

FOR IMMEDIATE RELEASE DECEMBER 19, 2019

# Magia Record: Puella Magi Madoka Magica Side Story Heads to Funimation, Crunchyroll, and HIDIVE in January





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# Unravel the mysteries of Kamihama City and meet the new generation of Magical Girls from beloved Puella Magi Madoka Magica franchise

SANTA MONICA, CA (DECEMBER 19, 2019) – The wait is finally over as the latest addition to the *Puella Magi Madoka Magica* series begins with the highly anticipated premiere of *Magia Record: Puella Magi Madoka Magica Side Story* on January 4<sup>th</sup> on Funimation Now and January 11<sup>th</sup> on Crunchyroll and HIDIVE. The creative team behind the beloved series that revolutionized the magical girl genre returns with Akiyuki Shimbou, chief director of the *Puella Magi Madoka Magica* series and movie, serving as animation supervisor and studio SHAFT (*March comes in like a lion, Monogatari* series) handling the animation production. Gekidan InuCurry (Doroinu) takes over as chief director and series composition, while aokiume is credited for providing the original main character concepts, and Junichiro Taniguchi returns as character designer and chief animation director.

The series is based on the story featured in the mobile game by the same name, which was released in the U.S. and Canada on App Store and Google Play in June of 2019. Viewers are invited to meet a new generation of Magical Girls as they unravel the mysteries of Kamihama City and the dark truth behind the rumors spreading amongst the Magical Girls.

At the center of the series is Iroha Tamaki, voiced by Momo Asakura (*High School Fleet, Kaguya-sama: Love is War*) from the girl group TrySail, in search of the wish that turned her into a Magical Girl. On her journey, she encounters fellow Magical Girls Yachiyo Nanami and Yui Tsuruno, voiced by fellow TrySail members Sora Amamiya (*ALDNOAH ZERO, Akame ga KILL!*) and Shina Natsukawa (*High School Fleet, Interview with Monster Girls*). Ayane Sakura (*Is the order a rabbit?, Charlotte*), Yui Ogura (*Goblin Slayer, Yuuna and the Haunted Hot Springs*), and Mikako Komatsu (*Nisekoi, Eromanga Sensei*) lend their voices to the Magical Girls Felicia Mitsuki, Sana Futaba, and Momoko Togame respectively, alongside Emiri Kato (*Monogatari* series, *Black Butler*) who returns to the franchise as her iconic character, Kyubey.

TrySail has been tasked with performing the opening theme song "Gomakashi" accompanied by the ending theme song "Alicia," performed by ClariS.

For more information on the series, please visit: https://magiarecord-animeusa.com/

# About Magia Record: Puella Magi Madoka Magica Side Story:

In exchange for the fulfillment of a wish, Magical Girls keep fighting, unbeknownst to the rest of the world.

But Iroha Tamaki can't seem to remember her wish.

"When I became a Magical Girl, what did I wish for again?"

There is a gaping hole in her life.

Something important has been lost.

But she continues to fight every day, without even knowing why...

Then, a rumor begins to spread among Magical Girls.

"Magical Girls can be saved if they go to Kamihama."

Kamihama City, the city where Magical Girls and Uwasa are gathering.

The story of Iroha Tamaki, in search of her lost wish, begins...

#### **STAFF**

Original Story: Magica Quartet

Chief Director/Series Composition: Gekidan InuCurry (Doroinu)

Original Main Character Concepts: aokiume Assistant Director: Yukihiro Miyamoto

Character Design/Chief Animation Director: Junichiro Taniguchi Chief Animation Directors: Nobuhiro Sugiyama, Hiroki Yamamura

Action Director: Takashi Hashimoto

Main Animators: Yoshiaki Ito, Akihisa Takano, Kana Miyai

Art Director: Ken Naito Color Setting: Hitoshi Hibino Editor: Rie Matsubara CG Director: Hisato Shima

Director of Photography: Koji Tsuchiya Screenplay in Association with ELSEWARE

Music: Takumi Ozawa

Sound Director: Yota Tsuruoka

Animation Supervisor: Akiyuki Shimbou

**Animation Production: SHAFT** 

# **CAST**

Iroha Tamaki: Momo Asakura Yachiyo Nanami: Sora Amamiya Yui Tsuruno: Shina Natsukawa Felicia Mitsuki: Ayane Sakura

Sana Futaba: Yui Ogura

Momoko Togame: Mikako Komatsu

Kaede Akino: Ayaka Ohashi Rena Minami: Kaori Ishihara Kuroe: Kana Hanazawa Small Kyubey: Emiri Kato

# **About Aniplex of America Inc.**

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: Sword Art Online, FULLMETAL ALCHEMIST: BROTHERHOOD, Fate/stay night [Unlimited Blade Works], Fate/Zero, Puella Magi Madoka Magica, March comes in like a lion, Blue Exorcist, KILL la KILL, Gurren Lagann, Monogatari series, anohana -The Flower We Saw That Day-, Cells at Work!, The Promised Neverland, and Demon Slayer: Kimetsu No Yaiba. In 2017, the company released the English version of the popular mobile game, Fate/Grand Order, followed by the release of mobile game, Magia Record: Puella Magi Madoka Magica Side Story's English version in the U.S. and Canada in June of 2019.

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