



FOR IMMEDIATE RELEASE

July 5, 2018

Aniplex of American Announces
Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower
Blu-ray Release



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Rejoice, Fate fans! Your wish has come true!

SANTA MONICA, CA (July 5, 2018) – At their industry panel at Anime Expo 2018 in Los Angeles, Aniplex of America announced that box office hit, *Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower* will be released on Blu-ray as a limited edition and standard edition this holiday season. Based on the wildly popular *Fate* franchise by TYPE-MOON which gave anime fans *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, and the hit mobile game *Fate/Grand Order*, the first film in this film trilogy explodes with epic action and heart-wrenching drama, tied together by original author Kinoko Nasu's unique storytelling and otherworldly cast of characters. The subtitled version of the film premiered at the historic Theatre at Ace Hotel in downtown Los Angeles with special guests film director Tomonori Sudo, Noriko Shitaya, the voice actress of heroine Sakura Matou, and producer Yuma Takahashi in front of a sold out auditorium of 1,600 fans in November 2017. Aniplex of America partnered with Fathom Events for a nationwide theatrical release of the English dub just last month featuring a brand new video of interviews with the English cast. Both Blu-ray releases will include the aforementioned English cast interviews as well as the PV and CM collection. The special Limited Edition release also includes Original Soundtrack I (by Yuki Kajiura), an art book (key visuals, magazine art, and various illustrations), rigid box illustrated by Takashi Takeuchi (TYPE-MOON) and animation material deluxe booklet featuring staff

interviews and more! Blu-rays will be on sale November 20th with pre-orders beginning tonight at 8 pm PDT.

Fate/stay night [Heaven's Feel] I. presage flower is the film adaptation of the visual novel game *Fate/stay night*'s third and the final route *Heaven's Feel*, otherwise known as the Sakura-route. The film unravels the truth behind the Holy Grail War through the protagonist Shirou Emiya's ever dotting friend, Sakura Matou. The film reunites both the original Japanese and English cast of ***Fate/stay night [Unlimited Blade Works]*** and ***Fate/Zero***, including Noriaki Sugiyama and Bryce Papenbrook as Shirou Emiya, Ayako Kawasumi and Kari Wahlgren as Saber, Kana Ueda and Mela Lee as Rin Tohsaka, and Noriko Shitaya and Cristina Vee as the tragic heroine Sakura Matou. Composer Yuki Kajiura (*Puella Magi Madoka Magica*, *Sword Art Online*) lends his talents for the soundtrack and Director Tomonori Sudo (*the Garden of sinners -recalled out summer-*) returns to the *Fate* series to craft the events of the visual novel into the complete cinematic experience. Celebrated animation studio ufotable (*Fate/Zero*, *Katsugeki TOUKEN RANBU*) returns to animate TYPE-MOON's work, promising all of the dynamic action of the previous installations.

***Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower* Limited Edition Blu-ray includes:**



<Blu-ray Features>

- Spoken Languages: Japanese & English
- Subtitles: English & Spanish
- Aspect ratio: 16:9 widescreen
- Episodes: Feature Film
- Number of Disc: 2 (Blu-ray & CD)
- Total Run Time: approx. 120 min.
- Rating: 16 UP

<Bonus Contents>

- PV & CM Collection
- English Cast Interviews (for Fathom Events)

* Bonus contents subject to change.
* Bonus contents include English subtitles.

<Bonus Materials and Special Packages>

- Original Soundtrack I (by Yuki Kajiura)
- Art Book (Key visuals, magazine art and various illustrations)
- Animation Material (Deluxe booklet featuring staff interviews and more!)
- Rigid Box Illustrated by Takashi Takeuchi (TYPE-MOON)

* Bonus contents subject to change.
* Bonus contents include English subtitles.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Fate/stay night [Heaven's Feel] I. presage flower Limited Edition Blu-ray</i>	11/20/2018	AOA-11701L	816546021450	\$ 79.98	\$ 69.98

Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower Standard Edition Blu-ray includes:



<Blu-ray Features>

- Spoken Languages: Japanese & English
- Subtitles: English & Spanish
- Aspect ratio: 16:9 widescreen
- Episodes: Feature Film
- Number of Disc: 1 Blu-ray disc
- Total Run Time: approx. 120 min.
- Rating: 16 UP

<Bonus Contents>

- PV & CM Collection
- English Cast Interviews (for Fathom Events)

* Bonus contents subject to change.

* Artwork subject to change.

* Bonus contents include English subtitles.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Fate/stay night [Heaven's Feel] I. presage flower</i> <i>Standard Edition Blu-ray</i>	11/20/2018	AOA-11701B	816546021467	\$ 49.98	\$ 39.98

About *Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower*:

Rejoice, Fate fans! Your wish has come true!

Based on the record breaking visual novel “*Fate/stay night*,” the final route, a.k.a. Sakura Route, has been made into a 3-part theatrical feature, and now the first chapter comes to Blu-ray.

10 years after the Holy Grail War—a battle waged by Masters and Servants over the wish-granting container, the Holy Grail—another war breaks out in Fuyuki City.

Shirou Emiya—the adopted son of Kiritsugu Emiya, a participant of the previous Holy Grail War—is leading a peaceful life with people dear to him. Especially close to him is his underclassman Sakura Matou, who brings kindness into his otherwise lonely life.

But once the Holy Grail War starts, Shirou’s peaceful life is sundered.

For more information, please visit: <http://www.fatestaynightusa.com/>.

STAFF

Original Story: Kinoko Nasu/ TYPE-MOON

Original Character Design: Takashi Takeuchi

Director: Tomonori Sudo

Character Design: Tomonori Sudo, Atsushi Ikariya, Hisayuki Tabata

Screenplay: Akira Hiyama (ufotable)

Art Director: Koji Eto

Director of Photography: Yuichi Terao

3D Director: Kazuki Nishiwaki

Color Setting: Mika Matsuoka

Editing: Manabu Kamino

Music: Yuki Kajiura

Animation Producer: Hikaru Kondo

Animation Production: ufotable

CAST

Shirou Emiya: Noriaki Sugiyama / Bryce Papenbrook

Sakura Matou: Noriko Shitaya / Cristina Vee

Shinji Matou: Hiroshi Kamiya / Kyle McCarley

Saber: Ayako Kawasumi / Kari Wahlgren

Rin Tohsaka: Kana Ueda / Mela Lee

Taiga Fujimura: Miki Ito / Julie Ann Taylor

Kirei Kotomine: Joji Nakata / Crispin Freeman
Zouken Matou: Masane Tsukayama / Michael Donovan
Kiritsugu Emiya: Rikiya Koyama / Matthew Mercer
Lancer: Nobutoshi Kanna / Tony Oliver
Gilgamesh: Tomokazu Seki / David Earnest
Rider: Yu Asakawa / Melissa Fahn
Archer: Junichi Suwabe / Kaiji Tang
Illyasviel Von Einzbern: Mai Kadowaki / Stephanie Sheh
Caster: Atsuko Tanaka / Megan Hollingshead
Assassin: Shinichiro Miki / Todd Haberkorn
Souichirou Kuzuki: Masaki Terasoma / Lex Lang
Sella: Haruhi Nanao / Rachael McCabe
Leysritt: Miho Miyagawa / Brianna Knickerbocker
True Assassin: Tetsu Inada / Patrick Seitz

English ADR Director Tony Oliver

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, and *Sword Art Online Alternative: Gun Gale Online*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded three million downloads.

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