



FOR IMMEDIATE RELEASE

June 27, 2017

Aniplex of America Announces Full Slate of Events at Anime Expo 2017

Fate Grand Order
 ANIPIXEL OF AMERICA PRESENTS
Launch Celebration
 Saturday
JULY 1ST 3:00 PM LA Convention Center
PETREE HALL LP1
 FEATURING SPECIAL GUESTS: DUB PREMIERE
 AVAKO KAWASUMI (Saber) | YOSUKE SHIOKAWA (Creative Director of THE PRINCE OF DARKNESS DELIGHTS) | ATSUSHIRO Iwakami (Producer of THE PRINCE OF DARKNESS ANIPIXEL)
EXCLUSIVE GIVEAWAY WHILE SUPPLIES LAST
 www.fate-go.us | Fate60 USA | Fate60_USA

ANIPIXEL OF AMERICA PRESENTS
The Irregular at Magic High School
 THE GIRL WHO SUMMONS THE STARS
 U.S. PREMIERE
 FEATURING A SPECIAL GUEST DUB DESIGNER WITH **MASAMI NIWA** (THE IRREGULAR AT MAGIC HIGH SCHOOL MOVIE PRODUCER)
SAT. JUL. 1ST 7:30 PM JW MARRIOTT LP2 **FREE GIVEAWAY!** WHILE SUPPLIES LAST
 WWW.ANIPIXELUSA.COM

Katsugeki TOUKEN RANBU
 FEATURING A SPECIAL GUEST DUB DESIGNER WITH **SHIZUKA KUROSAKI** (TOUKEN RANBU PRODUCER)
SUN. JUL. 2ND 1:30 PM JW MARRIOTT VIDEO 2 **FREE GIVEAWAY!** WHILE SUPPLIES LAST
 WWW.ANIPIXELUSA.COM

ANIPIXEL OF AMERICA PRESENTS THE LONG AWAITED ENGLISH DUB PREMIERE
anohana
 The Flower We Saw That Day
ANIME EXPO SUN. JUL. 2, 2017 6:30 PM VIDEO 2
 JW MARRIOTT DIAMOND BALLROOM

JOIN SUPER PEACE BUSTERS
 SPECIAL ano tissue GIVEAWAY WHILE SUPPLIES LAST
 GRIFFIN BURNS (DUB DESIGNER) | ERICA MENDEL (DUB DESIGNER) | XANTHE HOYNN (DUB DESIGNER) | ERICA LIMDBECK (DUB DESIGNER) | KAIH TANG (DUB DESIGNER) | PATRICK SEITZ (DUB DESIGNER) | SHIRO YAMAZAKI (DUB DESIGNER) | TETSURO HIRAKAWA (DUB DESIGNER)
 WWW.ANIPIXELUSA.COM



ANIME EXPO

July 1-4, 2017

Los Angeles Convention Center

There's never a dull moment at Anime Expo with Aniplex of America!

SANTA MONICA, CA (June 27, 2017) – Last week Aniplex of America announced the full list of events that they will be hosting at Anime Expo 2017 in Los Angeles, CA from July 1st through July 4th. Held at the Los Angeles Convention Center, Anime Expo is the largest anime and manga convention in North America, and second longest running anime convention, with over 300,000 people in attendance in 2016. In addition to world premieres and panels with special guests, Aniplex of America announced they will be giving away exclusive gifts at their events and booth.

SATURDAY JULY 1st :

Fate/Grand Order Launch Celebration



- **Time:** 3 pm – 5 pm (PDT)
- **Location:** Petree Hall (LP1)
- **Fate/Grand Order – First Order –** English Dub World Premiere
- **Panel and Q&A Session with Special Guests:**
 - **AYAKO KAWASUMI**
Voice actress from Fate series (Saber)
 - **YOSUKE SHIOKAWA**
Creative Director of DELIGHTWORKS, Inc.
 - **ATSUHIRO IWAKAMI**
President of Aniplex Inc.
Producer of Fate/Grand Order
- **Special Giveaway:**
Exclusive prints of a signed mini-poster from Ayako Kawasumi while supplies last.

