



FOR IMMEDIATE RELEASE

June 6, 2018

Fate/Grand Order Celebrates
3 Million Downloads!



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***Fate/Grand Order celebrates 3 million downloads
with the return of the warrior queen of Celtic and Ulster legend!***

LOS ANGELES, CA (June 6, 2018) – The official Fate mobile RPG, *Fate/Grand Order* marked a huge milestone as they announced that they have surpassed 3 million downloads for the English version of the immensely popular mobile game. Along with a slew of other rewards, the announcement also revealed the return of the Queen and Guardian of Dún Scáith, ★5 (SSR) Lancer-class Servant, Scáthach. The mentor of Cú Chulainn will have an increased drop rate during the epic six-part campaign beginning June 6th at 9 pm (PDT) and ends June 13th at 8:59 pm (PDT). Players will also be rewarded with daily log in bonuses of the highly coveted Saint Quartz, in addition to a “3 Million DL Ticket,” which can be exchanged for one of ten ★4 (SR) Servants including Emiya, Marie Antoinette, Siegfried, Chevalier d’Eon, Heracles, Stheno, Carmilla, Tamamo Cat, Elisabeth Báthory (Lancer), and Martha. Players must complete “Singularity F: Flame Contaminated City Fuyuki” to be eligible for the exchange and tickets must be claimed by June 13th and exchanged by June 20th 8:59 pm (PDT) by clicking on the campaign banner in the Da Vinci Workshop. The announcement also hinted at “something special” celebrating the one-year anniversary of *Fate/Grand Order* in a thank

you message from the dependable and doting Shielder-class Servant, Mash. Released in June of 2017 in the U.S. and Canada, the English version of *Fate/Grand Order* recently expanded to Australia, Singapore, Thailand, Philippines, and Vietnam on the Apple App Store and Google Play.



One of the most successful mobile role-playing games ever, *Fate/Grand Order* has players summon powerful allies or Heroic Spirits, who are based on popular historical, literary, and mythological figures such as Joan of Arc, William Shakespeare, Spartacus, and Mozart. The game takes players back through history to embark on an epic quest known as the Grand Order to prevent the extinction of humanity. With over one hundred thousand lines of text, *Fate/Grand Order* is said to be one of the most story driven mobile games ever produced. Just a month after the game launched, the official Apple App Store Games tweeted, “We were curious why *Fate/Grand Order* was so popular. Now we can’t stop playing it.” The game has also been referred to as “the most addicting game I’ve played on my phone” by Ani-gamers and the “otaku event of the summer” by Anime News Network.

Further details of the English version will be released regularly on the official website (<http://fate-go.us>), Facebook (@FateGO.USA), and Twitter (@FateGO_USA).

FATE/GRAND ORDER (ENGLISH VERSION):

Title: Fate/Grand Order (English)

Genre: Role-Playing Game

Platform: iOS/Android

Release Date: June 25, 2017

URL: <http://fate-go.us>

Facebook: <http://www.facebook.com/FateGO.USA/>

Twitter: https://twitter.com/FateGO_USA

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**FGO PROJECT is a joint project between TYPE-MOON, Aniplex Inc., and DELiGHTWORKS, Inc.*

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About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, and *Sword Art Online Alternative: Gun Gale Online*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded three million downloads.

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