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Aniplex's *Blue Exorcist TV Series* to Debut on TOONAMI™
Starting March 2014



©Kazue Kato/SHUEISHA, Blue Exorcist Committee, MBS

TOONAMI

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SANTA MONICA, CA (November 22, 2013) –Aniplex of America has announced on their Aniplex Live Show on Friday that their popular title, *Blue Exorcist TV Series*, will be making its U.S. network television debut on Adult Swim's TOONAMI™ in March 2014. Details of the air date and time will be announced on a later date.

The *Blue Exorcist TV Series* is based on Kazue Kato's hit manga published in Jump Square (by SHUEISHA) and it saw a multi-stream simulcast on websites such as Hulu, Crunchyroll (subtitled version), and as well as on Neon Alley (English dub version). In response to its worldwide popularity, the series was also adapted into a film and theatrically released across North America this past August.

Produced by the highly-acclaimed studio A-1 Pictures, (*Sword Art Online*, *Magi: The Labyrinth of Magic*, *Oreimo 2*) the *Blue Exorcist TV Series* has gained popularity among its fans for its unique storyline and characters. Aniplex of America has released the *Blue Exorcist TV Series* on home video

earlier this year featuring both the original Japanese and English dub which features many popular voice actors such as Bryce Papenbrook (as Rin Okumura), Johnny Yong Bosch (as Yukio Okumura), and Christine Marie Cabanos (as Shiemi Moriyama).

Hideki Goto, President of Aniplex of America expresses enthusiasm for the *Blue Exorcist TV Series* being available to an even wider audience through TOONAMI™. “This title was popular among the fans while it was streaming, but I believe the fans were also very excited when they realized which English voice actors were cast to play their favorite characters. I’m very excited to be able to work with TOONAMI to bring *Blue Exorcist* to many more fans in the US.”

About Blue Exorcist

Assiah: the realm of humans. Gehenna: the realm of demons.

Normally, these two dimensions would never intersect, but having possessed all material substances, the demons are now intruding on the material world. But among the human race, there are those who can exorcise such demons - the Exorcists.

Based on the manga by Kazue Kato (published on Jump Square by Shueisha), *Blue Exorcist* successfully depicts a hero, Rin Okumura, an energetic, yet naïve young man who aims to become the ultimate exorcist. The manga has been made into animation in the hands of Japan’s acclaimed staff including director Tensai Okamura (*Wolf’s Rain*, *Darker Than Black*) and Animation Studio A-1 Pictures (*Sword Art Online*, *Magi: The Labyrinth of Magic*, *Oreimo 2*).

For more details, please visit: www.BlueExorcist.com

STAFF

Original Story: Kazue Kato (published in Jump Square / Shueisha)

Director: Tensai Okamura

Screenplay: Ryota Yamaguchi

Character Design: Keigo Sasaki

Production Design: Tomotaka Shibayama

Art Setting: Yasumitsu Suetake, Satoshi Takahata

Art Director: Masatoshi Kai

Color Setting: Nagisa Abe

SFX Director: Masaharu Okazaki

CG Director: Ryuta Undo

Editing: Masahiro Goto

Music: Hiroyuki Sawano

Sound Director: Kazuhiro Wakabayashi

Animation Production: A-1 Pictures

Produced by: Blue Exorcist Committee, MBS

CAST (Japanese / English)

Rin Okumura: Nobuhiko Okamoto / Bryce Papenbrook

Yukio Okumura: Jun Fukuyama / Johnny Yong Bosch

Mephisto Pheles: Hiroshi Kamiya / Sam Regal

Shiro Fujimoto: Keiji Fujiwara / Kirk Thornton

Shiemi Moriyama: Kana Hanazawa / Christine Marie Cabanos
Ryuji Suguro: Kazuya Nakai / Kyle Herbert
Renzo Shima: Koji Yusa / Brian Beacock
Konekomaru Miwa: Yuki Kaji / Miki Moran
Izumo Kamiki: Eri Kitamura / Kira Buckland
Kuro: Ayahi Takagaki / Stephanie Sheh
Shura Kirigakure: Rina Sato / Wendee Lee
Igor Noihaus: Ryotaro Okiayu / Patrick Seitz
Amaimon: Tetsuya Kakihara / Darrel Guilbeau

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-Ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Kill la Kill*, *Monogatari Series Second Season*, *Day Break Illusion*, *SERVANT x SERVICE*, *Silver Spoon*, *Magi: The Kingdom of Magic*, *Oreshura*, *Oreimo 2*, *VALVRAVE the Liberator*, *Vividred Operation*, and *Samurai Flamenco*.

www.AniplexUSA.com

www.BlueExorcist.com

www.Youtube.com/AniplexUS

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