



FOR IMMEDIATE RELEASE

September 18, 2015

**Aniplex of America to Screen**  
***The Anthem of the Heart -Beautiful Word Beautiful World-***  
**Across North American Theaters**



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*All New Feature by the Anohana Creators to Hit Select Box Offices This Fall!*

SANTA MONICA, CA (September 18, 2015) –Aniplex of America Inc. announced today their plans to screen the theatrical feature, *The Anthem of the Heart -Beautiful Word Beautiful World-*, in North American theaters starting November 1<sup>st</sup>. Tickets will go on sale today on the official U.S. homepage ([www.AnthemoftheHeart.com](http://www.AnthemoftheHeart.com)) for theaters located in the U.S. and Canada. Aniplex of America has also confirmed that participating theaters will distribute an exclusive giveaway item, the “Cast Message Board,” from Japan to patrons while supplies last. *The Anthem of the Heart -Beautiful Word Beautiful World-*, will be distributed by ELEVEN ARTS and will be featured in the original Japanese audio with English subtitles.



Special Theatrical Giveaway Item “Cast Message Board” (available while supplies last)

***The Anthem of the Heart -Beautiful Word Beautiful World-*** is an all new original theatrical feature created by the same staff that brought the heartwarming hit TV series, *Anohana: The Flower We Saw That Day* and also the theatrical adaptation with the same title released in 2013. As with *Anohana*, the story of ***The Anthem of the Heart -Beautiful Word Beautiful World-*** touches upon the value of human connections and the influences of friendships set against the picturesque sceneries of Chichibu City of Saitama prefecture in Japan. Directed by Tatsuyuki Nagai (*Anohana: The Flower We Saw That Day The Movie, Honey and Clover II, Toradora!*), written by Mari Okada (*Blast of Tempest, Anohana: The Flower We Saw That Day The Movie*), and characters designed by Masayoshi Tanaka (*Anohana: The Flower We Saw That Day The Movie, Toradora!*), ***The Anthem of the Heart -Beautiful Word Beautiful World-*** is an ode to youth told alongside beautiful musical pieces.

**About *The Anthem of the Heart -Beautiful Word Beautiful World-*:**

Jun Naruse is a girl who carries the guilt of breaking up her family with the words she carelessly uttered when she was young...

Suddenly, a mysterious “Egg Fairy” appears in front of Jun and casts a curse on her so that she can never hurt anybody with her words. Jun’s ability to speak is sealed away: every time she tries, she feels a pain in her stomach. Traumatized by this experience, Jun hides her feelings deep inside of her heart, turning to e-mail messages on her mobile phone as her sole means of communication.

Jun is now a second year high school student. One day, her homeroom teacher appoints Jun and three other students as members of the Community Outreach Committee. As it turns out, the appointed group is a rather unexpected mix of students. Other than Jun, the members of the Committee are Takumi Sakagami, the burn-out who never speaks his true intentions; Daiki Tasaki, the former baseball team ace who failed his run at the Championship due to an injury; and Natsuki Nito, the cheerleader and honor student who has some concerns about her love life. They all suffer from emotional trauma just like Jun.

For more details on ***The Anthem of the Heart -Beautiful Word Beautiful World-***, please visit: [AnthemoftheHeart.com](http://AnthemoftheHeart.com)

**STAFF:**

Director: Tatsuyuki Nagai  
Screenplay: Mari Okada  
Character Design: Masayoshi Tanaka  
Music: Mito (Clammbon)  
Scenario: Shinobu Yoshioka  
Art Director: Takashi Nakamura  
Prop Design: Mariko Oka  
Color Setting: Kazuko Nakajima  
Director of Photography/CG: Hiroyuki Moriyama  
Editing: Shigeru Nishiyama  
Sound Director: Jin Aketagawa  
Planning/Production: Hiroyuki Shimizu, Mikihiro Iwata  
Producer: Shunsuke Saito  
Animation Producer: Narumi Kabe  
Production: A-1 Pictures  
Distribution: Aniplex  
Produced by: The Anthem of the Heart Committee

### CAST (Japanese):

Jun Naruse: Inori Minase

Takumi Sakagami: Koki Uchiyama

Natsuki Nito: Sora Amamiya

Daiki Tasaki: Yoshimasa Hosoya

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *VALVRAVE: The Liberator*, *NISEKOI and World Conquest Zvezda Plot*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *The irregular at magic high school*, *Your lie in April*, *Fate/stay night: Unlimited Blade Works*, *Charlotte*, *Classroom Crisis*, *DURARARA!! ×2*, *WAGNARIA!! 3* and *GOD EATER*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

[www.facebook.com/AniplexUSA](http://www.facebook.com/AniplexUSA)

[www.Youtube.com/AniplexUS](http://www.Youtube.com/AniplexUS)

### **About ELEVEN ARTS**

ELEVEN ARTS is the Los Angeles based film distribution company that has brought many acclaimed Japanese films, live-action and animation, to North American audiences. ELEVEN ARTS's major live-action titles include Japan Academy Awards winner *Memories of Tomorrow* (starring Ken Watanabe) and Oscar nominated director (with *The Twilight Samurai* in 2004) Yoji Yamada's samurai film *Love and Honor*. ELEVEN ARTS is also a respected distributor of popular animation titles such as the *Evangelion* franchise, *Fullmetal Alchemist: The Sacred Star of Milos*, and *Puella Magi Madoka Magica The Movie Part 1: Beginnings/ Part 2: Eternal*, *Blue Exorcist: The Movie*, and *Puella Magi Madoka Magica The Movie Rebellion*, *EXPULSED FROM PARADISE*, *The Last: Naruto the Movie* and upcoming *Boruto: Naruto the Movie*.

Official Website:

[www.elevenarts.net](http://www.elevenarts.net)

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