



FOR IMMEDIATE RELEASE

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Aniplex of America Announces
Sword Art Online Alternative: Gun Gale Online
English Dub on Hulu and Netflix



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***Enter the world of guns and steel with the Pink Devil
on Hulu and Netflix!***

SANTA MONICA, CA (November 16, 2018) –Aniplex of America has revealed the English dub cast of the smash hit newcomer to Reki Kawahara’s *Sword Art Online* universe, *Sword Art Online Alternative: Gun Gale Online*. The announcement at the Aniplex of America industry panel included news that both the subtitled and English dub version of the show will be available on Hulu and Netflix. Based on the original work by self-proclaimed military and gun fanatic Keiichi Sigsawa, author of *Kino’s Journey* and gun consultant for *Sword Art Online II*, the series, hereafter referred to as *GGO*, premiered in April of 2018 with Japanese voice cast members Tomori Kusunoki (*Slow Start, Marchen Madchen*), Yoko Hikasa (*The irregular at magic high school THE MOVIE –The Girl Who Summons the Stars-*, *WAGNARIA!?*), Kazuyuki Okitsu (*Nanana’s Buried Treasure, Charlotte*), and Chinatsu Akasaki (*Fate/Apocrypha*,

ERASED). The English cast features the series' main character LLENN voiced by Reba Buhr (*The Asterisk War*, *Violet Evergarden*), Allegra Clark (*Fate/Apocrypha*, *GRANDBLUE FANTASY The Animation*) as Pitohui, Ray Chase (*March comes in like lion*, *anohana -The Flower We Saw That Day-*) as M, and Faye Mata (*Fate/Apocrypha*, *Jojo's Bizarre Adventure: Diamond Is Unbreakable*) playing the lovable best friend, Fukaziroh. Produced by Studio 3Hz (*Flip Flappers*, *Princess Principal*), the show features the work of Yoshio Kozakai (*Kizumonogatari Part 3: Reiketsu*, *Tsukimonogatari*) serving as character designer and chief animation director with Masayuki Sakoi (*Strawberry Panic!*, *Princess Principal*) as director, and Yosuke Kuroda (*Trigun*, *Hellsing OVA*, *My Hero Academia*) as the screenwriter.

GGO follows the tale of college student Karen Kohiruimaki, a devoted solo player who goes by the alias LLENN in the virtual shooting game, Gun Gale Online. Quickly gaining notoriety as the "Pink Devil" for her signature pink get-up and vicious agility, LLENN joins a battle royal style group combat, known as the Squad Jam, at the urging of a mysterious and beautiful woman named Pitohui. In an interview with Crunchyroll News at Anime Expo 2018, creator Keiichi Sigsawa describes the story as consisting of two pillars, "one is the game world that I wanted to depict: a world where people could engage in gun fights but no one had to die. The other would actually be the relationship between the two personas, Karen and LLENN; and the juxtaposition of an individual with a height complex playing a petite character online."

Since premiering in April, *GGO* has received much acclaim from both fans and critics alike, attributing the series' strong female characters and theme of escapism as a big draw in an article titled, "The Internet Still Can't Believe How Good 'Gun Gale Online' Is" by Comicbook.com. In a piece featured on Polygon, Alyse Stanley writes, "the series posits, through gunplay action, that media featuring strong women doesn't have to be beholden to a particular theme or look, that this entertainment should be as varied as the women watching it." *GGO* has won numerous online fan polls including Anime Trending's favorite action/adventure anime, top ending theme song, and best female character of the spring 2018 anime season. The series was also featured in Thrillist's "The Best Anime of 2018" list noting that "while we still have a protagonist pulling off the impossible to succeed, [LLENN's] wild pirouettes and ridiculous strategies are thrilling to experience on a moment-to-moment basis."

English Dub Cast:

Reba Buhr as LLENN



Allegra Clark as Pitohui



Ray Chase as M



Faye Mata as Fukaziroh



About *Sword Art Online Alternative: Gun Gale Online*:

In the world of guns and steel that is Gun Gale Online, LLENN has been a devoted, female solo player. She is obsessed with two things: donning herself entirely in pink and honing her skills with consistent game play. She soon discovers her love for hunting other players (a.k.a. PK), and begins to be known as the “Pink Devil.”

One day, LLENN meets a beautiful yet mysterious player, Pitohui, and the two click right away. Doing as she is told by Pitohui, LLENN enters the Squad Jam group battle.

For more details on *Sword Art Online Alternative: Gun Gale Online*, visit GunGale-OnlineUSA.com or follow the official *Sword Art Online* Facebook page at: www.facebook.com/SwordArtOnlineUSA.

STAFF

Original Work: Keiichi Sigsawa

Illustrator: Kouhaku Kuroboshi

Original Concept/Adviser: Reki Kawahara

Director: Masayuki Sakoi

Series Composition / Screenplay: Yosuke Kuroda

Character Design / Chief Animation Director: Yoshio Kozakai

Sub Character Design / Chief Animation Directors: Yukie Akitani, Hisako Tsurukubo

Action Scene Animation Director: Etsuhito Mori

Mechanical Design: Juu Ishiguchi

Art Director: Kuniaki Nemoto (Kusanagi)

Art Setting: Hideyasu Narita (Kusanagi)

Setting Cooperation: Tsuyoshi Iida

Color Setting: Akemi Tejima (Wish)

Director of Photography: Kazumasa Someya

Editor: Takeshi Sadamatsu (Satellite)

HOA (Head of 3D Animation): Tri-Slash

2D Works: Hirofumi Araki

Sound Director: Jin Aketagawa

Sound Production: Magic Capsule

Music: Yusuke Seo

Music Production: Aniplex

Produced by: Straight Edge

Animation Production: Studio 3Hz

Produced by: GGO Project

Opening Theme: “RYUSEI” by Eir Aoi

Ending Theme: “To see the future” by LLENN (Tomori Kusunoki)

CAST (Japanese / English)

LLENN / Karen Kohirumaki: Tomori Kusunoki / Reba Buhr

Pitohui / Elza Kanzaki: Yoko Hikasa / Allegra Clark

M/Goushi Asougi: Kazuyuki Okitsu / Ray Chase

Fukaziroh / Miyu Shinohara: Chinatsu Akasaki / Faye Mata

Eva (Boss) / Saki Nitobe: Ayaka Asai / Cindy Robinson

Roza / Shiroy Noguchi: Atsumi Tanezaki / Rebecca Davis

Toma / Milana Sidorova: Chitose Morinaga / Kira Buckland
Sophie / Kana Fujisawa: Yumi Uchiyama / Wendee Lee
Tanya / Risa Kusunoki: Haruka Shiraishi / Morgan Berry
Anna / Moe Annaka: M • A • O / Xanthe Huynh
David: Junji Majima / Greg Chun
Clarence: Mikako Komatsu / Laura Stahl
Shirley: Marika Kono / Jeannie Tirado
English Adaptation Writer & ADR Director: Alex von David

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY The Animation*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, *Sword Art Online Alternative: Gun Gale Online*, *Yuuna and the Haunted Hot Springs*, *Cells at Work!*, *Rascal Does Not Dream of Bunny Girl Senpai*, *DAKAICHI -I'm being harassed by the sexiest man of the year-*, and *Sword Art Online Alicization*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded four million downloads.

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