



FOR IMMEDIATE RELEASE

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Aniplex of America Announces
Sword Art Online Alternative: Gun Gale Online
U.S. Premiere Date and Streaming Information



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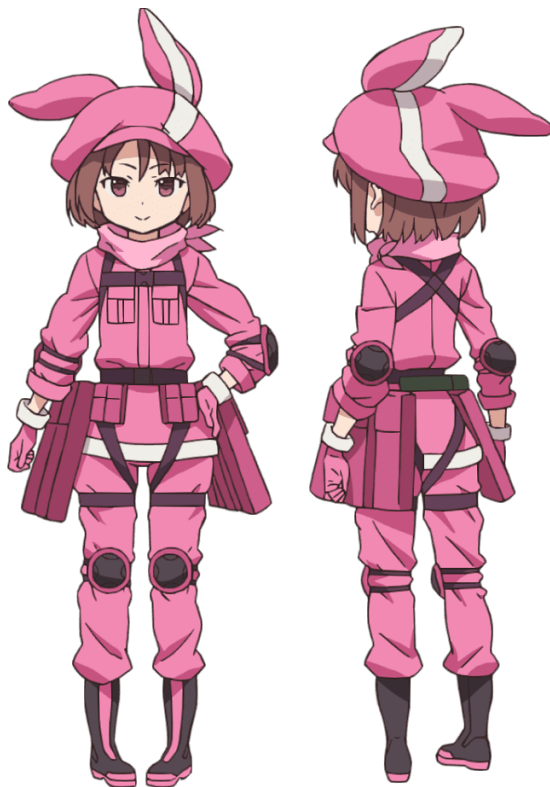
A battle royale amongst teams with guns. This is “the alternative SAO”

SANTA MONICA, CA (March 30, 2018) – Aniplex of America has announced at their industry panel at Sakura-Con (Seattle, Washington) today that the newest series from Reki Kawahara’s *Sword Art Online* (SAO) universe, *Sword Art Online Alternative: Gun Gale Online*, will stream on Crunchyroll and Hulu starting this spring. The latest expansion is based on the original work by renowned writer Keiichi Sigsawa, creator of the popular *Kino’s Journey* novels, with illustrations and character design concept by Kouhaku Kuroboshi, who also provided the original character design for *World Conquest Zvezda Plot*. Known as an avid gun and military fanatic, Mr. Sigsawa is also credited for serving as the gun consultant for Phantom Bullet of *Sword Art Online II*. The series will be produced by Studio 3Hz (*Flip Flappers*, *Princess Principal*) with

Yoshio Kozakai (*Kizumonogatari Part 3: Reiketsu, Tsukimonogatari*) serving as Character Design and Chief Animation Director, and Masayuki Sakoi (*Strawberry Panic!*, *Princess Principal*) as Director for the series. ***Sword Art Online Alternative: Gun Gale Online*** begins April 7th on Crunchyroll and Hulu, with new episodes every Saturday.

The new series centers on main character LLENN, voiced by Tomori Kusunoki (*Slow Start*, *Marchen Madchen*), and features the same world as the “VRMMO Gun Gale Online” where Kirito and Sinon met in ***Sword Art Online II***. The cast also includes Yoko Hikasa (*The irregular at magic high school THE MOVIE –The Girl Who Summons the Stars-*, *WAGNARIA!!*) as Pitohui, Kazuyuki Okitsu (*Nanana’s Buried Treasure*, *Charlotte*), as M, and Chinatsu Akasaki (*Fate/Apocrypha*, *ERASED*) as Fukaziroh.

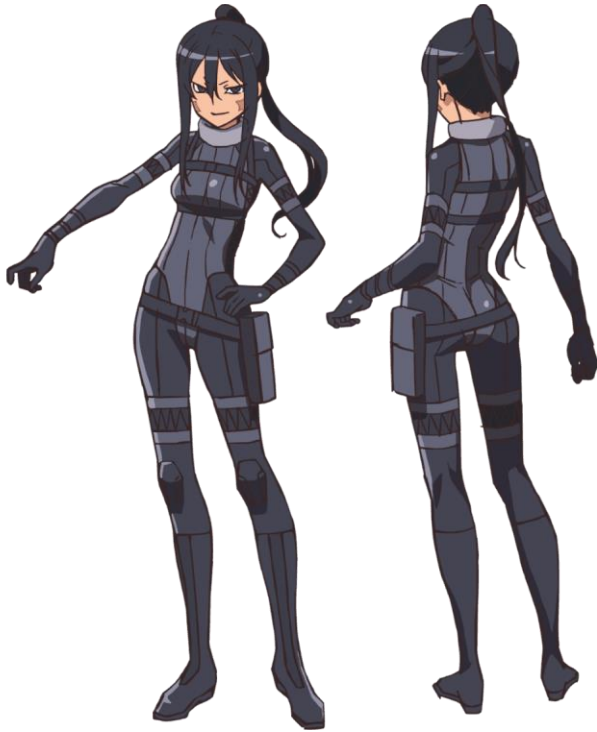
Characters:



LLENN

VA: TOMORI KUSUNOKI

A petite female player, less than 150 cm (4'9") tall. Possessing high AGI, her specialty is close combat that maximizes her speed. Loves anything adorable, and dresses entirely in pink. Her main weapon is the P90, which she calls “P-chan.”



PITOHUI

VA: YOKO HIKASA

LLENN's friend - a tall, beautiful girl with a tattoo on her cheek. A veteran GGO player, but an enigmatic figure; nothing is known about her except that she is a hardcore gun freak, using a different gun for every play.



M

VA: KAZUYUKI OKITSU

A male player, who is an acquaintance of Pitohui's. A hulking giant, over 190 cm (6'2") tall, he excels in mid-range to long-range combat and is especially trained in sniping. Cool-headed and skilled at strategizing, he serves as the team adviser.



FUKAZIROH

VA: CHINATSU AKASAKI

An acquaintance of LLENN's, and a female player just as petite. With her character converted from the VRMMORPG [ALO (ALfheim Online)], she holds high stats. Taking full advantage of the overwhelming STR, she fights with two multiple-grenade launchers.

About Sword Art Online Alternative: Gun Gale Online:

In the world of guns and steel that is Gun Gale Online, LLENN has been a devoted, female solo player. She is obsessed with two things: donning herself entirely in pink and honing her skills with consistent game play. She soon discovers her love for hunting other players (a.k.a. PK), soon to be known as the "Pink Devil."

Meanwhile, LLENN meets a beautiful yet mysterious player, Pitohui, and the two click right away. Doing as she is told by Pitohui, she enters the Squad Jam group battle.

For details on *Sword Art Online Alternative: Gun Gale Online*, visit GunGale-OnlineUSA.com or follow the official *Sword Art Online* Facebook page at: www.facebook.com/SwordArtOnlineUSA.

STAFF

Original Work: Keiichi Sigsawa
Original Illustration/Character Design Concept: Kouhaku Kuroboshi
Director: Masayuki Sakoi
Series Composition/Screenplay: Yosuke Kuroda
Character Design/Chief Animation Director: Yoshio Kozakai
Animation Production: Studio 3Hz

CAST

LLENN: Tomori Kusunoki
Pitohui: Yoko Hikasa
M: Kazuyuki Okitsu
Fukaziroh: Chinatsu Akasaki

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, and *Today's MENU for EMIYA Family*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded two million downloads.

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