



FOR IMMEDIATE RELEASE

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Aniplex of America set to host the World Premiere of the Final Three Episodes of Oreimo 2 at Otakon before its initial airing in Japan

Oreimo 2



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The Oreimo 2 OVAs will Premiere at Otakon featuring Oreimo Author, Director and Editor as Special Guests!

SANTA MONICA, CA (June 29, 2013) – Aniplex of America Inc., in collaboration with Otakon Inc., has announced that the final three episodes of *Oreimo 2* will make its worldwide debut at Otakon in Baltimore, MD on Friday August 9th. Following the announcement that the episodes are scheduled to stream worldwide on Crunchyroll on August 17th, Otakon will be the first to screen the OVA episodes 14 through the final episode 16 before its initial airing in Japan. The *Oreimo 2* OVAs will be shown in HD on August 9th, Friday Afternoon at 3PM*. To celebrate this special event, Oreimo Author Tsukasa Fushimi, Director Hiroyuki Kambe and Editor Kazuma Miki (ASCII MEDIA WORKS Inc.) will be in attendance as special guests at the world premiere. In addition, there will be a talk session immediately

*Scheduled airing time subject to change

following the *Oreimo 2* OVA screening and an autograph session hosted by Otakon.

For those who can't attend the premiere event at Otakon can still watch the *Oreimo 2* OVAs on Crunchyroll starting August 17th. Crunchyroll will host a limited screening event between August 17 and August 31 this year. Crunchyroll Premium users will be able to view all 3 OVAs immediately while free users are able to view it one-week after immediate Crunchyroll broadcast. In addition, from July 17 to August 31, both the regular season of *Oreimo 2* and its corresponding OVAs upon its August 17th broadcast on Crunchyroll, will be available to world-wide audiences except for those in: Japan, Korea, China, Taiwan, Thailand, Singapore, France, Switzerland, Belgium, Algeria, Monaco, and Tunisia.

The entire season of *Oreimo 2* (Episodes 1-13) is currently available for streaming on the Aniplex Channel, Hulu and Crunchyroll. A synopsis on *Oreimo 2*: Kyouzuke Kousaka is a high schooler who has been leading a quiet, humdrum life. However, his life is turned upside-down when his little sister, Kirino, comes to him for "life counseling." It turns out that Kirino, a well-rounded winner in life, has many otaku-ish hobbies and loves anime and games. Kyouzuke sincerely takes on Kirino's request to tackle life counseling. And so, as more and more people get involved--including Kuroneko and Saori Vageena, whom Kirino met via social networks; Kirino's friends, Ayase and Kanako, and Kyouzuke's childhood friend, Manami--changes to their icy cold brother-sister relationship begin to appear. After they overcome the crisis of Kirino suddenly leaving to study abroad, what kind of craziness will her "life counseling" cause next?

“We are very excited to host the world premiere of the *Oreimo 2* final episodes at Otakon” says Hideki Goto, the president of Animation Business of Aniplex of America. “We would like to thank Otakon for this opportunity to watch the finale of *Oreimo 2*”

For more information on the *Oreimo 2* worldwide premiere event, please visit:
www.AniplexUSA.com/oreimo

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Magi: The Labyrinth of Magic*, *Oreshura*, *Oreimo 2*, *Fate/Zero*, *VALVRAVE the Liberator*, and *Vividred Operation*.

www.AniplexUSA.com

www.Youtube.com/AniplexUS

About Otakon and Otakorp, Inc.

Otakon 2013 will be held August 9-11 at the Baltimore Convention Center in Baltimore, MD. Entering its twentieth year, Otakon is an annual celebration of Japanese and East Asian popular culture, and also one of the largest gatherings of fans in the United States. Otakon celebrates popular culture as a gateway to deeper understanding of Asian culture, and has grown along with the enthusiasm for anime, manga, video games, and music from the Far East. Since 1999, Otakon has been held in Baltimore, Maryland; currently, Otakon is one of Baltimore's few large, city-wide events, drawing over 32,000

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people for three days each year (for a paid attendance of over 90,000 turnstile attendees). Otakon is a membership based convention sponsored by Otakorp, Inc., a Pennsylvania-based, 501(c)3 educational non-profit whose mission is to promote the appreciation of Asian culture, primarily through its media and entertainment. Otakorp, Inc. is directed by an all-volunteer, unpaid staff – we are run by fans, for fans.

For more information about Otakorp, Inc., see <http://www.otakon.com/otakorp/index.asp>

For more information and the latest news on Otakon 2013, see <http://www.otakon.com/>

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