



FOR IMMEDIATE RELEASE

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Fate/Grand Order Takes Over Anime Expo With VR Experience



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*Dive into virtual reality with Fate/Grand Order
and save humanity at Anime Expo!*

LOS ANGELES, CA – June 9, 2018 – Aniplex of America has announced today at their industry panel at A-Kon (Forth Worth, TX) that they will be bringing the *Fate/Grand Order* VR Experience to Anime Expo 2018 in Los Angeles, CA from July 4 through July 8. From TYPE-MOON, DELIGHTWORKS, and Aniplex comes a new story in the world of breakout hit mobile RPG *Fate/Grand Order*. For a limited time at Anime Expo, Masters will be able to join the Saber-class Servant Altria Pendragon and the Shielder-class Demi-Servant Mash Kyrielight on a new mission with the *Fate/Grand Order* VR experience! Rayshift to Entertainment Hall Booth #9A during Anime Expo in order to participate in this unique event, revealing the *Fate/Grand Order* VR Experience to the United States for the first time.

This VR Experience at Anime Expo will feature a new English dub, bringing in the heavy hitting talent from prior *Fate* series, with Kari Wahlgren (*Fate/stay night [UNLIMITED BLADE WORKS]*, *Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower*) as Altria Pendragon, and Erica Mendez (*Fate/Grand Order -First Order-*) as everyone's favorite Demi-Servant Mash

Kyrielight. Attendees will be able to experience the story using multiple gameplay stations that will be booked via appointment on-site.

The English-language version of *Fate/Grand Order* officially launched in North America on June 25, 2017 on iOS and Android devices, and the game has quickly swept Fate series and anime fans away with TYPE-MOON's unique storytelling and DELIGHTWORKS' innovative gameplay experience. Recently, the English version has expanded to include Australia and South Asian territories, joining the game's current scope of Japan, China, Taiwan, and South Korea. Due to the exploding popularity of *Fate/Grand Order*, this special virtual reality experience was developed in Japan as a cutting-edge companion to the original mobile game, and Aniplex of America is bringing this unique VR Experience to Masters in the United States at Anime Expo.

To celebrate the first anniversary of the game's successful launch in North America, Aniplex of America is also hosting the all-star *Fate/Grand Order* 1st Anniversary Celebration Event at Anime Expo. Fans can expect news, exclusive giveaways, special programming, and the latest updates for the future of *Fate/Grand Order* alongside special guests Ayako Kawasumi (Japanese voice of Altria Pendragon), Satoshi Tsuruoka (Japanese voice of Arash/Gilles de Rais/Caligula/Spartacus) and Yosuke Shiokawa (Creative Producer of the FGO Project). The celebration event will be hosted by North American Localization Producer Albert Kao, and it will take place on July 7th at 4:30 pm local time in Petree Hall of the Los Angeles Convention Center, where an expected 2,000 fans will be able to attend.

In addition to the VR Experience and the *Fate/Grand Order* 1st Anniversary Celebration Event, Aniplex of America will feature *Fate/Grand Order* merchandise, giveaways, and cosplay at their Exhibit Hall Booth at Booth #2000. More details about the *Fate/Grand Order* VR Experience at Anime Expo and how to register will be revealed at a later date.

About *Fate/Grand Order*

Fate/Grand Order is a tactical turn-based role-playing game that challenges players to become Masters and summon powerful allies or Heroic Spirits, who are based on historical figures such as King Arthur, William Shakespeare, Hercules, and Joan of Arc. The free-to-play mobile game takes players back through history to embark on an epic quest known as Grand Order. The game's exciting storyline and compelling play keep fans engaged and wanting more.

One of the most successful mobile role-playing games in Japan, *Fate/Grand Order* has consistently topped iOS and Android charts and been downloaded over 13 million times in Japan alone, outperforming other popular games in downloads and revenue. In North America, the game reached the highly competitive #1 grossing spot on the Apple App Store's Games Category in April 2018.

Further information and details are available through the official *Fate/Grand Order* website (<http://fate-go.us>), Facebook (@FateGO.USA), and Twitter (@FateGO_USA).

FATE/GRAND ORDER (ENGLISH VERSION):

Title: Fate/Grand Order (English)

Genre: Role-Playing Game

Platform: iOS/Android

Release Date: June 25, 2017

URL: <http://fate-go.us>

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About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, and *Sword Art Online Alternative: Gun Gale Online*. In June 2017, the company launched the English version of the popular mobile game, Fate/Grand Order, which has exceeded three million downloads.

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