



GLOBAL BOX OFFICE SENSATION "DEMON SLAYER -KIMETSU NO YAIBA- THE MOVIE: MUGEN TRAIN" HAS A KILLER BOX OFFICE OPENING WEEKEND

In its First Weekend, Feature Film Released by Aniplex of America and Funimation Earns \$21M+ Film Ranks as the #1 Foreign Language Debut in U.S. Box Office History and Funimation's Biggest Three-Day Opening Weekend Ever



©Koyoharu Gotoge / SHUEISHA, Aniplex, ufotable

For additional images, click <u>here</u>.
For promotional trailers, click <u>here</u> (subtitled) and <u>here</u> (dubbed).

Culver City and Santa Monica, California (April 26, 2021) – After slaying box office records in the Asia-Pacific region, *Demon Slayer -Kimetsu no Yaiba- The Movie: Mugen Train* continues its record-breaking streak at the North America box office with a \$21,144,800 opening. Aniplex of America and Funimation theatrically released the cinematically praised, emotionally charged, and action-packed anime film in both the U.S. and Canada last Friday on 1,600+ screens, which includes in 4DX and on IMAX cinema, and is available in both English dub and subtitled.

Demon Slayer -Kimetsu no Yaiba- The Movie: Mugen Train is the #1 Foreign Language film debut in U.S. box office history, and is Funimation's largest opening three-day weekend theatrical release ever.

"With every milestone reached and every achievement the film has gained, we know that it is all thanks to the fans who have supported the series and the tireless work by the staff and cast," said Atsuhiro Iwakami, president of Aniplex. "We are truly humbled and honored by how much the film has resonated

with people from all over the world and to be able to play a part in nurturing this deep bond we all share as fans of anime."

"The breath-taking animation and emotional depth of this film is anime at its best—a differentiated experience that invites everyone to belong," said Colin Decker, CEO of Funimation Global Group. "Demon Slayer: Kimetsu no Yaiba had the largest opening weekend box office of any foregin language film—an achievement that was decades in the making. Thank you to our partners at Aniplex of America, Shueisha, ufotable and, of course, the community of fans."

Demon Slayer -Kimetsu no Yaiba- The Movie: Mugen Train is directed by Haruo Sotozaki featuring the original story by Koyoharu Gotoge with screenplay and animation production by studio ufotable. The running time for the film is one hour and 57 minutes and is rated R.

Demon Slayer -Kimetsu no Yaiba- The Movie: Mugen Train opened in Japan on October 16, 2020 and is now the highest grossing anime and Japanese film (animated or live action) of all time. The film opened on 403 screens (including 38 IMAX theaters), has grossed over \$368M at the box offices in Japan and is the most successful IMAX release of all time in the market. The film opened at #1 in Australia and New Zealand last month.

The *Demon Slayer: Kimetsu no Yaiba* anime series, streaming on Funimation both subtitled and dubbed, premiered in 2019 and is based on Koyoharu Gotoge's manga, which boasts over 150 million copies in circulation in Japan. *Demon Slayer: Kimetsu no Yaiba* is an action-packed, thrilling tale of a young man in search of a cure for his sister, who has been turned into a demon after their family is viciously slaughtered by demons. Fans can catch up on the entire series with the three-part TV specials, "Sibling's Bond", "Mt. Natagumo Arc," and "The Hashira Meeting Arc" on Funimation.

Set after the events of the television series, *Demon Slayer -Kimetsu no Yaiba- The Movie: Mugen Train* has Tanjiro, Nezuko, Zenitsu, and Inosuke embark on a new mission. Together with one of the most powerful swordsmen of the Demon Slayer Corps, Flame Hashira Kyojuro Rengoku, they investigate the mysterious disappearance of over 40 people aboard the Mugen Train.

In addition to theaters, fans can also enjoy *Demon Slayer - Kimetsu no Yaiba- The Movie: Mugen Train* on EST (Electronic Sell-Through) beginning June 22, 2021 on Apple TV, Microsoft Store, Vudu, Google Play*, PlayStation Store, and Amazon. Pre-orders for the film will begin today on Apple TV, Microsoft Store, and PlayStation Store. Merchandise for *Demon Slayer: Kimetsu no Yaiba* is available at <u>Demon Slayer: Kimetsu no Yaiba</u> official website and <u>Funimation Shop</u>.

For more information on *Demon Slayer -Kimetsu no Yaiba- The Movie: Mugen Train*, visit <u>demonslayer-anime.com</u> and follow the official <u>Facebook</u> and <u>Twitter</u>.

About Aniplex of America Inc.

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: Sword Art Online, FULLMETAL ALCHEMIST: BROTHERHOOD, Fate/stay night [Unlimited Blade Works], Fate/Zero, KILL la KILL, Gurren Lagann, Monogatari series, Anohana -The Flower We Saw That Day-, Cells at Work!, The Promised Neverland, Demon Slayer: Kimetsu no Yaiba, The Millionaire Detective – Balance: UNLIMITED, and many more. In 2017, the company released the English version of the popular mobile game, Fate/Grand Order.

About Funimation

If it's anime, it's Funimation.

As the market leader in anime, we proudly deliver incredible fan experiences across television, feature films, events, collectibles, and the Funimation App.

Headquartered in the US and connected by a global network, our anime-obsessed team serves the fandom in over 49 countries and 10 languages. With over 400 team members, we've built a global community where fans and their passion will always have a place to belong.

Funimation is an independently operated joint venture between US-based Sony Pictures Entertainment, and Japan's Aniplex, a subsidiary of Sony Music Entertainment (Japan) Inc., both subsidiaries of Tokyo-based Sony Group Corporation.

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