



FOR IMMEDIATE RELEASE

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Aniplex of America to Release *NISEKOI* on Blu-ray



*Artwork subject to change

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Fan-Favorite Romantic Comedy Series from Anime Studio SHAFT to be released on Blu-ray This Fall!

SANTA MONICA, CA (August 8, 2014) – Anime fans can look forward to more than a delicious turkey dinner this Thanksgiving as Aniplex of America, Inc. announced at their industry panel at OTAKON (Baltimore, MD) their plans to release *NISEKOI* on Blu-ray. This highly-popular title will be released in four consecutive sets to be available in the U.S., Canada, Central and South Americas starting on November 25th. Pre-orders will begin today on the official website: www.NisekoiUSA.com. The release dates and details of Volumes 2-4 will be announced at a later date.

The *NISEKOI* Blu-ray: Volume 1 will feature the first 5 episodes with the original Japanese audio with English subtitles. The bonuses will feature the textless opening, textless ending

(Chitoge Version), textless ending (Kosaki Version), a deluxe poster, and the collectible ending card pin-ups all included in the box featuring art by Nobuhiro Sugiyama (Character Designer/Chief Animation Director).

NISEKOI Blu-ray Volume 1 features:



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< BD Features >

- Spoken Language: Japanese
- Subtitles: English
- Episodes: 1-5
- Number of Disc: 1
- Total Run Time: Approx. 125 min.
- Rating: 13 UP
- Textless Opening
- Textless Ending (Chotoge Version)
- Textless Ending (Kosaki Version)

< Bonus Materials & Special Package >

- Collectible Ending Card Pin-ups
- Deluxe Poster and Box Illustrated by Nobuhiro Sugiyama (Character Designer/Chief Animation Director)

**Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
NISEKOI Blu-ray: Volume 1	11/25/2014	AOA-5301	856137005087	\$64.98	\$49.98

NISEKOI Blu-ray: Volume 1 can be pre-ordered and purchased at:

RightStuf: www.Rightstuf.com/i/aoa5301

Official Retailers: www.AniplexUSA.com/retailers

About NISEKOI

Originally a popular manga series serialized in Weekly Shonen Jump, ***NISEKOI***, is a romantic comedy series written by author Naoshi Komi.

The anime series of ***NISEKOI*** is produced by SHAFT, the same studio that brought fans many critically-acclaimed titles including the *Puella Magi Madoka Magica* series and also the *Monogatari* franchise. Fans of the original manga will be delighted to find the anime series has elegantly incorporated the mood of the manga with unique animation styles to bring each character to life.

For detailed information, please visit: **www.NisekoiUSA.com**

Story of NISEKOI

The story follows the life of an average high school student, Raku Ichijo, who is the heir to a Yakuza family and Chitoge Kirisaki, the daughter of the rival gang leader. Up to this point, the story may allude to a famous Shakespearean play, but Raku and Chitoge are far from the star-crossed lovers. Without their prior consent, their families force Raku and Chitoge to become fake lovers in order to bring peace between the two rival families. Much hilarity ensues when Raku and Chitoge, who are both amateurs when it comes to relationships with the opposite sex, is made to uphold this fake relationship through any means in front of their school peers. That also meant that Raku had to give up his feelings for his classmate Kosaki Onodera, or finding his one true love from his past.

STAFF

Original Works: Naoshi Komi (Published in "Weekly Shonen Jump"/Shueisha)

Chief Director: Akiyuki Shimbou

Series Composition: Toufuyashi, Akiyuki Shimbou

Director: Naoyuki Tatsuwa

Character Design, Chief Animation Director: Nobuhiro Sugiyama

Chief Animation Director: Kazuya Shiotsuki

Color Setting: Izumi Takizawa

Visual Effects: Motoki Sakai

Director of Photography: Rei Egami

Editing: Rie Matsubara

Music: Satoru Kousaki

Sound Director: Toshiki Kameyama

Animation Production: SHAFT

CAST

Raku Ichijo: Koki Uchiyama

Chitoge Kirisaki: Nao Toyama

Kosaki Onodera: Kana Hanazawa
Ruri Miyamoto: Yumi Uchiyama
Shu Maiko: Yuki Kaji
Claude: Takehito Koyasu

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *NISEKOI*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, and *Samurai Flamenco*.

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