



FOR IMMEDIATE RELEASE

June 23, 2017

## **Aniplex of America Names Shu Nishimoto as President**

SANTA MONICA, CA (June 23, 2017) – Aniplex of America announced today that Shu Nishimoto has been appointed President of Aniplex of America Inc. on June 21 . Nishimoto will replace Hideki Henry Goto, who announced in June that he will take on the role of Head of International Business Development at Aniplex Inc. in Tokyo, Japan.

Nishimoto joined Aniplex Inc. in 2009 as Manager of Sales and worked on many successful projects including, *Puella Madoka Magica*, *Monogatari* series, *Fate/stay night: Unlimited Blade Works*, *Your lie in April*, and the *Sword Art Online* franchise. In 2014, Nishimoto joined Aniplex of America as Vice President of Licensing. He is responsible for spearheading many high profile distribution deals with partners including Amazon, Netflix, and Hulu.

“I look forward to continuing to provide high quality and entertaining anime that Aniplex is known for,” said Nishimoto. “The fans are our number one priority and I am thrilled to be leading such a talented group of individuals at Aniplex of America. I am well aware that I have very big shoes to fill, and I want to thank Henry and Aniplex for giving me this opportunity.”

This transition is happening at a very exciting time for Aniplex of America, as they prepare to launch the English version of popular mobile RPG, *Fate/Grand Order*, on June 25<sup>th</sup>. They are also preparing for the nationwide theatrical release of popular anime title, *The irregular at magic high school THE MOVIE – The Girl Who Summons the Stars-*, and they have acquired the highly anticipated anime series, *Katsugeki TOUKEN RANBU*, for their summer 2017 line-up.

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, CA) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content, music production, and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows includes our most recent titles: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, and *Eromanga Sensei*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

[www.facebook.com/AniplexUSA](https://www.facebook.com/AniplexUSA)

[www.twitter.com/AniplexUSA](http://www.twitter.com/AniplexUSA)  
[www.youtube.com/AniplexUS](http://www.youtube.com/AniplexUS)  
[www.twitch.tv/AniplexUSA](http://www.twitch.tv/AniplexUSA)

###