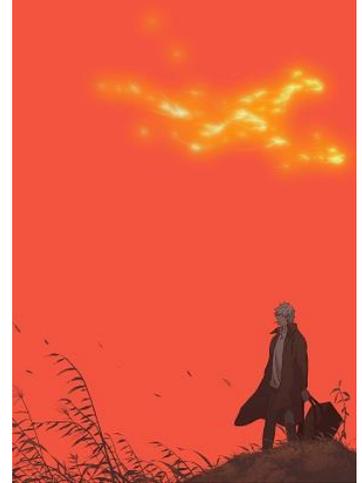




FOR IMMEDIATE RELEASE

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Aniplex of America Acquires 4 Highly-Anticipated Anime Titles for Their Spring Lineup



MEKAKUCITY ACTORS

**魔法科高校の
劣等生**
The irregular at magic high school

Nanana's
Buried Treasure

MUSHI-SHI

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***Aniplex of America comes out strong this spring season with multiple
must-see titles that anime fans will surely find entertaining!***

SANTA MONICA, CA (March 22, 2014) –Aniplex of America Inc. has announced at their industry panel at Anime Boston that they have acquired four highly-anticipated titles for this upcoming spring season. These titles are **MEKAKUCITY ACTORS**, **The irregular at magic high school** a.k.a “Mahouka,” **Nanana’s Buried Treasure** and **MUSHI-SHI** (sequel series). These titles will all begin streaming this April. The streaming schedule will be announced at a later date along with detailed information on which streaming websites these titles will be available for viewing.

About *The irregular at magic high school*:

Magic--A century has passed since this concept has been recognized as a formal technology instead of the product of the occult or folklore.

The season is spring and it is time for a brand new school year. At the National Magic University First Affiliate High School, A.K.A Magic High School, students are divided into two distinct groups according to their academic performances. The “Bloom,” who demonstrate the highest grades and are enrolled in the “First Course,” and the “Weed,” who have poor academic records and are enrolled in the “Second Course.”

This spring, a very peculiar brother and sister enroll as new students. The brother is an underachiever with some deficiencies and enrolls as a “Weed,” while his younger sister is an honor student, who enrolls as a “Bloom.”

The brother, with a somewhat philosophical expression, and the younger sister who holds feelings a little stronger than sibling love for him...

Ever since these two have entered through the gates of this prestigious school, the calm campus was beginning to change...

For more information on Mahouka, please visit: www.Mahouka.us

About **MUSHI-SHI:**

The popular title is back!

They existed long before anyone can remember. They are simple and strange in nature, not resembling any other plant or animal in this world. In ancient times, people revered these bizarre creatures and called them “Mushi.”

People once again began to believe in the existence of these “Mushi” when they began affecting their lives in inexplicable ways.

The one who connects the world of “Mushi” to the world of humans—they were called the “Mushi-shi.”

All life exists not to hinder others in this world.

They are simply there to live as they were meant to.

For more information on MUSHI-SHI (sequel series), please visit: www.AniplexUSA.com/mushishi

About **MEKAKUCITY ACTORS:**

The incidents which occurred on August 14th and 15th bring a group of young boys and girls-together... They are members of a group they call themselves the “Mekakushi Dan” (Blindfold Organization) and each member possesses a strange power involving their eyes. Will the members of this peculiar organization be able to solve the mysteries behind these incidents and see the truth?

For more information on MEKAKUCITY ACTORS, please visit: www.MekakuCityActors.us

About **Nanana’s Buried Treasure:**

“I’m going to build a place where young people can challenge to reach any of their dreams!”

The 7 genius students, known as the GREAT 7, launched a project to construct an artificial island called Nanae Island to realize their leader, Nanana Ryugajo's peculiar idea. 12 years later, with a total population of 100,000 people with as much as 80% of those inhabitants being students, Nanae Island has successfully become prosperous as a special student zone. One of the island's newest residents was Jugo Yama--a high school student who had just transferred to the island after being disowned by his father. One day, Jugo finds in his own apartment the earth-bound spirit of the late Nanana Ryugajo, who was murdered by someone 10 years ago! Jugo's plan of living alone was suddenly thwarted by this strange roommate.

The original novel "Nanana's Buried Treasure" won the Grand Prize of the 13th Entertainment Awards, which was the first Grand Prize in eight years. This anime series features the adventures and challenges of Jugo Yama as he searches through the historic ruins of Nanae Island for the great treasures, A.K.A "Nanana's Collection," along with the extraordinary characters he meets along the way. The mysterious puzzles of the ruins! The excitement of the treasure hunt! The strategic maneuvers and battles of thought and reason between the characters! Nanana's Buried Treasure is an adventure you won't want to miss!

For more information on Nanana's Buried Treasure, please visit: www.AniplexUSA.com/nanana

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Monogatari Series Second Season*, *Day Break Illusion*, *SERVANT x SERVICE*, *Silver Spoon*, *Oreshura*, *Oreimo 2*, *Fate/Zero*, and *Vividred Operation*.

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