

FOR IMMEDIATE RELEASE

October 18, 2017

<u>North American Premiere of</u> <u>Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower</u> <u>Sold Out</u>





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Fate fans come out in full force as tickets for premiere event sell out in two weeks!

SANTA MONICA, CA (October 18, 2017) – Tickets for the North American premiere of *Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower* at the Theatre at Ace Hotel have sold out 2 weeks after going on sale. Aniplex of America, along with the film distribution company AZOLAND PICTURES, announced the special one-night only premiere event on September 30th, shortly followed by ticket sales for the nationwide theatrical release. The Theatre at Ace Hotel, which has a capacity of 1,600, has hosted many high profile acts and events including the Red Hot Chili Peppers, comedy legend Mel Brooks, and the U.S. premiere of "ATOMIC BLONDE" starring Charlize Theron. Aniplex of America also announced on Tuesday that the premiere event will feature special appearances by director Tomonori Sudou (*Fate/Zero, Fate/stay night [Unlimited Blade Works]*) and Noriko Shitaya, who plays the film's tragic heroine, Sakura Matou. Movie-goers can look forward to catching a glimpse of some of the *Fate* series' English dub cast on the red carpet before the film, in addition to a talk show featuring Mr. Sudo and Ms. Shitaya following the screening. While the premiere event is sold out, tickets for the nationwide theatrical release are still available at: <u>http://www.fatestaynightusa.com/theater/</u>.

Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower is the film adaptation of the visual novel game *Fate/stay night*'s third and the final route *Heaven's Feel*, otherwise known as the Sakura-route. The film unravels the truth behind the Holy Grail War through the protagonist Shirou Emiya's ever doting friend, Sakura Matou. The star-studded cast of *Fate/stay night[Unlimited Blade Works]* as well as members of *Fate/Zero* returns in the first chapter of the epic film trilogy, including Noriaki Sugiyma as Shirou Emiya, Ayako Kawasumi as Saber, and Kana Ueda as Rin Tohsaka.

Aniplex of America will also be selling brand new *Fate* merchandise at their Aniplex Plus store at the premiere event, including [*Heaven's Feel*] wall scrolls, pamphlets, mini *shikishi* artworks, and rubber strap sets. The Aniplex Plus store will also have *Fate/Grand Order – First Order –* items, a *Fate/Apocrypha* smartphone ring, and the highly sought after Saber Alter figure. Most items will only be available at the premiere event and guests will receive a full size theatrical poster with purchase, while supplies last.

About Fate/stay night [Heaven's Feel] THE MOVIE I. presage flower:

"If I became a bad person, would you be able to forgive me?"

The boy wished to protect the girl. That was his thought.

10 years after the Holy Grail War—a battle waged by Masters and Servants over the wish-granter, the Holy Grail—another war breaks out in Fuyuki City.

Shirou Emiya—the adopted son of Kiritsugu Emiya, a participant of the previous Holy Grail War—resolves to fight, carrying out Kiritsugu's dying wish.

There's a young girl by Shirou's side who's in love with him—Sakura Matou. Every morning, she goes to Shirou's house to make breakfast and dinner for him, bringing kindness into

the life of a boy utterly alone in the world.

But once the Holy Grail War starts, there's a change in the air in Fuyuki City.

Murders abound across the city, and the atmosphere grows ominous.

Shirou decides to shelter Sakura in his home.

Along with Saber, the Servant he summons, Shirou allies himself with the mage Rin Tohsaka and takes part in the Holy Grail War.

But the battle starts to go awry as secret maneuvers by unseen forces are put into play.

For more information, please visit: http://www.fatestaynightusa.com/.

STAFF

Original Story: Kinoko Nasu/TYPE-MOON Original Character Design: Takashi Takeuchi Director: Tomonori Sudo Character Design: Tomonori Sudo, Atsushi Ikariya Screenplay: Akira Hayama (ufotable) Art Director: Koji Eto Director of Photography: Yuichi Terao 3D Director: Kazuki Nishiwaki Color Setting: Mika Matsuoka Editing: Manabu Kamino Music: Yuki Kajiura Animation Producer: Hikaru Kondo Animation Production: ufotable Distributed by: Aniplex Theme song: "Hana no Uta" by Aimer

CAST

Shirou Emiya: Noriaki Sugiyama Sakura Matou: Noriko Shitaya Shinji Matou: Hiroshi Kamiya Saber: Ayako Kawasumi Rin Tohsaka: Kana Ueda Taiga Fujimura: Miko Ito Kirei Kotomine: Joji Nakata Zouken Matou: Masane Tsukayama Ayako Mitsuzuri: Fumie Mizusawa Issei Ryudou: Mitsuaki Madono Kiritsugu Emiya: Rikiya Koyama Lancer: Nobutoshi Kanna Gilgamesh: Tomokazu Seki Rider: Yu Asakawa Assassin: Shinichiro Miki Caster: Atsuko Tanaka Archer: Junichi Suwabe Souichirou Kuzuki: Masaki Terasoma Illyasviel von Einzbern: Mai Kadowaki Leysritt: Miho Miyagawa Sella: Haruhi Nanao True Assassin: Tetsu Inada

About Aniplex of America Inc.

Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *the OREIMO series*, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, *and ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, and *Katsugeki TOUKEN RANBU*. In June 2017, the company launched the English version of mobile game, *Fate/Grand Order*, which quickly exceeded one million downloads. Based on the popular *Fate* series, *Fate/Grand Order* is currently available on iOS and Android.

www.AniplexUSA.com www.facebook.com/AniplexUSA www.twitter.com/AniplexUSA www.youtube.com/AniplexUS www.twitch.tv/AniplexUSA

About AZOLAND PICTURES, LLC

Azoland Pictures, LLC is a film distribution company that offers Japanese anime and live-action films to the audience in North America.

The company also organizes movie premieres, anime related film festivals, and J-Pop events in the Los Angeles area. In 2017, Azoland Pictures has theatrically distributed *Kizumonogatari Part 3: Reiketsu* and *Sword Art Online The Movie – Ordinal Scale –* English dub. More information available at www.azolandpictures.com.

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