



FOR IMMEDIATE RELEASE

December 7, 2015

**Aniplex of America to Sell Exclusive
Fate/stay night [Unlimited Blade Works] Artwork Merchandise**



© TYPE-MOON, ufotable, FSNPC

An Exclusive Opportunity from the Aniplex+ Store for the Fans!

SANTA MONICA, CA (December 7, 2015) –Aniplex of America announced today that they will begin sales of three exclusive *Fate/stay night [Unlimited Blade Works]* merchandise through their Aniplex+ online store. These three items will introduce the *Fate/stay night [Unlimited Blade Works]* Exclusive Artwork line within the Aniplex+ brand and feature the artwork of Tomonori Sudo, the character designer of the anime series. This extremely rare piece was created by Sudo during his live-drawing demonstration at the *Fate/stay night [Unlimited Blade Works]* Special Event at Anime Expo® this past July. This will be the first time Sudo’s art from the event will be available for sale to the fans. The *Fate/stay night [Unlimited Blade Works]* Exclusive Artwork line will feature a Cel Frame Artwork, Artwork T-shirts and an Artwork Wallscroll. These items are available for pre-order starting today through the Aniplex+ store homepage (www.AniplexUSA.com/aniplexplus) until the pre-order cut-off date of January 31st 2016 while supplies last.

Aniplex of America describes the origin of Sudo’s artwork and product line as below:

July 4, 2015—Over 3,000 fans came to the *Fate/stay night [Unlimited Blade Works]* Special Event at Anime Expo® 2015. The event featured an all-star line-up of guests who all played integral roles in this monumental anime series: Ayako Kawasumi, the voice actress of Saber; Takahiro Miura, the Director; Tomonori Sudo, the character designer; Hikaru Kondo, the animation producer and Atsuhiko Iwakami, the producer. As each guest was welcomed on to the stage, waves of cheers erupted and filled the great main events hall like a series of fireworks bursting in the night sky.

Fans cheered as Sudo surprised the audience with his first ever live-drawing demonstration in the U.S.! As fans watched in anticipation, Sudo displayed his incredible skills with each and every stroke right before their eyes. With every line the scene came to life with the main characters of UBW, Rin, Archer, Shirou and Saber jumping off the page in what could only be described as “magic.” The crowd was captivated as Sudo raised his completed artwork towards the camera. A one-of-a-kind masterpiece was born!

Fans can now re-live the excitement with these exclusive items featuring Sudo’s extremely rare artwork only available from ANIPLEX+! This special art piece is not available anywhere else and is a must-buy for any true *Fate/stay night [Unlimited Blade Works]* collector.

The Aniplex+ store page also features a short video clip capturing scenes from the event where fans can enjoy parts of Sudo’s live-drawing demonstration.

Fate/stay night [Unlimited Blade Works] Exclusive Cel Frame Artwork by Tomonori Sudo



The Cel Frame Artwork features multiple components of the artwork including the original illustration, the key art, the background art and the clear cel to carefully represent the steps that Sudo’s artwork followed for the final artwork to be created.

[Approximate Measurements]

Height: 13 inches

Width: 17.5 inches

Depth: 1 inch

Fate/stay night [Unlimited Blade Works] Exclusive Artwork T-shirt



The T-shirts featuring Sudo's artwork are available in U.S. medium and U.S. large sizes.

[Approximate Measurements]

Medium Size-

Length: 30 inches

Width: 21.6 inches

Weight: 0.4 pounds

Large Size-

Length: 30.7 inches

Width: 23.6 inches

Fate/stay night [Unlimited Blade Works] Exclusive Artwork Wallscroll



[Approximate Measurements]

Height: 20 inches

Width: 28.5 inches

These items are available in North America, Central America, South America, Australia, New Zealand, United Kingdom and Ireland.

For more details on these items, please visit the official Aniplex+ Store homepage:

www.AniplexUSA.com/aniplexplus

For more details on Fate/stay night [Unlimited Blade Works], please visit: FateStayNightUSA.com

About Aniplex+

Aniplex+ is an exclusive online store providing anime fans the opportunity to own anime merchandise featuring all of their favorite titles produced by Aniplex Japan. Fans are strongly encouraged to pre-order all items available through Aniplex+ since they are only available at a limited production quantity. This means when the item is sold out, they are not available anymore. Don't miss this opportunity to own a truly one-of-a-kind item only available through Aniplex+!

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Fate/Zero*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]* and *DURARARA!! ×2*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II*, *The Asterisk War*, *OWARIMONOGATARI*, *Your lie in April*, *Charlotte*, *Classroom Crisis*, *WAGNARIA!! 3* and *GOD EATER*.

www.AniplexUSA.com

www.facebook.com/AniplexUSA

www.Youtube.com/AniplexUS

###