



FOR IMMEDIATE RELEASE

September 10, 2012

***The Long-awaited Release of Bakemonogatari is set to hit
North America this Holiday Season!***



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**The Bakemonogatari Limited Edition Blu-Ray Box Set will be
Available on November 20th, 2012**

SANTA MONICA, CA (September 10, 2012) – Aniplex of America has just released the product details on the upcoming release of Bakemonogatari. The critically acclaimed series directed by Madoka Magica Director Akiyuki Shinbou follows the story of a high school student named Koyomi Araragi and his encounters with girls who have apparition-related issues. The long-awaited release of this hit anime will be in a Limited Edition Blu-Ray Box Set on November 20th, 2012 and will be available through anime distributor RightStuf.com and official retailers (<http://aniplexusa.com/retailers/>).

This deluxe Blu-ray Box Set features the entire series (15 TV episodes) on 6 Blu-ray discs, a deluxe 36-page booklet (production designs and Ending Card Illustrations and more!), audio commentary tracks by main characters, textless openings and endings, and more! All of the discs and bonus materials will be packaged inside a study rigid box featuring original illustration by Akio Watanabe (character design).

In addition, fans will be happy to know that Bakemonogatari will also be available streaming online through Crunchyroll.com and Hulu.com. The first episode of the original TV broadcast will premiere on September 14th with new episodes added each week.

“We have received numerous requests and input from the fans in North America and we are very excited to finally be able to answer these loyal fans of ours by bringing Bakemonogatari here in the US. We are certain that everyone will be pleased with this release.” says Hideki Goto, the president of Animation Business of Aniplex of America. “The Bakemonogatari Limited Edition Blu-ray Box Set release is just another example of how we strive to bring the best experience while providing the fans highest quality of releases.” This release is a US and Canada Exclusive and available while supplies last.



Side A

Side B

*Art Subject to Change

Bakemonogatari Limited Edition Blu-ray Box Set features:

<BD Features and Bonus Contents>

- Video: 16:9 HD Widescreen / 1920×1080p / MPEG-4 AVC
- Audio: Japanese dialog / Linear PCM Stereo 48KHz/16bit
- Subtitles: English
- Includes 6 Blu-ray discs, Total length of more than 350 minutes!!
- Character audio commentary included (with optional subtitles)
- Bonus Videos: Textless Openings and Endings, TV version previews
- 3 Blu-ray cases inside Rigid Box with Key art
- Double Sided Blu-ray case wrap featuring main characters
- 36-page Deluxe Booklet (production designs and Ending Card Illustrations and more!)

The Bakemonogatari Limited Edition Blu-ray Box Set can be pre-ordered and purchased at: Rightstuf.com

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
November 20 th , 2012	AOA-2401	850527003226	\$189.98	\$149.98

For detailed information on the **Bakemonogatari Limited Edition Blu-ray Box Set** and to view the official trailer, visit: www.AniplexUSA.com/bakemonogatari

About *Bakemonogatari*

“Bakemonogatari” (translated “Ghost Story”) was written by Nisioisin, one of the most popular writers in Japan, and the series consists of 5 different stories. Animation production was done at studio SHAFT (Puella Magi Madoka Magica) and directed by Akiyuki Shimbou (Director of Puella Magi Madoka Magica).

Thanks to Meme Oshino, Koyomi Araragi, a high school student, is able to remain a human after coming across a female vampire..

However, since the incident, Koyomi seems to meet girls who have an apparition-related issue. Hitagi Senjyogahara doesn't weigh anything, Suruga Kanbaru's right arm becomes like that of a monkey's, and a young girl, Mayoi, cannot find her way home no matter how many times she tries. Koyomi, a Mr. Nice Guy, ends up helping each and every girl solve her problem with the help of Meme Oshino.

STAFF

Original Story: Nisioisin "Bakemonogatari" (Kodansha BOX)

Director: Akiyuki Shimbou

Screenplay: Fuyashi Tou, Akiyuki Shimbou

Character Design & Supervising Animation Director: Akio Watanabe

Series Director: Tatsuya Oishi

Visual Director: Nobuyuki Takeuchi

Music: Satoru Kosaki

Sound Director: Yota Tsuruoka

Art Director: Hisaharu Iijima

Color Setting: Izumi Takizawa

Visual Effects: Motoki Sakai

Director of Photography: Takayuki Aizu

Editing: Rie Matsubara

Animation Production: SHAFT

CAST

Koyomi Araragi: Hiroshi Kamiya

Hitagi Senjyogahara: Chiwa Saito

Mayoi Hachikuji: Emiri Kato

Suruga Kanbaru: Miyuki Sawashiro

Nadoko Sengoku: Kana Hanazawa

Tsubasa Hanekawa: Yui Horie

Meme Oshino: Takahiro Sakurai

Karen Araragi: Eri Kitamura

Tsukihi Araragi: Yuka Iguchi

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Gurren Lagann the Movies*, *Durarara!!*, *R.O.D series*, *the Garden of Sinners* and *Baccano!* The company's ever-growing line-up of shows includes our most recent titles, *Blue Exorcist*, *Rurouki Kenshin OVA and Movie*, and *Puella Magi Madoka Magica*.

Official Websites:

www.AniplexUSA.com/bakemonogatari

www.Youtube.com/AniplexUS

About Right Stuf Inc.

Currently celebrating its 23rd year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications. For more information, visit

www.RightStuf.com.

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