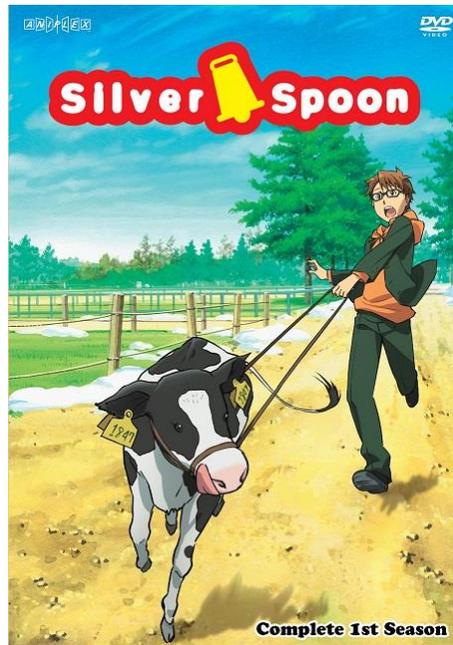




FOR IMMEDIATE RELEASE

May 24, 2014

**Aniplex of America to Release**  
**The Complete First Season of *Silver Spoon* on DVD**



©Hiromu Arakawa, Shogakukan/EZONO Festa Executive Committee

***From the Author of the Hit Series Fullmetal Alchemist  
Comes a Story of Farm work, Friendship, and the Freshest Food!***

SANTA MONICA, CA (May 24, 2014) –Aniplex of America announced earlier today of their plans to release the first season of *Silver Spoon* in a complete DVD set on July 15th. Pre-orders for this product will begin on May 27<sup>th</sup> through official Aniplex of America retailers.

*Silver Spoon* is an anime adaptation of the manga series originally created by author, Hiromu Arakawa (*Fullmetal Alchemist*), which has been awarded both the 5<sup>th</sup> Manga Taisho Award and the 58<sup>th</sup> Shogakukan Manga Award in 2012. The unique story follows Yugo Hachiken, a young

man who decides to attend an agricultural high school in the countryside of Hokkaido prefecture in order to escape the academic pressures he had to live within the city. The series demonstrates how Yugo, who is initially burned-out, comes to see his life through a different light as he engages with his classmates and works with the animals on the farm at Oezo Agricultural High School a.k.a. Ezono. The anime series is directed by Tomohiko Ito, best known for his work with *Sword Art Online*, and the animation was produced by A-1 Pictures notable for their work on popular titles such as *Sword Art Online*, *Magi: The Kingdom of Magic*, *Blue Exorcist*, and *Oreimo 2*.

The first season of *Silver Spoon*'s anime series began its simulcast schedule in July of last year. Anime News Network writes that although the subject of farming is not a common theme in anime, this title "makes it both informative and entertaining." The Fandom Post also writes how the first season of *Silver Spoon* "was a delight, both funny and meaningful, as it showcased a different way of life through the outsider's (our) point of view."

The Complete 1<sup>st</sup> Season DVD Set features all 11 episodes of *Silver Spoon* with the original Japanese audio with English subtitles on 3 DVD discs. The bonus contents feature the textless openings, textless ending, trailers, and commercial.

The *Silver Spoon* Complete 1<sup>st</sup> Season DVD Set will be available for sale in the U.S., Canada, Central and South Americas only.

**Silver Spoon -Complete 1<sup>st</sup> Season DVD Set- features:**



< DVD Features >

- Language: Japanese
- Subtitles: English
- Total Run Time: Approx. 275 min.
- Rating: 13UP

- Textless Openings
- Textless Ending
- Trailers
- Commercial

*\*Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Silver Spoon-Complete 1<sup>st</sup> Season DVD Set-</i>	07/15/2014	AOA-4101	850527003684	\$74.98	\$59.98

***Silver Spoon – Complete 1<sup>st</sup> Season DVD Set-*** can be pre-ordered and purchased at:

RightStuf: [www.Rightstuf.com/i/aoa4101](http://www.Rightstuf.com/i/aoa4101)  
 Official Retailers: [www.AniplexUSA.com/retailers](http://www.AniplexUSA.com/retailers)

For detailed information, please visit: **[www.AniplexUSA.com/silverspoon](http://www.AniplexUSA.com/silverspoon)**

**About Silver Spoon**

Based on the hit manga series by "Fullmetal Alchemist" author, Hiromu Arakawa!!

The only reason why Yugo Hachiken decided to attend the Oezo Agricultural High School (a.k.a. Ezono) was simply because the school had a dormitory. Entering Ezono was a way for Yugo to run away from the stifling academic pressures in the city, however, it didn't take long for him to realize that life is not that simple.

Yugo is soon forced to face more hurdles in his new environment surrounded by all the farm animals and the magnificent Mother Nature. He also begins feeling a different kind of pressure as he deals with his classmates who, unlikely him, all have a clear view of what they want for their futures.

Even so, as Yugo overcomes one challenge after another at Ezono and deepens his bonds with his classmates, he begins to grow stronger both physically and mentally.

This is a coming-of-age story filled with sweat, tears, and literally a lot of dirt!

[www.AniplexUSA.com/silverspoon](http://www.AniplexUSA.com/silverspoon)  
[www.facebook.com/silverspoonusa](http://www.facebook.com/silverspoonusa)

**About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Sword Art Online*, *Blue Exorcist*, *Fate/Zero*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred*

*Operation.* The company's ever-growing line-up of shows includes our most recent titles *KILL la KILL*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *Nisekoi*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, *Samurai Flamenco*, *Silver Spoon*, and *Oreimo 2*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

[www.facebook.com/AniplexUSA](http://www.facebook.com/AniplexUSA)

###