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PRESS RELEASE

November 25, 2011
Nico Nico, Inc. ／ Aniplex of America Inc.

Niconico and Aniplex presents "Rurouni Kenshin Streaming Live: Reflection" A FREE live event streaming simultaneously in Japan, US and Canada

TOKYO, JAPAN (November 25, 2011) -- niwango Inc., known for its "Nico Nico Douga (Niconico)" video sharing website (www.nicovideo.jp), and Aniplex Inc. have jointly announced today that they will host a live-screening of the OVA "Rurouni Kenshin -Reflection" subtitled in English for free on the Niconico Live-Streaming channel on Saturday, December 17th at 1:00am Japan local time.

Earlier this year, the Niconico Live-Streaming channel also hosted a screening of the OVA "Rurouni Kenshin -Trust & Betrayal", there were approximately 122,000 viewers and over 131,000 live-comments (grand total of all countries).

In addition to the "Reflection" live-screening event, the brand new Rurouni Kenshin series titled the "New Kyoto Saga" Part 1 will premiere on December 17th in theaters in both Tokyo and Osaka exclusively for one week.

"Reflection" will be streamed with Japanese dialogue and English subtitles in Japan, the US and Canada.

■Detail of the Live-Streaming

PROGRAM TITLE :
" OVA Rurouni Kenshin: Reflection" Screening Event

DATE :
Saturday, December 17, 1:00am - 2:40am, Japan local time
(Friday, December 16, 8:00am - 9:40am, Pacific Standard Time)
(* Total length 100 min: 95-minute program with a trailer)

URL : http://live.nicovideo.jp/watch/lv71666990

・Niconico Anime Special URL page
http://live.nicovideo.jp/series/anime
・Rurouni Kenshin 15th Anniversary Official HP
http://www.kenshin-tv.com/
・Niconico.com: Niconico Live
http://live.niconico.com/
・Aniplex of America Rurouni Kenshin HP
http://www.aniplexusa.com/rurounikenshin/

Rurouni Kenshin : Reflection (Seisou-hen)

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■Story of "Rurouni Kenshin -Reflection-"

Kenshin's history of death and destruction has left him known throughout all of Japan as the sword-bearing master assassin. Seeking retribution for his past, Kenshin wanders further away to a place he can call home. Although creating a time of peace through his actions, Kenshin continues to distance himself from the ones he loves. Kenshin's wife, Kaoru, anxiously waits for the moment of his return. Will Kenshin ever return to his wife before she passes away from waiting?

What is niconico?

Niconico is one of the largest video-sharing websites with roughly 23 million registered members and 1.4 million paid members in Japan. In this site, users are allowed to share their feelings by writing comments onto uploaded videos being played.
As for its live streaming service, users can communicate with not only other users, but also performers or audiences appearing on live videos by writing comments in real time. 【Japanese】http://www.nicovideo.jp/ 【English】http://www.niconico.com/

About niwango Inc.

(Headquarters: Shibuya-ku, Tokyo, Japan. Representative Director & President: Seiji Sugimoto)
Niwango Inc. offers network entertainment services featuring epoch-making asynchronous communication including "Nico Nico Douga", Japan's biggest video community service as well as "niwango", a search engine service making use of user-friendly mail system.　Official homepage: http://niwango.jp/

About Aniplex Inc.

(Headquarters: Chiyoda-ku, Tokyo, Japan. Representative Director & Presidents: Koichiro Natsume and Hideo Katsumata)
Aniplex Inc. is an entertainment company that handles a wide variety of entertainment business in both domestic and international markets. Such services includes: production of video and music contents, production, distribution and sales of packaged media such as DVD, BD and CD, digital distribution, theatrical distribution, TV program sales, merchandise licensing, and theater/stage.　Official homepage: http://www.aniplex.co.jp/

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