



FOR IMMEDIATE RELEASE

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Aniplex of America Acquires the Rights for
The Promised Neverland
And Releases Brand New Trailer



THE PROMISED
NEVERLAND

©KAIU SHIRAI, POSUKA DEMIZU/SHUEISHA, THE PROMISED NEVERLAND COMMITTEE

Fight your destiny in this world.

SANTA MONICA, CA (January 4, 2019) – Aniplex of America has acquired the rights in North, Central, and South America for the supernatural thriller, *The Promised Neverland*, and released a new trailer revealing all of the streaming platforms the show will be available on. Based on the popular manga written by Kaiu Shirai with illustrations by Posuka Demizu, the anime has quickly become one of the most highly anticipated series debuting this season since the anime adaptation was first announced in *Weekly Shonen Jump* in May of 2018. The anime will be produced by animation studio CloverWorks (*PERSONA5 the Animation*, *Rascal Does Not Dream of Bunny Girl Senpai*) with Mamoru Kanbe (*Elfen Lied*, *The Perfect Insider*) serving as the director for the series. Toshiya Ono (*Blue Exorcist -Kyoto Saga-*) is in charge of the series composition, while Kazuaki Shimada (*Mahou Shoujo Nante Moudesukara*) will handle the

character design. *The Promised Neverland* will premiere on January 9th with subsequent new episodes every Thursday on Hulu, FunimationNow, Crunchyroll, and HIDIVE.

Set in a small orphanage called the Grace Field House, *The Promised Neverland* follows three orphans Emma, Norman, and Ray as they unfold the dark and twisted truth behind their seemingly picturesque home inhabited by 38 children. Since it was first published in Shueisha's *Weekly Shonen Jump* in August 2016, the series quickly gathered a rabid fan base with over 5 million copies in print worldwide and numerous awards, including Best Shonen Manga at the 63rd Shogakukan Manga Awards and number one manga in the male division for "*Kono Manga ga Sugoi!*" (This Manga is Amazing!) 2018. The anime series features an impressive veteran cast including Sumire Morohoshi (*Haikyuu!!*, *Bungo Stray Dogs*), Maaya Uchida (*Charlotte*, *Rascal Does Not Dream of Bunny Girl Senpai*), and Mariya Ise (*Durarara!!*, *Hunter x Hunter*) voicing the three main characters Emma, Norman, and Ray. The all-star supporting cast includes Yuko Kaida (*PERSONA5 the Animation*, *Black Butler: Book of Circus*), Ai Kayano (*Sword Art Online Alicization*, *March comes in like a lion*), Lynn (*I want to eat your pancreas*, *High School Fleet*), Shizuka Ishigami (*The Anthem of the Heart*, *Your lie in April*), and Ari Ozawa (*Record of Grancrest War*, *WWW.WAGNARIA!!*). The opening theme, "Touch Off", will be performed by Japanese alternative rock band, UVERworld who handled the theme song for the *Blue Exorcist* franchise as well as the live-action adaptation of *Gintama*. The closing theme is by *Tokyo Ghoul:re*'s Cō shu Nie titled "Zettai Zetsumei."

Characters:



Emma

No. 63194

The life of the party. Extremely athletic and a fast learner.



Norman
No. 22194

The smartest of the Grace Field House children with his exquisite analytical skills and the ability to calmly make rational decisions.



Ray
No. 81194

The only one at the Grace Field House who can match Norman's intelligence.

About *The Promised Neverland*:

As much as the children love her, she is not their mother.

They live together, but are not related.

Grace Field House is where children without parents are sent.

An irreplaceable home for the 38 children that all live happily every day, even if they were strangers at first.

Until suddenly, their lives are changed forever...

For more details on *The Promised Neverland*, please visit: neverland-animeUSA.com

STAFF

Original Story: Kaiu Shirai & Posuka Demizu

(Serialized in "Weekly Shonen Jump" by Shueisha)

Director: Mamoru Kanbe

Series Structure: Toshiya Ono

Character Design / Chief Animation Director: Kazuaki Shimada

Prop Design: Hiroki Itai

Art Setting: Shigemi Ikeda (ATELIER MUSA), Shuichi Okubo (ATELIER MUSA), Kayoko Tomono (ATELIER MUSA), Miho Norisue (ATELIER MUSA)

Art Directors: Shigemi Ikeda (ATELIER MUSA), Yukiko Maruyama (ATELIER MUSA)

Color Design: Kazuko Nakashima

Director of Photography: Tomoyuki Shiokawa (T2studio)

CG Director: Yo Fukuda

Editor: Rie Matsubara (Seyama Henshushitsu)

Music: Takahiro Obata

Sound Director: Katsunori Shimizu

Production: CloverWorks

Opening Song by UVERworld

Ending Song by Cö shu Nie

CAST

Emma: Sumire Morohoshi

Norman: Maaya Uchida

Ray: Mariya Ise

Isabella: Yuko Kaida

Krone: Nao Fujita

Don: Shinei Ueki

Gilda: Lynn

Phil: Hiyori Kono

Nat: Shizuka Ishigami

Anna: Ai Kayano

Thoma: Mari Hino

Lannion: Yuko Mori

Conny: Ari Ozawa

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered

in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY The Animation*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, *Sword Art Online Alternative: Gun Gale Online*, *Yuuna and the Haunted Hot Springs*, *Cells at Work!*, *Rascal Does Not Dream of Bunny Girl Senpai*, *DAKAICHI -I'm being harassed by the sexiest man of the year-*, and *Sword Art Online Alicization*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded four million downloads.

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