



FOR IMMEDIATE RELEASE

March 2, 2018

Aniplex of America Announces
Blu-ray Release of Smash Hit Anime
Eromanga Sensei



Eromanga
Sensei

えろまんが
せんせい

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“I don’t know anyone by that name!”

SANTA MONICA, CA (March 2, 2018) – At the Aniplex of America industry panel at Kawaii Kon (Honolulu, HI), director of popular rom-com series ***Eromanga Sensei***, Ryohei Takeshita, announced that the series will receive a Blu-ray release later this year. After garnering much popularity due to a highly successful streaming run in the spring of 2017, ***Eromanga Sensei*** quickly became one of the most talked about anime of the season last year. Aniplex of America also revealed that the Blu-ray releases will include a bevy of bonus contents including textless openings and endings, trailers, commercials and web previews. The Blu-ray releases are a must-have item for dedicated ***Eromanga Sensei*** fans with a Blu-ray box adorned with illustrations by Character Designer Hiroyuki Oda and case featuring the work of Original Illustrator Kanzakihiro. Pre-orders begin today with Blu-ray Volume 1 coming out on June 12th and Volume 2 on August 14th.

With the original light novel series released under ASCII Media Works' Dengeki Bunko imprint in 2013, *Eromanga Sensei* was the highly anticipated work of Tsukasa Fushimi, author of the famed *Oreimo* series. Featuring an all-star ensemble, *Eromanga Sensei* casts Yoshitsugu Matsuoka (*Sword Art Online*, *Magi: The Kingdom of Magic*) as Masamune Izumi, Akane Fujita (*High School Fleet*) as Sagiri Izumi, Minami Takahashi (*Durarara!!*×2) as Elf Yamada, and Saori Onishi (*Saekano: How to Raise a Boring Girlfriend*, *The irregular at magic high school*) as Muramasa Senju. Renowned animation studio A-1 Pictures (*Sword Art Online*, *ERASED*) has partnered with Director Ryohei Takeshita to bring the hilarity of the light novels to life. In a 2017 review, Anime News Network writes that the series is “well-paced, the characters have rounded out to become interesting and likable, and the story has embraced the best parts of itself to become something worth watching.” The anime adaptation began airing in April 2017 and continued its 12-episode run into the summer, with an OVA announced for 2018.

Aniplex of America will also be hosting a special *Eromanga Sensei* Panel at Kawaii Kon on March 3rd, featuring special guests Director Ryohei Takeshita and the series' lead voice actress Akane Fujita. Among other giveaways, those attending the panel will also receive the iconic Meruru mask, often seen on the main character, Sagiri, within the series.

***Eromanga Sensei* Blu-ray Volume 1** includes:

<Blu-ray Features>

- Spoken Languages: Japanese
- Subtitles: English
- Aspect ratio: 16:9 Widescreen
- Episodes: Episodes 1-6
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 140 min.
- Rating: 16 UP

<Bonus Contents>

- Web previews (for Ep. 2-6)
- Trailers and commercials
- Textless ending (from Ep. 1)
- Textless opening and ending (from Ep. 2-7)

* *Bonus contents subject to change.*

* *Bonus contents include English subtitles.*

<Bonus Materials and Special Packages>

- Special booklet
- Box illustrations by Hiroyuki Oda (Character Design)
- Blu-ray case illustrations by Kanzakihiro (Original Illustrations)

**Bonus materials and package are subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Eromanga Sensei Blu-ray Vol. 1</i>	6/12/2018	AOA-10901	816546021290	\$64.98	\$49.98

Eromanga Sensei Blu-ray Volume 2 includes:

<Blu-ray Features>

- Spoken Languages: Japanese
- Subtitles: English
- Aspect ratio: 16:9 Widescreen
- Episodes: Episodes 7-12
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 140 min.
- Rating: 16 UP

<Bonus Contents>

- Web previews (for Ep. 7-12)
 - Textless opening (from Ep. 8-12)
 - Textless endings (from Ep. 9, 10, 12)
- * *Bonus contents subject to change.*
* *Bonus contents include English subtitles.*

<Bonus Materials and Special Packages>

- Special booklet
 - Box illustrations by Hiroyuki Oda (Character Design)
 - Blu-ray case illustrations by Kanzakihiro (Original Illustrations)
- **Bonus materials and package are subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Eromanga Sensei Blu-ray Vol. 2</i>	8/14/2018	AOA-10902	816546021306	\$64.98	\$49.98

About *Eromanga Sensei*:

Masamune Izumi is a high school student who professionally writes light novels. Sagiri Izumi is a shut-in who never leaves her room. One year ago, they became siblings when their parents married one another. However, one day, Masamune discovers a shocking twist—the artist "Eromanga Sensei," who has been drawing illustrations for his novels, is none other than Sagiri. His cute little shut-in of a sister, who has been living under his roof, is using an obscene pen name and drawing lewd illustrations. But there's no way his little sister could be this dirty?!

For more details on *Eromanga Sensei*, please visit the official website: <http://eromanga-senseiusa.com/>.

STAFF:

Original Story: Tsukasa Fushimi (Published in Dengeki Bunko)
Original Illustrations: Kanzakihiro
Director: Ryohei Takeshita
Series Structure: Tatsuya Takahashi
Character Design: Hiroyuki Oda
Chief Animation Directors: Yuichi Oka / Shinpei Kobayashi
Color Setting: Kanako Hokari
Art Director: Yukako Ogawa (KLAS)
Director of Photography: Toshiaki Aoshima
Sound Director: Takayuki Yamaguchi
Music: Tomoki Kikuya
Animation Production: A-1 Pictures
Produced by EMP

CAST:

Sagiri Izumi: Akane Fujita
Masamune Izumi: Yoshitsugu Matsuoka
Elf Yamada: Minami Takahashi
Muramasa Senju: Saori Onishi
Megumi Jinno: Ibuki Kido
Tomoe Takasago: Yui Ishikawa
Ayame Kagurazaka: Mikako Komatsu
Kunimitsu Shidou: Nobunaga Shimazaki

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *Nisekoi*, the *Oreimo* series, *Durarara!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, and *Today's MENU for EMIYA Family*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded two million downloads.

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