

#### FOR IMMEDIATE RELEASE

# Aniplex of America set to Import Fate/stay night (Unlimited Blade Works) Blu-ray Disc Box I this March



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SANTA MONICA, CA (December 19, 2014) – Aniplex of America Inc. announced today that the *Fate/stay night (Unlimited Blade Works) - Blu-ray Disc Box I* will be imported from Japan and released in North America on March 25th, 2015. This highly anticipated release, featuring thirteen episodes with unaired, new footage, all subtitled in English over five Blu-ray discs, will be released simultaneously with Japan's release date. The first season of *Fate/stay night* is currently streaming and continues to grow in popularity with each new episode premiere. This Blu-ray Disc Box I is a must-own for any Fate/stay night fan. Pre-orders for the Blu-ray Disc Box I begin today.

The Fate/stay night Blu-ray Disc Box I will be imported from Japan and will be available for pre-order in North, Central and South America. The set will include the entire first season "uncut," the trailer collection, a TV Spot Collection, and the textless opening and ending. Bonus extras include an exclusively written novel by the Fate original creator Kinoko Nasu (with illustrations by Takashi Takeuchi), a soundtrack CD and a 50-page deluxe booklet featuring staff interviews, production materials and more. This collection will be encased in an exclusive box featuring Takeshi Takeuchi's art and special Digipack to hold the discs.

Customers who purchase the Blu-ray Disc Box I through Aniplex of America's official retailers will receive an English translation booklet for the deluxe booklet. In addition, for those who purchase the

Blu-ray Box through FatestaynightUSA.com, Aniplex of America will include a wall scroll illustrated by Original Character Designer and Illustrator Takashi Takeuchi while supplies last.



FatestaynightUSA.com Wall Scroll Image

# Fate/stay night (Unlimited Blade Works) Blu-ray Disc Box I Limited Edition Import features:

#### <BD Features and Extras>

- Language: Japanese
- Subtitles: Japanese, English
- Total Run Time: 480 Min
- Trailer Collection: Promotional Videos
- TV Spot Collection: CM by each character, Release Announcement, CA and more
- Textless Opening
- Textless Ending
- Total of six discs: 5 Blu-ray discs + 1 Soundtrack CD
- Blu-ray discs include the whole 1<sup>st</sup> season: "UNCUT" Episodes #00-12 (13 episodes total)

## <Bonus Inserts>

- Around 50-page Deluxe Booklet includes staff interviews, production materials and more!
- Exclusively written novel by Kinoko Nasu (illustrated by Takashi Takeuchi)

## <Special Package>

- Box with exclusive illustration by Takeshi Takeuchi
- Special Digipack to hold discs

# <US Exclusive Bonus >

English translation booklet of the Deluxe Booklet

# <FatestaynightUSA.com Bonus >

Wall Scroll illustrated by Takeshi Takeuchi (Original Character Design/Illustration)\*

<sup>\*</sup>Fulfilled by Rightstuf.com

#### Product number and UPC bar code

Street Date	SKU#	UPC	SRP	Store price
March 25, 2015	ANZX-11631~11637	4534530081759	\$498.98	\$398.98

The Blu-ray Disc Box I Limited Edition Import can be pre-ordered and purchased at:

Right Stuf: Rightstuf.com/i/aoa6301

Official Retailers: http://www.AniplexUSA.com/retailers

For complete detailed information on the *Fate/stay night (Unlimited Blade Works) Blu-ray Disc Box I Limited Edition Import*, visit: <a href="https://www.FatestaynightUSA.com">www.FatestaynightUSA.com</a>

## **About Fate/stay night: Unlimited Blade Works**

Fuyuki City—a city surrounded by sea and mountains becomes the setting for an ancient ritual. Seven masters are given control of heroic spirits in order to realize the mythical Holy Grail, which is said to grant its owner any wish. These heroic spirits or servants represent legendary heroes of various classes: "Saber," "Lancer," "Archer," "Rider," "Caster," "Assassin," and "Berserker." Each master will enter into a contract with their chosen servants and battle the others to the death until only one pair remains... This is the "Holy Grail War."

The young and capable mage, Rin Tohsaka, prepares for her long-awaited Fifth Holy Grail War to begin...

With her servant Archer, Rin enters the Holy Grail War as the sole heir to the prestigious Tohsaka family after her father's death. But when Shirou Emiya, a boy from Rin's school, unwittingly becomes a Master and is fatally wounded in battle, she has no choice but to save him. With Shirou and his servant Saber, Rin sets out to strike down the conspiracies surrounding the Holy Grail War. Will the Holy Grail bless Rin and Shirou's path toward victory or will they be cursed with defeat?

www.FatestaynightUSA.com

## **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as Sword Art Online, KILL la KILL, Bakemonogatari, Durarara!!, Fate/zero, Puella Magi Madoka Magica, the Garden of sinners, Blue Exorcist, Anohana: The Movie, Silver Spoon, NISEKOI, OREIMO 2, Blast of Tempest, Magi: The Labyrinth of Magic, Oreshura, Vividred Operation, and VALVRAVE: The Liberator. The company's ever-growing line-up of shows includes our most recent titles Sword Art Online II, ALDNOAH.ZERO, Persona4 the Golden ANIMANTION, MEKAKUCITY ACTORS, The irregular at magic high school, Mushi-Shi Next Passage, Nanana's Buried Treasure, Your lie in April, World Conquest Zvezda Plot, Magi: The Kingdom of Magic, Fate/stay night: Unlimited Blade Works and Samurai Flamenco.

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