U.S. Premiere: *The irregular at magic high school The MOVIE –The Girl Who Summons the Stars–*



- **Time:** 7:30 pm – 9:30 pm (PDT)
- **Location:** JW Marriott Platinum (LP2)
- **U.S. Premiere: *The irregular at magic high school The MOVIE –The Girl Who Summons the Stars–***
- **Panel with special guests:**
 - **MASAMI NIWA**
Producer
- **Exclusive Giveaway:**
Random one out of the three different prints of signed board sketched by Character Designer, Chief Animation Director, and Original Illustrator, Kana Ishida while supplies last.

SUNDAY JULY 2nd :

Aniplex of America Industry Panel



- **Time:** 11:00 am – 12:00 pm (PDT)
- **Location:** Petree Hall (LP1)
- **Details:**
Join the Aniplex marketing team as they bring you the latest news from AOA headquarters! Watch the coolest trailers, hear all about the newest releases, ask those thought provoking questions during our Q&A session and win some awesome prizes in our raffle extraordinaire!

Katsugeki TOUKEN RANBU Screening and Panel



- **Time:** 1:30 pm – 3:00 pm (PDT)
- **Location:** JW Marriott Diamond Ballroom (Video 2)
- ***Katsugeki TOUKEN RANBU***
Episode 1 screening with Episode 2 U.S. premiere
- **Panel with Special Guest:**
 - SHIZUKA KUROSAKI
Producer
- **Exclusive Giveaway:**
Prints of a signed board from Director Toshiyuki Shirai, featuring original illustrations from Character Designers Moe Tsuzuki and Toko Uchimura while supplies last.

***anohana - The Flower We Saw That Day* English Dub World Premiere and Cast Panel**



- **Time:** 6:30 pm – 8:00 pm (PDT)
- **Location:** JW Marriott Diamond Ballroom (Video 2)
- ***anohana - The Flower We Saw That Day* English Dub TV Series Episode 1 World Premiere**
- **Panel with English Dub Super Peace Busters:**
 - PATRICK SEITZ (English Adaptation and Direction)
 - GRIFFIN BURNS (Jintan)
 - XANTHE HUYNH (Menma)
 - ERICA LINDBECK (Anaru)
 - ERICA MENDEZ (Tsuruko)
 - KAJI TANG (Poppo)
- **Exclusive Giveaway:** Special tissue packs featuring the Super Peace Busters while supplies last.

MONDAY JULY 3rd:

A-1 Pictures Panel



- **Time:** 11:30 am – 1:00 pm (PDT)
- **Location:** LACC 404AB (LP5)
- Exclusive first look of *Fate/Apocrypha*
- **Panel with Special Guests:**
 - JUN KATO Executive Officer
 - AKIRA SHIMIZU Executive Officer
 - SACHIO FUJITA Producer: Fate/Apocrypha
- **Details:** Here is your chance to get a behind the scenes look at what goes on in one of Japan’s most popular animation studios! Join the A-1 Pictures team as they give you the latest news on upcoming projects and share exclusive material direct from the studio.

The Aniplex of America booth features a bevy of events on their live stage including quiz shows, talk shows with special guests, and raffles. Located at Booth #2000 in the South Hall, the Aniplex of America booth will also include demo areas for guests to try out the *Fate/Grand Order* mobile game, and a special Summoning Stand shipped straight from Japan. Special appearances by popular cosplayers Lisa Lou Who (winner of Syfy channel's new TV Show "Cosplay Melee") and Linda Le, known as Vampy Bit Me, will also be at the Aniplex of America booth and throughout the convention.

A limited number of guests will receive a special Anime Expo x *Fate/Grand Order* collaboration lanyard at badge pick-up (while supplies last), and a chance to ride the *Fate/Grand Order* themed shuttle bus. Other exclusive giveaways include: mini-posters, Aniplex of America 2017 – 2018 calendars, Command Seal temporary tattoos, t-shirts, sticker sets, and more.

For details, please visit: <http://www.aniplexusa.com/ax2017/>

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows includes our most recent titles: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, and *Eromanga Sensei*.

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