



FOR IMMEDIATE RELEASE

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Sword Art Online Alternative: Gun Gale Online
Gets Blu-ray Release in 2019



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***Get ready as Aniplex of America brings
the Squad Jam and the Pink Devil to Blu-ray!***

SANTA MONICA, CA (January 15, 2019) –Aniplex of America will be releasing the runaway hit anime, *Sword Art Online Alternative: Gun Gale Online*, on Blu-ray beginning March of this year. Based on the light novel by military and gun fanatic Keiichi Sigsawa, who also authored *Kino's Journey* and served as a gun consultant for *Sword Art Online II*, the series premiered in April of 2018 followed by the English dub in November. Produced by Studio 3Hz (*Flip Flappers*, *Princess Principal*), the show features the work of Yoshio Kozakai (*Kizumonogatari Part 3: Reiketsu*, *Tsukimonogatari*) serving as both character designer and chief animation director with Masayuki Sakoi (*Strawberry Panic!*, *Princess Principal*) as director and Yosuke Kuroda (*Trigun*, *Hellsing OVA*, *My Hero Academia*) as the screenwriter. The entire series will be released as two Blu-ray volumes each containing a deluxe booklet and postcard set along with the textless opening and ending as well as an option to watch episodes with the audio commentary by the Japanese cast and creators. Preorders are open now at RightStuf Anime for both Blu-ray volumes

with *Sword Art Online Alternative: Gun Gale Online* Blu-ray Volume 1 coming out March 26, 2019 and Volume 2 scheduled for release on May 21, 2019.

Sword Art Online Alternative: Gun Gale Online, or *GGO* for short, has been lauded for featuring many strong female characters including the main character Karen Kohirumaki, a devoted solo player who goes by the alias LLENN in the virtual shooting game Gun Gale Online. In a piece featured on Polygon, Alyse Stanley writes, “the series posits, through gunplay action, that media featuring strong women doesn’t have to be beholden to a particular theme or look, that this entertainment should be as varied as the women watching it.” *GGO* has won numerous online fan polls including Anime Trending’s favorite action/adventure anime, top ending theme song, and best female character of the spring 2018 anime season. The series was also featured in Thrillist’s “The Best Anime of 2018” list noting that “while we still have a protagonist pulling off the impossible to succeed, [LLENN's] wild pirouettes and ridiculous strategies are thrilling to experience on a moment-to-moment basis.”



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Both Japanese voice actress Tomori Kusunoki (*Slow Start, Marchen Madchen*) and English voice actress Reba Buhr (*The Asterisk War, Violet Evergarden*) for Karen were tasked with providing three different voices for Karen in the real world, her avatar LLENN in the virtual world and her iconic weapon in the game the P-90, which is lovingly named “P-chan” in the series. Yoko Hikasa (*The irregular at magic high school THE MOVIE –The Girl Who Summons the Stars–, WAGNARIA!!*), Kazuyuki Okitsu (*Nanana’s Buried Treasure, Charlotte*), and Chinatsu Akasaki (*Fate/Apocrypha, ERASED*) also lend their talents on the Japanese version, while Allegra Clark (*Fate/Apocrypha, GRANDBLUE FANTASY The Animation*), Ray Chase (*March comes in like lion, anohana -The Flower We Saw That Day-*), and Faye Mata (*Fate/Apocrypha, Jojo’s Bizarre Adventure: Diamond Is Unbreakable*) are featured in the English dub.

Sword Art Online Alternative: Gun Gale Online Blu-ray Vol. 1 includes:



<Disc Specs>

- Spoken Languages: English & Japanese
- Subtitles: English
- Aspect ratio: 16:9 HD Widescreen
- Episodes: #1-6 and #5.5 (bonus episode)
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 164 minutes
- Rating: 13 UP

<Bonus Contents>

- Bonus Episode #5.5 Refrain
 - Audio Commentary by Japanese creators & cast
 - Textless Opening and Ending
- * Bonus contents subject to change.*
** Bonus contents include subtitles*

<Bonus Materials & Special Package>

- Exclusive Bushiroad's Weiß Schwarz card**
 - Deluxe Booklet
 - Postcard Set
- * Bonus contents subject to change.*
*** While supplies last.*

Product number and UPC bar code:

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Sword Art Online Alternative: Gun Gale Online Blu-ray Vol.1</i>	3/26/2019	AOA-12901	816546021900	\$ 89.98	\$ 69.98

Product URL:

[https://www.rightstufanime.com/Sword-Art-Online-Alternative-Gun-Gale-Online-Blu-ray-Volu
me-1](https://www.rightstufanime.com/Sword-Art-Online-Alternative-Gun-Gale-Online-Blu-ray-Volume-1)

