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**ANIPLEX OF AMERICA, SONY MUSIC JAPAN, AND ANIME NYC
ANNOUNCE “FATE/STAY NIGHT [HEAVEN’S FEEL]
SPECIAL EVENT FEATURING AIMER”**

Major “Fate” Celebration And Concert At New York City’s Biggest Anime Convention

New York, NY (August 10, 2018) - [Anime NYC powered by Crunchyroll](#), Aniplex of America, and Sony Music Entertainment Japan announced today that they have partnered together to host the “*Fate/stay night [Heaven’s Feel]* Special Event featuring Aimer” at this year’s Anime NYC. This special two-hour celebration of the *Fate/stay night* series and *Fate/stay night [Heaven’s Feel]* film trilogy will showcase the beloved English cast of the *Fate* series including Kari Wahlgren (Voice of Saber), Cristina Vee (Voice of Sakura Matou), Bryce Papenbrook (Voice of Shirou Emiya), and Tony Oliver (English ADR Director and Voice of Lancer) on stage, and the special event will culminate in an electrifying concert from Japanese superstar songstress Aimer, who sang the hauntingly beautiful theme song “Hana no Uta” from *Fate/stay night [Heaven’s Feel] I.presage flower*.

The “*Fate/stay night [Heaven’s Feel]* Special Event featuring Aimer” will take place on Saturday, November 17th inside the Javits Center in Manhattan as part of Anime NYC. New York’s largest anime, manga, and Japanese pop culture convention, Anime NYC will bring together over 30,000 fans and additional guests including prominent Japanese singers Luna Haruna and Shoko Nakagawa, legendary Japanese voice actor Toru Furuya, and leading American voice actors Max Mittelman, Ray Chase, and Robbie Daymond.

Originally created by TYPE-MOON in 2004, the *Fate* series revolves around the “Holy Grail War”, a clandestine battle among Servants or Heroic Spirits summoned by Masters in a quest for the Holy Grail. The *Fate* series has since become a pop culture sensation spawning numerous TV series, films, as well as the international hit mobile game *Fate/Grand Order*, which has been downloaded over 30 million times worldwide.

The “*Fate/stay night [Heaven’s Feel]* Special Event featuring Aimer” will pay tribute to the *Fate/stay night [Heaven’s Feel]* film trilogy, including last year’s box office smash hit *Fate/stay night [Heaven’s Feel] I.presage flower* and the upcoming second installment, *Fate/stay night [Heaven’s Feel] II.lost butterfly*, which will premiere in Japan early next year. Attendees of this special event can look forward to hearing from Kari Wahlgren, Cristina Vee, Bryce Papenbrook, and Tony Oliver, world premiere footage, behind-the-scenes illustrations, and much more, followed by a rare concert from the massively popular singer Aimer, whose “Hana no Uta” reached #1 on iTunes charts in Japan. Beyond her work in *Fate*, she

is also well known for songs in many popular anime including *Bleach*, *Mobile Suit Gundam Unicorn*, and *Kabaneri of the Iron Fortress*.

The “*Fate/stay night [Heaven’s Feel]* Special Event featuring Aimer” is a special ticketed event inside Anime NYC, and both an Anime NYC badge and a separate event ticket are required to attend. Tickets for the special event begin at \$25 and will be available for presale on August 14 to Anime NYC Mega ticket holders and available on August 15 for all Anime NYC attendees.

“The *Fate* saga has taken over the world, and we are absolutely thrilled to welcome Aimer, Aniplex of America, and Sony Music Entertainment Japan to celebrate the next chapter in this beloved story,” said Anime NYC Show Director Peter Tatara. “We look forward to bringing one of the anime world’s biggest hits to the biggest city in the USA!”

“We hope this will be a memorable event for *Fate* fans at Anime NYC,” said Aniplex of America President Shu Nishimoto. “As much as this event is about celebrating the *Fate* series and *Fate/stay night [Heaven’s Feel]*, we also want to celebrate all our dedicated fans. I hope you will join us in the festivities and please look forward to even more *Fate* in the months and years to come!”

In addition to the “*Fate/stay night [Heaven’s Feel]* Special Event featuring Aimer,” a free autograph session by the English cast will take place at the Aniplex booth with more details to come. Fans will also be able to meet Kari Wahlgren, Cristina Vee, Bryce Papenbrook, and Tony Oliver at select other panels and signings across Anime NYC.

Anime NYC powered by Crunchyroll will continue to announce more guests from both America and Japan throughout the summer and fall, and attendees can look forward to the latest from sponsors, partners, and publishers including Crunchyroll, Aniplex, BANDAI NAMCO Arts, Funimation, GKIDS, Kodansha Comics, Sentai Filmworks, Tokyo Otaku Mode, Vertical, Inc, VIZ Media, and Yen Press. Fans wanting to learn the latest can follow Anime NYC on [Facebook](#) and [Twitter](#). Tickets to this year’s Anime NYC are [available now](#).

