



FOR IMMEDIATE RELEASE APRIL 2, 2019

**Aniplex of America Adds
Demon Slayer: Kimetsu no Yaiba
to Spring Anime Line Up on
Hulu, Crunchyroll, and FunimationNow**



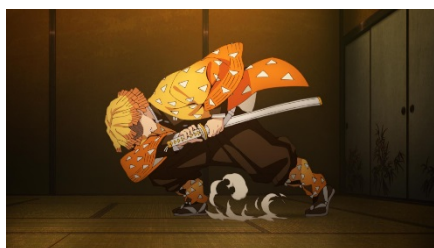
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“Whenever happiness is destroyed, there's always the smell of blood.”

SANTA MONICA, CA (APRIL 2, 2019) – Aniplex of America is proud to announce that *Demon Slayer: Kimetsu no Yaiba* will be available on Hulu, Crunchyroll, and FunimationNow starting April 6, 2019. This highly anticipated new series produced by ufotable (*Fate/stay night [Heaven's Feel]* trilogy, *Fate/Zero*) is based on a popular manga by Koyoharu Gotoge, which quickly became a major hit in *Weekly Shonen Jump* magazine since it was first published in 2016 and currently boasts over 3 million copies in print. Set during the tumultuous Taisho period (1912 to 1926) in Japan, two siblings must learn to survive after their family is viciously slaughtered by demons. Aniplex of America recently hosted a special premiere event at the Aratani Theatre in Los Angeles on March 31, where lucky fans got to see the first five episodes of the series specially edited together as a feature-length film.

The series stars Natsuki Hanae (*Your lie in April, Fate/Apocrypha*) and Akari Kito (*BLEND-S, Record of Grancrest War*) as siblings Tanjiro and Nezuko Kamado, alongside Hiro Shimono (*Durarara!!x2, WWW.Working!!*), Takahiro Sakurai (*Cells at Work, Fate/Grand Order*), and Yoshitsugu Matsuoka (*Sword Art Online, Eromanga Sensei*) in supporting roles. Haruo Sotozaki (*Initial D: Third Stage, Naruto: Konoha Sports Festival*) serves as the director with Akira Matsushima (*Maria Watches Over Us, Tales of Zestiria the X*) handling the character design.

In addition to animation production, ufotable is also in charge of the screenplay with esteemed composers Go Shiina from *God Eater* and *Today's MENU for Emiya Family* and Yuki Kajiura from *Sword Art Online* and *Puella Magi Madoka Magica* teaming up to create the music for the series. It was recently revealed that renowned anisong singer LiSA (*Sword Art Online, Fate/Zero*) sings the opening theme for the series titled "Gurenge."



About *Demon Slayer: Kimetsu no Yaiba*:

It is the Taisho Period in Japan. Tanjiro, a kindhearted boy who sells charcoal for a living, finds his family slaughtered by a demon. To make matters worse, his younger sister Nezuko, the sole survivor, has been transformed into a demon herself.

Though devastated by this grim reality, Tanjiro resolves to become a "demon slayer" so that he can turn his sister back into a human, and kill the demon that massacred his family.

For more information on *Demon Slayer: Kimetsu no Yaiba*, please visit the official website:

<http://www.demonslayer-anime.com/>

STAFF

Original Story: Koyoharu Gotoge (Weekly Shonen Jump / SHUEISHA)

Director: Haruo Sotozaki

Character Design: Akira Matsushima

Sub Character Design: Miyuki Sato, Yoko Kajiyama, Mika Kikuchi

Screenplay Production: ufotable

Conceptual Art: Koji Eto, Masaru Yanaka, Kasumi Takeuchi, Yuri Kabasawa

Directors of Photography: Yuichi Terao

3D Director: Kazuki Nishiwaki

Color Setting: Yuko Omae

Editing: Manabu Kamino

Music: Yuki Kajiura, Go Shiina

Animation Producer: Hikaru Kondo

Animation Production: ufotable

Opening Theme: "Gurenge" by LiSA

CAST

Tanjiro Kamado: Natsuki Hanae
Nezuko Kamado: Akari Kito
Zenitsu Agatsuma: Hiro Shimono
Inosuke Hashibira: Yoshitsugu Matsuoka
Giyu Tomioka: Takahiro Sakurai
Sakonji Urocodaki: Hochu Otsuka
Sabito: Yuki Kaji
Makomo: Ai Kakuma
Genya: Nobuhiko Okamoto
Black-haired Guide: Aoi Yuki
White-haired Guide: Shiori Izawa
Haganezuka: Daisuke Namikawa
Kasugai Garasu: Takumi Yamazaki
Demon in the temple: Hikaru Midorikawa
Teoni: Takehito Koyasu

About Aniplex of America Inc.

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online*, *FULLMETAL ALCHEMIST: BROTHERHOOD*, *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, *Fate/stay night [Heaven's Feel] II. lost butterfly*, *Puella Magi Madoka Magica*, *March comes in like a lion*, *Blue Exorcist*, *KILL la KILL*, *Gurren Lagann*, *Monogatari series*, *anohana - The Flower We Saw That Day-*, *PERSONA5 the Animation*, *Cells at Work!*, *Rascal Does Not Dream of Bunny Girl Senpai*, and *The Promised Neverland*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded five million downloads.

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