Sword Art Online Alternative: Gun Gale Online Blu-ray Vol. 2 includes:



<Disc Specs>

- Spoken Languages: English & Japanese
- Subtitles: English
- Aspect ratio: 16:9 HD Widescreen
- Episodes: #7-12
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 164 minutes
- Rating: 13 UP

<Bonus Contents>

- Audio Commentary by Japanese creators & cast
- * Bonus contents subject to change.*
** Bonus contents include subtitles*

<Bonus Materials & Special Package>

- Exclusive Bushiroad's Weiß Schwarz card**
- Deluxe Booklet
- Postcard Set

**Bonus contents subject to change.*

***While supplies last*

Product number and UPC bar code:

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Sword Art Online Alternative: Gun Gale Online Blu-ray Vol.2</i>	5/21/2019	AOA-12902	816546021917	\$ 74.98	\$ 59.98

Product URL:

<https://www.rightstufanime.com/Sword-Art-Online-Alternative-Gun-Gale-Online-Blu-ray-Volume-2>

About *Sword Art Online Alternative: Gun Gale Online*:

In the world of guns and steel that is Gun Gale Online, LLENN has been a devoted, female solo player. She is obsessed with two things: donning herself entirely in pink and honing her skills with consistent gameplay. She soon discovers her love for hunting other players (a.k.a. PK), and becomes known as the “Pink Devil.”

One day, LLENN meets a beautiful yet mysterious player, Pitohui, and the two click right away. Doing as she is told by Pitohui, LLENN enters the Squad Jam group battle.

For more details on *Sword Art Online Alternative: Gun Gale Online*, visit GunGale-OnlineUSA.com or follow the official *Sword Art Online* Facebook page at: www.facebook.com/SwordArtOnlineUSA.

STAFF

Original Work: Keiichi Sigsawa

Illustrator: Kouhaku Kuroboshi

Original Concept/Adviser: Reki Kawahara

Director: Masayuki Sakoi

Series Composition / Screenplay: Yosuke Kuroda

Character Design / Chief Animation Director: Yoshio Kozakai

Sub Character Design / Chief Animation Directors: Yukie Akitani, Hisako Tsurukubo

Action Scene Animation Director: Etsuhito Mori

Mechanical Design: Juu Ishiguchi

Art Director: Kuniaki Nemoto (Kusanagi)

Art Setting: Hideyasu Narita (Kusanagi)

Setting Cooperation: Tsuyoshi Iida

Color Setting: Akemi Tejima (Wish)

Director of Photography: Kazumasa Someya

Editor: Takeshi Sadamatsu (Satellite)

HOA (Head of 3D Animation): Tri-Slash

Sound Director: Jin Aketagawa

Sound Production: Magic Capsule

Music: Starving Trancer

Music Production: Aniplex

Produced by: Straight Edge

Animation Production: Studio 3Hz

Produced by: GGO Project

Opening Theme: “RYUSEI” by Eir Aoi

Ending Theme: “To see the future” by LLENN (Tomori Kusunoki)

CAST (Japanese / English)

LLENN / Karen Kohiruimaki: Tomori Kusunoki / Reba Buhr
Pitohui / Elza Kanzaki: Yoko Hikasa / Allegra Clark
M/Goushi Asougi: Kazuyuki Okitsu / Ray Chase
Fukaziroh / Miyu Shinohara: Chinatsu Akasaki / Faye Mata
Eva (Boss) / Saki Nitobe: Ayaka Asai / Cindy Robinson
Roza / Shiroy Noguchi: Atsumi Tanezaki / Rebecca Davis
Toma / Milana Sidorova: Chitose Morinaga / Kira Buckland
Sophie / Kana Fujisawa: Yumi Uchiyama / Wendee Lee
Tanya / Risa Kusunoki: Haruka Shiraishi / Morgan Berry
Anna / Moe Annaka: M • A • O / Xanthe Huynh
David: Junji Majima / Greg Chun
Clarence: Mikako Komatsu / Laura Stahl
Shirley: Marika Kono / Jeannie Tirado
English Adaptation Writer & ADR Director: Alex von David

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY The Animation*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, *Sword Art Online Alternative: Gun Gale Online*, *Yuuna and the Haunted Hot Springs*, *Cells at Work!*, *Rascal Does Not Dream of Bunny Girl Senpai*, *DAKAICHI -I'm being harassed by the sexiest man of the year-*, and *Sword Art Online Alicization*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded four million downloads.

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