

FOR IMMEDIATE RELEASE NOVEMBER 1, 2019

<u>Aniplex of America Announces</u> <u>Kaguya-sama: Love Is War</u> <u>Complete Blu-ray Set</u>





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In romance, the first one to confess their love is the loser.

SANTA MONICA, CA (November 1, 2019) – Aniplex of America is excited to announce that the smash hit comedy series, *Kaguya-sama: Love Is War*, will be released as a complete Blu-ray set on February 18, 2020. The complete Blu-ray set will include all twelve episodes on 3 Blu-ray discs along with a special booklet with character reference guides and scene design materials, as well as an exclusive illustration card set - all housed in a charming package illustrated by character designer and chief animation director, Yuko Yahiro. The Blu-ray also comes with the textless version of the iconic opening featuring the highly addictive song, "Love Dramatic," which was composed by popular Japanese pop rock band, Ikimono-gakari's leader Yoshiki Mizuno and performed by renowned musician and Japan's "King of Love Songs," Masayuki Suzuki, and actress Rikka Ihara. Fans of the series will also get the textless ending featuring halca's "Sentimental Crisis", in addition to the

textless ending of Episode 3, which went viral, titled "Chika tto Chika Chika" performed by Konomi Kohara, the voice of the unforgettable character, Chika Fujiwara.

The quick-witted and hilarious series based on Aka Akasaka's manga series published in WEEKLY YOUNG JUMP magazine quickly charmed fans from all over the world since premiering in January of 2019. Produced by A-1 Pictures (Sword Art Online, Blue Exorcist) and directed by Record of Grancrest War's Mamoru Hatakeyama, the series follows Kaguya Shinomiya, voiced by Aoi Koga (Angel's 3Piece, Two Car) and Miyuki Shirogane, voiced by Makoto Furukawa (Fate/Apocrypha, One Punch Man), as they engage in a highly cerebral warfare, which usually unfolds into a uproarious comedy of errors commentated by the narrator, voiced by Yutaka Aoyama (Gintama, Black Clover).

"*Kaguya-sama* takes the often-irritating anime romcom shenanigans to the extreme, playing off the awkwardness as the main event rather than an obstacle to an eventual hookup," writes Anime News Network's Michelle Liu. "The result is a hilarious train wreck of a romance that not only doles out great absurd humor but manages to stay refreshingly realistic when it comes to the characters' feelings."

All episodes of season 1 are currently available to stream on Hulu, Crunchyroll, and FunimationNow. Fans can also look forward to more *Kaguya-sama: Love Is War* with a recently announced season 2 on the way.

For more information on Kaguya-sama: Love Is War, please visit: kaguyasama-anime.com

Kaguya-sama: Love is War Complete Blu-ray Set includes:



<Disc Specs>

- Spoken Languages: Japanese
- Subtitles: English
- Aspect Ratio: 16:9 HD Widescreen 1920x1080p
- Episodes: #1-12

- Number of Discs: 3 Blu-ray Discs
- Total Run Time: Approx. 300 minutes
- Rating: 13 UP

<Bonus Contents>

- Textless Opening
- Textless Endings (Including "Chika tto Chika Chika" from Ep. 3)
- * Bonus content subject to change.

* Bonus content include English subtitles.

< Bonus Materials & Package>

- Package illustrations by Yuko Yahiro (Character Design/Chief Animation Director)
- Special booklet with character reference guides and scene design materials
- Illustration card set
- * Bonus materials subject to change.

Product number and UPC bar code:

Title	Street Date	SKU #	UPC	SRP	Store Price
Kaguya-sama: Love is War Complete Blu-ray Set	2/18/2020	AOA-14601	816546022303	\$124.98	\$99.98

About Kaguya-sama: Love Is War:

In romance, the first one to confess their love is the loser.

From a good family? Check! A good personality? Check!

Shuchiin Academy is where all these elite students with bright futures flock to.

As the two leaders of the student council, Kaguya Shinomiya and Miyuki Shirogane have supposedly fallen in love...

But after almost half a year, nothing has happened !?

They both have too much pride and can't be honest.

Things have gotten troublesome, and they are now caught in a war of "How to get the other to confess their love first."

The fun part of romance is playing the game!

This is a whole new romantic comedy, following an outbreak of cunning warfare between two elite students in love.

STAFF

Original Story: Aka Akasaka (Serialized in "WEEKLY YOUNG JUMP"" by SHUEISHA) Director: Mamoru Hatakeyama Series Structure: Yasuhiro Nakanishi Character Design: Yuko Yahiro Chief Animation Directors: Yuko Yahiro, Hiroshi Yakou, Yuko Hariba Prop Design: Takayuki Kidou Art Director: Risa Wakabayashi Color Setting: Kanako Hokari Director of Photography: Masaharu Okazaki Editor: Rie Matsubara Music: Kei Haneoka Sound Director: Jin Aketagawa Sound Production: MAGIC CAPSULE Production: A-1 Pictures Produced by: PROJECT KAGUYA

CAST

Kaguya Shinomiya: Aoi Koga Miyuki Shirogane: Makoto Furukawa Chika Fujiwara: Konomi Kohara Yu Ishigami: Ryota Suzuki Ai Hayasaka: Yumiri Hanamori Narrator: Yutaka Aoyama Nagisa Kashiwagi: Momo Asakura Kashiwagi's Boyfriend: Taku Yashiro Kei Shirogane: Sayumi Suzushiro Shirogane's Father: Takehito Koyasu

About Aniplex of America Inc.

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online, FULLMETAL ALCHEMIST: BROTHERHOOD, Fate/stay night [Unlimited Blade Works], Fate/Zero, Puella Magi Madoka Magica, March comes in like a lion, Blue Exorcist, KILL la KILL, Gurren Lagann, Monogatari series, anohana -The Flower We Saw That Day-, Cells at Work!, The Promised Neverland, and Demon Slayer: Kimetsu No Yaiba. In 2017, the company released the English version of the popular mobile game, <i>Fate/Grand Order*, followed by the release of mobile game, *Magia Record: Puella Magi Madoka Magica Side Story*'s English version in the U.S. and Canada in June of 2019.

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