



FOR IMMEDIATE RELEASE

January 24, 2013

**Aniplex of America launches the Nisemonogatari Limited Edition Blu-ray Box Set  
on February 26, 2013**



© NISIOISIN/KODANSHA, ANIPLEX, SHAFT

***The sequel to the hit series Bakemonogatari is coming to North America this February!***

SANTA MONICA, CA (January 24, 2013) – Recently on their live panel on their Youtube channel, Aniplex of America Inc. announced that the ***Nisemonogatari Limited Edition Blu-ray Box Set*** is set for release on February 26<sup>th</sup>, 2013 and will be available through anime distributor RightStuf.com and official retailers (<http://aniplexusa.com/retailers/>). The Director of Puella Magi Madoka Magica, Akiyuki Shimbou, returns to direct the critically acclaimed sequel of the hit series Bakemonogatari. Nisemonogatari continues the story of Koyomi Araragi as he further deals with more mysterious characters in his life. In addition, Koyomi Araragi's life gets more complicated as his sisters (a.k.a. the Fire Sisters) get involved with these new characters.

The Limited Edition Blu-ray box set features the entire series (11 TV episodes) on 5 Blu-ray discs, a 36-page deluxe booklet, textless openings and endings, trailer collection and more! All of the discs and bonus materials will be packaged inside a sturdy rigid box featuring key art from the series.

"If you are a fan of the Monogatari series, the Nisemonogatari Blu-ray box set is a must own item for your collection" says Hideki Goto, the president of Animation Business of Aniplex of America. This release is a US and Canada Exclusive and available while supplies last.



\*Cover art subject to change

#### Nisemonogatari Limited Edition Blu-Ray Box Set features:

##### <BD Features and Bonus Contents>

- Video: 16:9 HD Widescreen / 1920×1080p / MPEG-4 AVC
- Audio: Japanese dialog / Linear PCM / Stereo 48KHz/16bit
- Subtitles: English (dialog + song lyrics translation/roman-ji + screen text)
- Includes all 11 Episodes on 5 Blu-ray discs: Total length of more than 275 minutes!!
- Blu-rays stored in 3 cases inside Rigid Box displaying key art
- Double-sided Blu-ray case wraps
- 36-page Deluxe Booklet
- Bonus Textless openings and ending
- Bonus Trailers Collections

The ***Nisemonogatari Limited Edition Blu-Ray*** can be pre-ordered and purchased at:

Right Stuf: <http://www.rightstuf.com/1-800-338-6827/catalogmgr/1U6UNih3veIVi8xLTX/browse/item/97476/4/0/0>

Official Retailers: <http://www.AniplexUSA.com/retailers>

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
February 26, 2013	AOA-2501	850527003240	\$149.98	\$119.98

For detailed information on the *the Nisemonogatari Limited Edition Blu-ray Box Set* and to view the official trailer, visit: [www.AniplexUSA.com/nisemonogatari](http://www.AniplexUSA.com/nisemonogatari)

### **About *Nisemonogatari***

“Nisemonogatari” (translated “Fake Story”) is the sequel to the hit animation series “Bakemonogatari”. Written by Nisioisin and directed by Akiyuki Shimbou (*Puella Magi Madoka Magica*), the Animation production was done at studio SHAFT (*Puella Magi Madoka Magica*).

### **Story of *Nisemonogatari***

Crab, snail, monkey, snake and cat... Supernatural incidents revolving around five girls were solved thanks to Koyomi Araragi. With these mysteries solved, Koyomi Araragi can begin to carry a normal life, or at least it seems... His “unusual” life starts when Koyomi wakes up in a ruined school building, captured and chained by Hitagi Senjyogahara. She says, “I will protect you, Araragi.” Exactly what is Senjyogahara up to?! With Koyomi’s two younger sisters Karen and Tsukihi (a.k.a the Fire Sisters) now involved, Koyomi once again finds himself tangled with apparitions!

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners* and *Blue Exorcist*. The company's ever-growing line-up of shows includes our most recent titles, *Sword Art Online*, *Magi*, and *Blast of Tempest*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

[www.Youtube.com/AniplexUS](http://www.Youtube.com/AniplexUS)

### **About Right Stuf Inc.**

Currently celebrating its 24th year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications. For more information, visit

[www.RightStuf.com](http://www.RightStuf.com).

###