

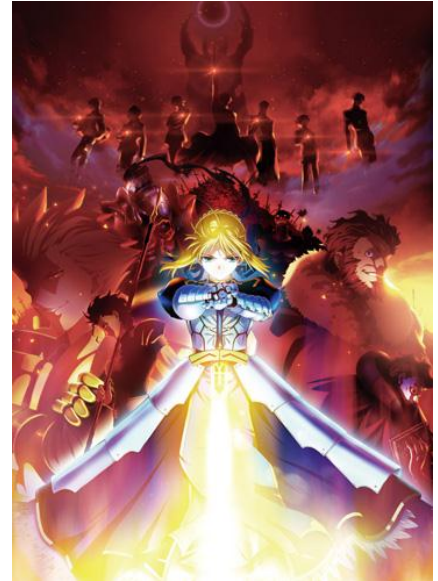
**Nico Nico Douga and Aniplex to Simulcast the Latest Anime "Fate/Zero"
Worldwide with Eight Different Language Subtitles**

TOKYO, JAPAN (September 21, 2010) -- niwango Inc., known for its "Nico Nico Douga" video sharing website (www.nicovideo.jp), and Aniplex Inc. have jointly announced today that they will premiere Aniplex's brand new TV series titled "Fate/Zero" worldwide (except for Japan) streaming simultaneously with eight different language subtitles on Sunday, October 2 at 1:00am (Japan local time) immediately following its TV airing on October 1.

In this first time event in the industry's history, the First Episode of "Fate/Zero" will be streamed on "Nico Nico Channel" for anime fans outside Japan free of charge. Subsequent episodes will also be streamed in the same manner every week.

"Fate/Zero" is one of the most popular properties in Japan, and Aniplex with niwango decided to team up to make it available immediately to anime fans outside Japan.

Anyone who has an account with "Nico Nico Douga" can post their comments on its live video in various languages. While language will be set automatically based on the language of your browser, you can also select a language of your choice from the menu. Each episode will be exclusively streamed for a week.



■ Detail of the Worldwide Streaming of "Fate/Zero"

【date&Time】 Sunday, October 2, 1:00am Japan local time
(note: From episode 2, a new episode will be posted every Sunday at 0:30am Japan time)

【URL】 <http://ch.nicovideo.jp/channel/fate-zero>

【SUBTITLES】 Korean, Chinese (Traditional & Simplified), English, French, German, Italian, and Spanish



■ Story of Fate/Zero

The story starts from zero, a beginning...

The Holy Grail War - in this ultimate battle field, in order to obtain the power of the "Holy Grail" that makes one's any unattainable wish, seven "masters" summon "servants" and fight against each other until the last one survives....

After three inconclusive Holy Grail Wars, the fourth battle has finally started.

Hoping to win the battle, each master is heading to the new battlefield called "Fuyuki". However, there is a man who is confused and struggling being unable to find a meaning of the war -- his name is Kirei Kotomine. He wonders why he is appointed to this task, but without any answer, he encounters his archrival - his name is Kiritsugu Emiya, a master who craves for the miracle Holy Grail most of all.

The untold truth of "the Fourth Holy Grail War" that had occurred 10 years before "Fate/stay night" --- the truth about the battle fought by Shiro's adopted father, Rin's father and young Kirei Kotomine is about to reveal!!

Official anime home page www.fate-zero.jp (Japanese)

About niwango Inc.

(Headquarters: Shibuya-ku, Tokyo, Japan. Representative Director & President: Seiji Sugimoto)

Niwango Inc. offers network entertainment services featuring asynchronous communication including "Nico Nico Douga", Japan's biggest video sharing site as well as "niwango", a search engine service making use of user-friendly mail system. Official homepage: <http://niwango.jp/>

About Aniplex Inc.

(Headquarters: Chiyoda-ku, Tokyo, Japan. Representative Directors & Presidents: Koichiro Natsume and Hideo Katsumata)

Aniplex Inc. is an entertainment company that handles wide variety of entertainment business both in domestic and international markets. Such business includes: production of video and music contents, production, distribution and sales of packaged media such as DVD, BD and CD, digital distribution, theatrical distribution, TV program sales, merchandise licensing, theater/stage. Official homepage: <http://www.aniplex.co.jp/>

<PRESS CONTACTS>

DWANGO Co., Ltd. Nico Nico Business Head Office: niwango-pr@niwango.co.jp (English only)
