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Aniplex of America to Simulcast Two New Titles for their Winter Lineup









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SANTA MONICA, CA (December 19, 2013) – Starting 2014 with brand new titles, Aniplex of America Inc. has announced today that they will be simulcasting two highly-anticipated shows for this winter anime season: *Nisekoi* and *World Conquest Zvezda Plot*. Both titles are set to start streaming in January just hours after its original broadcast in Japan. Both titles will be produced by animation studios that have produced multiple hit anime series including popular Aniplex of America titles. In addition to their streaming plans, Aniplex of America is also planning on a home video release of these titles. Details about the physical releases will be announced at a later date.

About Nisekoi: From animation studio SHAFT, the studio that brought the world the Monogatari Series and Puella Magi Madoka Magica, comes the new animated series Nisekoi. From the popular manga with the same title, Raku Ichijo is an average high school student who also happens to be the

sole heir to the head of a Yakuza Family. Ten years ago, Raku made a secret promise with a girl he met. They promised one another that they will "get married when they reunite." Since then, Raku never let go of the pendant the girl gave him. But one day, a beautiful girl named Chitoge Kirisaki transfers into Raku's class. Raku's relationship with Chitoge is less than civil as they hate each other's existence. But, by a weird turn of events, Raku and Chitoge agree to be fake lovers. Although his heart is really interested in his classmate Kosaki Onodera, Raku must continue pretending to be Chitoge's boyfriend. How far will you go for a love so truly fake? Which girl holds the key to Raku's pendant and to his heart?

About World Conquest Zvezda Plot: From the studio that produced Sword Art Online and Blue Exorcist, A-1 Pictures brings a brand new original title this winter. World Conquest Zvezda Plot features an all-star production staff including Director Tensai Okamura (Blue Exorcist, Darker than Black), Character Designer Keigo Sasaki (Blue Exorcist) and writer Meteor Hoshizora (TYPE-MOON). World Conquest Zvezda Plot follows a little girl by the name of Kate Hoshimiya as she reveals her plans for the future. Along with a colorful cast of characters, Kate Hoshimiya will shock everyone as she achieves something nobody has been able to achieve before, WORLD DOMINATION. What did it take to conquer the world? How was Kate Hoshimiya able to execute a plan so magnificent, so frightful and so glorious? Is this part of the Zvezda plot? All will be revealed in the new show, World Conquest Zvezda Plot.

For the *Nisekoi* Teaser Page, visit: www.AniplexUSA.com/nisekoi
Full website for *Nisekoi* coming soon at: www.NisekoiUSA.com
For more information on *World Conquest Zvezda Plot*, visit: www.AniplexUSA.com/zvezda

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-Ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, the Garden of Sinners, Sword Art Online, Blue Exorcist, and Blast of Tempest. The company's ever-growing line-up of shows includes our most recent titles Kill la Kill, Monogatari Series Second Season, Day Break Illusion, SERVANT x SERVICE, Silver Spoon, Magi: The Kingdom of Magic, Oreshura, Oreimo 2, VALVRAVE the Liberator, Vividred Operation, and Samurai Flamenco.

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