



FOR IMMEDIATE RELEASE

September 22, 2018

**Aniplex of America Announces**  
***March comes in like a lion***  
**Season 2 Blu-ray Release**



**March comes in  
like a lion**

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***Season 2 of the award winning coming-of-age story available soon on Blu-ray!***

SANTA MONICA, CA (September 22, 2018) – At their industry panel at Anime Weekend Atlanta, Aniplex of America announced their plans to release season two of ***March comes in like a lion*** in two Blu-ray volumes. The heartfelt series is based on an award winning manga by Chica Umino, who is best known as the creator of *Honey and Clover*. Produced by studio SHAFT (*Puella Magi Madoka Magica*, *KIZUMONOGATARI*), ***March comes in like a lion*** features a well-respected creative team including Director Akiyuki Shimbou (*Puella Magi Madoka Magica*, *Monogatari* series) and Character Designer Nobuhiro Sugiyama (*NISEKOI*, *BAKEMONOGATARI*). Both volumes of the Blu-ray will include a never before seen English dub of season two, adapted and voice directed by seasoned veteran, Wendee Lee (*Blue Exorcist*, *Your lie in April*) and starring an all-star English dub cast with Khoi Dao (*Magi: The Kingdom of Magic*, *Sword Art Online the Movie -Ordinal Scale-*), Laura Post (*The Asterisk War*, *KILL la KILL*), Kayli Mills (*Occultic;Nine*, *Sword Art Online the Movie -Ordinal Scale-*), and Xanthe Hunyh (*anohana – The Flower We Saw That Day - TV Series*, *Puella Magi Madoka Magica the Movie –Rebellion-*). Each Blu-ray volume comes with three Blu-ray discs, a deluxe booklet

featuring end card illustrations, trailers, commercials, and textless openings and endings, all housed in a rigid box with package illustrations by Character Designer Nobuhiro Sugiyama. Preorders are available for both Volume 3 and 4 with Volume 3 coming out on December 18<sup>th</sup>, 2018 and Volume 4 on April 9<sup>th</sup>, 2019.



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The emotional and heartfelt series, known for its beautiful artistry and poignant storytelling, has moved fans and critics alike as it explored serious issues such as bullying in its second season. “Throughout its runtime, *March* has scrupulously respected the winding, inconstant nature of emotional recovery and growth,” writes Anime New Network in a 2018 review. “Rei's journey never begins and never ends; we open near the final pages of one chapter, and we close having skimmed through the first few sentences of another.” Back in May, Aniplex of America and Bang Zoom! Entertainment teamed up to host Open Auditions at Anime Central (Rosemont, IL) for a once in a lifetime opportunity to be featured in English dub of the series. Bang Zoom! Entertainment announced Kevin Gomez as the grand prize winner and later participated in the English dub recording of season two.

**About *March comes in like a lion*:**

Rei Kiriya, 18 years old. Occupation: Professional shogi player.

After losing his family at a young age, all Rei had growing up was a shogi board to cling to. The three sisters Akari, Hinata and Momo were the ones to gradually bring light back into his life. When Rei learns that Hinata has become the target of bullying at school, he desperately searches for ways to protect what is important to him.

For more information, please visit: <http://www.3lion-usa.com/>

**STAFF:**

Original Comic: Chica Umino

Director: Akiyuki Shimbou

Animation Production: SHAFT

Character Design: Nobuhiro Sugiyama

Art Director: Seiki Tamura

Art Setting: Yasuhiro Nakura

Sound Director: Toshiki Kameyama  
Music: Yukari Hashimoto  
Produced by March comes in like a lion Animation Committee

**CAST:**

Rei Kiriya: Kengo Kawanishi / Khoi Dao  
Akari Kawamoto: Ai Kayano / Laura Post  
Hinata Kawamoto: Kana Hanazawa / Kayli Mills  
Momo Kawamoto: Misaki Kuno / Xanthe Huynh  
Harunobu Nikaidou: Nobuhiko Okamoto / Zach Aguilar  
Takashi Hayashida: Takahiro Sakurai / Keith Silverstein  
Kai Shimada: Shin-ichiro Miki / Kirk Thornton  
Tatsuyuki "Smith" Misumi: Tomokazu Sugita / Robbie Daymond  
Issa Matsumoto: Subaru Kimura / Doug Erholtz  
Sakutarou Yanagihara: Hochu Otsuka / Jake Eberle  
Touji Souya: Akira Ishida / Todd Haberkorn

English Voice Director: Wendee Lee

**March comes in like a lion Blu-ray Volume 3:**



<Blu-ray Features>

- Spoken Languages: English & Japanese
- Subtitles: English
- Aspect ratio: 16:9 HD Widescreen
- Episodes: #23-33
- Number of Discs: 3 Blu-ray Discs

- Total Run Time: Approx. 275 minutes
- Rating: 13 UP

<Bonus Contents>

- Textless Opening
- Textless Endings (TV & Retail versions)
- Trailers and Commercials

*\* Bonus contents subject to change.*

*\* Bonus contents include English subtitles.*

<Bonus Materials and Special Packages>

- Deluxe Booklet including End Card Illustrations
- Rigid Box
- Package Illustration by Nobuhiro Sugiyama (Character Design)

*\* Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>March comes in like a lion Blu-ray Vol.3</i>	12/18/2018	AOA-12001	816546021320	\$159.98	\$129.98

**March comes in like a lion Blu-ray Volume 4:**



<Blu-ray Features>

- Spoken Languages: English & Japanese
- Subtitles: English
- Aspect ratio: 16:9 HD Widescreen

- Episodes: #34-44
- Number of Discs: 3 Blu-ray Discs
- Total Run Time: Approx. 275 minutes
- Rating: 13 UP

<Bonus Contents>

- Textless Opening
- Textless Ending
- Trailers and Commercials
- English Dub Trailer

\* Bonus contents subject to change.

\* Bonus contents include English subtitles.

<Bonus Materials and Special Packages>

- Deluxe Booklet including End Card Illustrations
- Rigid Box
- Package Illustration by Nobuhiro Sugiyama (Character Design)

\* Bonus contents subject to change.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>March comes in like a lion</i> <i>Blu-ray Vol.4</i>	4/9/2019	AOA-12002	816546021337	\$159.98	\$129.98

**About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, *Sword Art Online Alternative: Gun Gale Online*, *Yuuna and the Haunted Hot Springs*, *Cells at Work!*, and *Sword Art Online –Alicization-*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded three million downloads.

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