka didn’t know the meaning of this miracle nor its cost, until an impending loss triggers a drastic change in her destiny...

## **STAFF**

Original Story: Magica Quartet

Director: Akiyuki Shimbou

Screenplay: Gen Urobuchi (Nitroplus)

Character Concepts: aokiume

Character Design: Takahiro Kishida

Series Director: Yukihiro Miyamoto

Supervising Animation Director: Junichiro Taniguchi, Mika Takahashi

Action Director: Nozomu Abe, Tomohiro Kamitani

Labyrinth Design: Gekidan Inu Curry

Layout: Takao Maki

Art Director: Kunihiko Inaba, Yuji Kaneko (#1-6), Ken Naito (#7-12)

Production Design: Moriyoshi Ohara

Color Setting: Hitoshi Hibino, Izumi Takizawa

Visual Effects: Motoi Sakai

SFX Director: Shinichiro Eto

Editing: Rie Matsubara

Sound Director: Yota Tsuruoka

Sound Production: Rakuonsha

Music: Yuki Kajiura

Animation Production: SHAFT

Produced by Madoka Partners (Aniplex, Hobunsha, Hakuhodo DY Media Partners, Nitroplus Movic and Shaft) MBS

## **CAST (Japanese/English)**

Madoka Kaname: Aoi Yuuki / Christine Marie Cabanos

Homura Akemi: Chiwa Saito / Cristina Vee

Mami Tomoe: Kaori Mizuhashi / Carrie Keranen

Sayaka Miki: Eri Kitamura / Sarah Ann Williams

Kyoko Sakura: Ai Nonaka / Lauren Landa

Kyubey: Emiri Kato / Cassandra Lee Morris

Hitomi Shizuki: Ryoko Shintani / Shelby Lindley

Junko Kaname: Yuko Goto / Carrie Savage

Tomohisa Kaname: Tetsuya Iwanaga / Kyle Hebert

Kazuko Saotome: Junko Iwao / Karen Strassman

Kyosuke Kamijo: Seiko Yoshida / Marianne Miller

For more details on *Puella Magi Madoka Magica*, please visit the official homepage:

[www.MadokaMagicaUSA.com](http://www.MadokaMagicaUSA.com)

## **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan) – a Sony Music Entertainment (Japan) group. Aniplex Inc. is the leading provider of anime contents, along with music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD titles including the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Fate/Zero*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]* and *DURARARA!!*×2. The company's ever-growing line-up of shows includes our most recent titles such as: *ERASED*, *The Asterisk War*,

*OWARIMONOGATARI, Charlotte, Classroom Crisis, WAGNARIA!!3, GOD EATER and HAIFURI (High School Fleet).*

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