



FOR IMMEDIATE RELEASE

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**Aniplex of America Launches Teaser Site for  
Café Comedy *BLEND-S* and Announces  
Special Café Collaboration Event in Los Angeles**



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***Crack Open a Cold Brew with the Girls  
in this Super Kawaii Working Comedy Premiering this Fall!***

SANTA MONICA, CA (September 11, 2017) – Aniplex of America has launched the teaser site for the highly anticipated working comedy, ***BLEND-S***. Based on Miyuki Nakayama’s popular manga series by the same name, ***BLEND-S*** revolves around a café where each of the employees must play a specific persona while working at the café. Produced by the acclaimed studio A-1 Pictures (*Sword Art Online*, *anohana~The Flower We Saw That Day~*), ***BLEND-S*** has signed on Yosuke Okuda (*High School Fleet*, *Puella Magi Madoka Magica The Movie Part 3: Rebellion*) for Character Designer and Ryoji Masuyama (*Gurren Lagann* franchise, *Occultic;Nine*) as Director. ***BLEND-S*** is scheduled to premiere on October 7<sup>th</sup> at 10 AM PDT.

***BLEND-S***’ opening theme song titled “Bon Appéti~t ♥S” will be sung by the 3 main cast members (Azumi Waki, Akari Kito, and Anzu Haruno), who make up the girl group “Blend·A” (pronounced Blend Ace). The show introduces a range of female anime archetypes including the

classic *tsundere* personality, the little sister (or *imouto*) type, and the super bossy sadist or *Do-S*, as it is known in Japan.

“As I’ve completely become a fan of **BLEND-S** myself, I’m so happy to be voicing Maika,” says Azumi Waki, who plays the main character Maika Sakuranomiya assigned to play the *Do-S* role in the café. “I will do my best to portray all of Maika’s different personalities, including the everyday, adorable Maika to her super sadistic side! It’s such a wonderful and fun café, I wish I actually worked there! Please stay tuned for a peek into the *Do-S* life!”

To commemorate the premiere of **BLEND-S**, Aniplex of America is also partnering with Café Dulce in Little Tokyo (Los Angeles, CA) for a limited time collaboration event with branded exclusive giveaways in October. More details will follow on the official **BLEND-S** Facebook page at [Facebook.com/BlendS.USA](https://www.facebook.com/BlendS.USA).

### CHARACTERS:

Maika Sakuranomiya (Do-S/Super Sadist Type)



Kaho Hinata (Tsunndere Type)



Mafuyu Hoshikawa (Imouto/Little Sister Type)



***BLEND-S* Introduction:**

*Everything's a treat - even being stomped on - in this outrageous working comedy!*

At Café Stile, *tsundere* and *imouto* (or little sister type) are only a few of the characters the café waitresses must act out. Much to her surprise, new hire, Maika, is asked by the café manager to take on the role of the super sadist?! As she works hard at her new job, she unexpectedly flourishes as a super sadist and...

**BLEND-S Teaser Site:**

[Blend-S.us](http://Blend-S.us)

**BLEND-S Official Facebook Page:**

[Facebook.com/BlendS.USA](https://Facebook.com/BlendS.USA)

**STAFF:**

Director: Ryoji Masuyama

Original Story: "Blend-S" by Miyuki Nakayama (Houbunsha 'Manga Time Kirara Carat')

Series Composition: Go Zappa

Character Design: Yosuke Okuda

Chief Animation Director: Yosuke Okuda / Takahiro Sasaki / Mio Inoguchi

Prop Design: Mio Inoguchi / Yosuke Aburaya

Art Setting: Kaoru Aoki

Art Director: Megumi Kato

Color Setting: Mayu Morita

Director of Photography: Toshiaki Aoshima

Music: Tomoki Kikuya

Sound Director: Yukio Nagasaki

Animation Production: A-1 Pictures

**CAST:**

Maika Sakuranomiya: Azumi Waki

Kaho Hinata: Akari Kito

Mafuyu Hoshikawa: Anzu Haruno

Miu Amano: Atsumi Tanezaki

Hideri Kanzaki: Sora Tokui

Dino: Tomoaki Maeno

Koyo Akizuki: Tatsuhisa Suzuki

**About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, and *Katsugeki TOUKEN RANBU*. In June 2017, the company launched the English version of mobile game, *Fate/Grand Order*, which quickly exceeded one million downloads. Based on the popular *Fate* series, *Fate/Grand Order* is currently available on iOS and Android.

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