ABOUT THE FATE/STAY NIGHT [HEAVEN’S FEEL] TRILOGY:

Fate/stay night was originally developed as a visual novel by TYPE-MOON in 2004. An instant hit among the Japanese visual novel community, the anime series was produced by one of Japan’s top animation production studios, ufotable (*Fate/Zero*, *the Garden of sinners*), almost a decade later and now serves as a masterpiece enjoyed by fans both old and new. The *Heaven’s Feel* trilogy is the third route of the *Fate* series, also known as the Sakura Route.

Fuyuki City - a city surrounded by the sea and mountains - becomes the setting for an ancient ritual. Seven Masters are given control of Heroic Spirits in order to realize the mythical Holy Grail, which is said to grant its owner any wish. These Heroic Spirits, or Servants, represent legendary



heroes of various classes: “Saber,” “Lancer,” “Archer,” “Rider,” “Caster,” “Assassin,” and “Berserker.” Each Master will enter into a contract with their chosen Servant and battle the others to the death until only one pair remains... This is the “Holy Grail War.”

Seen through the eyes of Sakura Matou, who’s in love with the hero, Shirou, this tale will close in on the truth about the Holy Grail War. It is the saga following *Fate* (a.k.a. the Saber Route), depicting the wish of Saber, the Servant summoned by Shirou; and *Unlimited Blade Works* (a.k.a. the Rin Route), which, through the battles fought by the mage Rin Tohsaka, depicted the path taken by the hero, Shirou Emiya. In *Heaven’s Feel*, Sakura is taken under the protection of Shirou in his home. As the battle wages, unseen forces are put into play, and Shirou learns Sakura is more involved in the Holy Grail War than he could have ever imagined...

For more, please visit the official *Fate/stay night* USA website at fatestaynightusa.com.

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ABOUT AIMER:

With distinctive rasping vocals that seemingly glide over balladic tunes, Japanese singer Aimer has been taking both the music and anime industries by storm. Aimer, a verb meaning “to love” in French, debuted on September 7th, 2011 with her single, “Rokutousei no Yoru,” which was featured as the ending theme to the anime film *No.6*. Since then, Aimer’s music has been featured in popular anime series such as *Bleach*, *Mobile Suit Gundam Unicorn*, *Fate/stay night: Unlimited Blade Works*, and most recently in the film adaptation of *Fate/stay night [Heaven’s Feel]* with her hit single “Hana no Uta” attaining both domestic and international acclaim.



For more, please visit aimer-web.jp/ and twitter.com/Aimer_and_staff.

ABOUT ANIPLEX OF AMERICA, INC.:

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc., and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, the *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY The Animation*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven’s Feel] I.presage flower*, *Slow Start*, *Record of Grancrest*

War, Today's MENU for EMIYA Family, PERSONA5 the Animation, Sword Art Online Alternative: Gun Gale Online, Yuuna and the Haunted Hot Springs, and Cells at Work! In June 2017, the company launched the English version of the popular mobile game *Fate/Grand Order*, which has exceeded three million downloads in North America.

For more, visit AniplexUSA.com, facebook.com/AniplexUSA, twitter.com/AniplexUSA, youtube.com/AniplexUS, and twitch.tv/AniplexUSA.

ABOUT SONY MUSIC ENTERTAINMENT (JAPAN), INC.:

Sony Music Entertainment (Japan), Inc. is a subsidiary of Japanese multinational conglomerate Sony Corporation, operating as the music arm with numerous subsidiaries such as Aniplex, Inc., a Japanese animation production enterprise and sub-labels including SME Records, Ki/oon Music, Epic Records Japan, Sony Music Records, and SACRA MUSIC, all catered to the administration and management of Japanese Artists across various genres. Sony Music Entertainment (Japan), Inc. currently operates from its headquarters in Tokyo, with a US-based office in New York and its Marketing subsidiary, Antinos Management America, Inc., based in Los Angeles. Sony Music Entertainment (Japan), Inc. has continued to market such Artists outside of Japan by securing their presence in both animation and music-related events and industries across the United States. Such events include participation at numerous Japanese Animation conventions as well as live performances throughout the United States. For more, visit sonymusic.co.jp and facebook.com/SMEJ.international.

ABOUT ANIME NYC POWERED BY CRUNCHYROLL:

Anime NYC powered by Crunchyroll is New York City's anime convention! A showcase of the best of Japanese pop culture in the biggest city in America, Anime NYC brings anime fans and publishers together for three days of unique exhibits, exclusive screenings, extensive panels, and appearances by some of the biggest creators in Japan. This year's event takes place November 16-18 in New York's Javits Center, and we invite you to join over 30,000 fans for a celebration of Japanese animation, manga, cosplay, movies, food, fashion, travel, technology, toys, and games in the heart of NYC! For more, visit animenyc.com.

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