



## Aniplex of America Celebrates 20<sup>th</sup> Anniversary Celebration at Anime Expo 2025



SANTA MONICA, CA (JUNE 2, 2025) – Aniplex of America is headed to Anime Expo 2025 to kick off its 20<sup>th</sup> Anniversary celebration! Along with a star-studded line-up of events, this year's Aniplex of America booth will highlight many fan-favorite Aniplex shows from the past two decades with a special exhibition, along with the always popular mini-stage where you will have a chance to catch kigurumi from *Fate/Grand Order* and *Demon Slayer: Kimetsu no Yaiba*! Partnering with Sony Group, the booth will also host an interactive *Fate/Grand Order* experience that will test your Servant knowledge. Be the first to get your hands on exclusive Aniplex of America 20<sup>th</sup> anniversary merchandise as well as original merchandise only available at the Aniplex of America booth! To see the full schedule of Aniplex of America events and special guests at Anime Expo 2025, visit: <https://aniplexusa.com/ax2025/>

Day 1 (July 3) Aniplex of America invites you to celebrate the past, present, future, and to level up your fandom for your favorite Aniplex of America titles with two industry panels hosted by the staff of Aniplex of America! Streaming live from Petree Hall, the **Aniplex of America 20th Anniversary Industry Panel** is scheduled at 2 PM and **Aniplex of America Games Panel** at 5:30 PM.

Day 2 (July 4) will start off with the **Demon Slayer: Kimetsu no Yaiba 6th Anniversary Celebration** at the Peacock Theater from 10:30 AM (Doors open at 9:30 AM). The exclusive event will celebrate the music of the *Tanjiro Kamado, Unwavering Resolve Arc* performed by an ensemble with a special live performance by **Natsuki Hanae** (Japanese cast of Tanjiro Kamado) and surprise appearances!

Later in the day, the studio behind Crunchyroll Anime Award 2025 Anime of the Year winner *Solo Leveling* and beloved *Lycoris Recoil* series celebrates its 20<sup>th</sup> anniversary with the **A-1 Pictures 20th Anniversary Industry Panel** at 3:45 PM at the JW Diamond! The event welcomes **Atsushi Kaneko** (Producer of *Solo Leveling*), **Shunsuke Sugimoto** (Producer of *Lycoris Recoil*), **Toshitaka Morioka** (CG Director of *Solo Leveling* and *Lycoris Recoil*), **Akihisa Shibuya** (Producer of *Eisen*

*Flügel*) from A-1 Pictures as well as **Director Seiji Mizushima** from the highly-anticipated film *Eisen Flügel*.

Day 3 (July 5) **FGO 8th Anniversary x TYPE-MOON Projects** returns to Anime Expo at 1:30 PM in Petree Hall! Join Aniplex of America's Albert Kao and special guests **Ayako Kawasumi** (Altria Pendragon, Anne Bonny), **Satoshi Tsuruka** (Arash, Gille de Rais, and Spartacus), and **Toshiyuki Kanazawa** (Marketing Staff for *Fate/Grand Order*) to discuss FGO's past, present, and future as well as other TYPE-MOON projects!

Make sure to stop by Aniplex of America's 9,300 square foot booth in the Exhibit Hall (Booth #1920) to shop exclusive merchandise and free giveaways all weekend including the coveted Aniplex of America calendar. The space will also house the Aniplex of America mini-stage with programming throughout the four-day convention with appearances by the kigurumi mascots, cosplay gatherings, and more!

**Aniplex of America Anime Expo 2025 Website:** <https://aniplexusa.com/ax2025/>

## Thursday, July 3

- **Aniplex of America 20th Anniversary Industry Panel**
  - **Time:** 2 PM PDT
  - **Room:** Petree Hall
- **Aniplex of America Games Panel**
  - **Time:** 5:30 PM PDT
  - **Room:** Petree Hall

## Friday, July 4

- **Demon Slayer: Kimetsu no Yaiba 6th Anniversary Celebration**
  - **Time:** 10:30 AM PDT (Doors Open 9:30 AM PDT)
  - **Room:** Peacock Theatre
  - **Special Guest:** Natsuki Hanae
- **A-1 Pictures 20th Anniversary Industry Panel**
  - **Time:** 3:45 PM PDT
  - **Room:** JW Diamond
  - **Special Guests:** Atsushi Kaneko, Shunsuke Sugimoto, Toshitaka Morioka, Akihisa Shibuya, Seiji Mizushima

## Saturday, July 5

- **FGO 8th Anniversary x TYPE-MOON Projects**
  - **Time:** 1:30 PM PDT
  - **Room:** Petree Hall
  - **Special Guests:** Ayako Kawasumi, Satoshi Tsuruoka, Toshiyuki Kanazawa, and Albert Kao (Host)

### **About Aniplex of America Inc.**

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online*, *FULLMETAL ALCHEMIST: BROTHERHOOD*, *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, *KILL la KILL*, *GURREN LAGANN*, *MONOGATARI* series, *anohana -The Flower We Saw That Day-*, *Kaguya-sama: Love Is War*, *Lycoris Recoil*, *MASHLE: MAGIC AND MUSCLES*, *Demon Slayer: Kimetsu no Yaiba*, and many more. The company released the English version of the popular mobile game, *Fate/Grand Order*, in 2017, as well as the critically acclaimed mobile JRPG *Disney Twisted-Wonderland* in 2022.

Website: <https://aniplexusa.com/>

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