



FOR IMMEDIATE RELEASE

February 14, 2015

**Aniplex of America Acquires**  
***The Anthem of the Heart –Beautiful word Beautiful world-***  
**Theatrical Feature**

The Anthem of the Heart  
Beautiful Word  
Beautiful World



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***From the Creative Team that Brought Anohana  
Comes an All New Movie Project!***

SANTA MONICA, CA (February 14, 2015) –Aniplex of America announced today at Katsucon (National Harbor, MD) their acquisition of *The Anthem of the Heart –Beautiful word Beautiful world-* (original title: *Kokoro ga sakebitagatterunda*), an original theatrical feature produced by

the same creative staff that brought fans the *Anohana-The Flower We Saw That Day The Movie*- in 2013. Aniplex of America has also launched the official U.S. homepage of ***The Anthem of the Heart –Beautiful word Beautiful world-*** ([www.AnthemoftheHeart.com](http://www.AnthemoftheHeart.com)) today which features the latest artwork and teaser trailer.

The film, scheduled to see its Japanese theatrical release this year will be directed by Tatsuyuki Nagai (*Honey and Clover II, Toradora!*) alongside award-winning writer Mari Okada (*Toradora!, Blast of Tempest*) and produced by the highly acclaimed studio A-1 Pictures (*Sword Art Online II, Anohana: The Flower We Saw That Day The Movie, Your lie in April*).

For detailed information and updates on the film, please visit: [www.AnthemoftheHeart.com](http://www.AnthemoftheHeart.com)

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online, KILL la KILL, Bakemonogatari, Durarara!!, Fate/zero, Puella Magi Madoka Magica, the Garden of sinners, Blue Exorcist, Anohana: The Movie, Silver Spoon, NISEKOI, OREIMO 2, Blast of Tempest, Magi: The Labyrinth of Magic, Oreshura, Vividred Operation, and VALVRAVE: The Liberator*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II, ALDNOAH.ZERO, Persona4 the Golden ANIMATION, MEKAKUCITY ACTORS, The irregular at magic high school, Mushi-Shi Next Passage, Nanana's Buried Treasure, Your lie in April, World Conquest Zvezda Plot, Magi: The Kingdom of Magic, Fate/stay night: Unlimited Blade Works* and *Samurai Flamenco*.

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