

# Aniplex of America Brings *Cells at Work!* to Anime Expo and Crunchyroll This Summer





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# It's the oddly relatable and interesting story that is the life of cells!

SANTA MONICA, CA (June 20, 2018) – Aniplex of America announced today on their Aniplex Live! show on Facebook that the highly anticipated summer anime series, *Cells at Work!*, will be premiering on Crunchyroll, the world's largest destination for anime and manga in the world, on July 7<sup>th</sup> at 9:30 AM PDT. The series is an anime adaptation of a popular manga by Akane Shimizu from publisher Kodansha's *Monthly Shonen Sirius*. *Cells at Work!* takes viewers to an interesting world featuring anthropomorphized cells as blue collar workers hard at work within the human body. Throughout the series, the workforce, which includes characters like red blood cells, white blood cells, killer T-cells, macrophages, and platelets, must deal with the many perils brought about by constant bacterial invasions. The anime series features a super star voice cast which includes Tomoaki Maeno (*Katsugeki TOUKEN RANBU, BLEND-S*), Kana Hanazawa (*Nisekoi, Blue Exorcist*), Daisuke Ono (*Black Butler, Jojo's Bizarre Adventure*), Ayako

Kawasumi (Fate/stay night [Unlimited Blade Works], Fate/Zero), Saori Hayami (The irregular at magic high school, Sword Art Online), and Yuichi Nakamura (Durarara!!, Oreimo). Anime powerhouse david production, who's work on Jojo's Bizarre Adventure and ERASED received much acclaim from both fans and critics, will be handling the animation production for the series with Kenichi Suzuki (Drifters) serving as director. Series composition will be handled by Yuko Kakihara (Persona 4: The Animation, Digimon Adventure tri.) and character design by Takahiko Yoshida from Honey and Clover and Oreimo2.

Aniplex of America recently announced that they will be hosting a special *Cells at Work!* panel at Anime Expo 2018 in Los Angeles, California with special guests including voice actor Tomoaki Maeno, who plays the brutally vicious towards his enemies yet kind hearted to his peers White Blood Cell (Neutrophil). Along with the cheery and inexperienced Red Blood Cell, played by Kana Hanazawa, *Cells at Work!* takes a comical and action packed look into the epic, microscopic battles that happen within our body. Rebecca Silverman of Anime News Network writes about *Cells at Work!*, "it's the most fun you'll have in biology lessons since that one kid figured out how to make the dead frog twitch on the dissecting table."

#### About Cells at Work!:

This is a story about you. A tale about the inside of your body...

According to a new study, the human body consists of approximately 37 trillion cells. These cells are hard at work every day within a world that is your body. From the oxygen carrying Red Blood Cells to the bacteria fighting White Blood Cells, Get to know the unsung heroes and the drama that unfolds inside of you!

From the popular manga "Cells at Work!" comes a brand new anthropomorphized anime TV series! It's the oddly relatable and interesting story that is the life of cells!

Additional information on *Cells at Work!* will be available at: <a href="www.cellsatwork-anime.com">www.cellsatwork-anime.com</a> and the official *Cells at Work!* USA Facebook page at <a href="facebook.com/CellsAtWorkUSA">facebook.com/CellsAtWorkUSA</a>.

#### **STAFF**

Original Story: Akane Shimizu

(Serialized in Kodansha's Monthly Shonen Sirius)

Director: Kenichi Suzuki

Series Composition: Yuko Kakihara

Screenplay: Yuko Kakihara / Kenichi Suzuki

Character Design: Takahiko Yoshida

Cell Character Design/Prop Design/Action Scene Animation Director: Kenta Mimuro

Sub-Character Design: Keiko Tamaki

Chief Animation Director: Takahiko Yoshida / Keiko Tamaki

Art: atelier Platz

Art Setting: Yoshihiro Sono / Koji Hashiguchi

Color Setting: Aiko Mizuno

Director of Photography: Yuki Ooshima 3D CG Director: Yutaka Nakajima Editor: Kiyoshi Hirose (editz) Sound Director: Jin Aketagawa

Sound Production: MAGIC CAPSULE Music: Kenichiro Suehiro / MAYUKO

Producer: Yuma Takahashi

Animation Producer: Go Wakamatsu Animation Production: david production

Production: Aniplex / Kodansha / david production

#### **CAST:**

Red Blood Cell: Kana Hanazawa

White Blood Cell (Neutrophil): Tomoaki Maeno

Killer T Cell: Daisuke Ono Macrophage: Kikuko Inoue Platelet: Maria Naganawa Helper T Cell: Takahiro Sakurai Regulatory T Cell: Saori Hayami Dendritic Cell: Nobuhiko Okamoto

Eosinophil: M.A.O.

Memory Cell: Yuichi Nakamura Mast Cell: Ayako Kawasumi Senior Red Blood Cell: Aya Endo Pneumococcus: Hiroyuki Yoshino

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including Fate/stay night [Unlimited Blade Works], Fate/Zero, the Sword Art Online series, Your lie in April, KILL la KILL, Bakemonogatari, Puella Magi Madoka Magica, Blue Exorcist, anohana -The Flower We Saw That Day-, NISEKOI, the OREIMO series, DURARARA!!×2, Magi series, Expelled From Paradise, The irregular at magic high school, and ALDNOAH.ZERO. The company's evergrowing line-up of shows include: March comes in like a lion, Blue Exorcist: Kyoto Saga, ERASED, The Asterisk War, OWARIMONOGATARI, KIZUMONOGATARI, Charlotte, Occultic; Nine, WWW. WAGNARIA!!, GRANBLUE FANTASY, Eromanga Sensei, Katsugeki TOUKEN RANBU, BLEND-S, Fate/stay night [Heaven's Feel] I. presage flower, Slow Start, Record of Grancrest War, Today's MENU for EMIYA Family, PERSONA5 the Animation, and Sword Art Online Alternative: Gun Gale Online. In June 2017, the company launched the English version of the popular mobile game, Fate/Grand Order, which has exceeded three million downloads.

www.AniplexUSA.com www.facebook.com/AniplexUSA www.twitter.com/AniplexUSA www.youtube.com/AniplexUS www.twitch.tv/AniplexUSA

## **About Crunchyroll**

Crunchyroll is the world's largest destination for anime and manga, boasting a global community of more than 40 million registered users and over 1 million subscribers. Fans connect through the most complete anime library including "Naruto Shippuden," "Attack on Titan," and "Dragon Ball Super," events such as Crunchyroll Expo, Anime Awards, Crunchyroll News, and can purchase related merchandise through its online store. Through its app on game consoles, set-top boxes, mobile devices and more, Crunchyroll delivers content from leading media producers directly to viewers translated professionally in multiple languages. The service is available for free or through a premium offering that allows users to watch ad-free with access to simulcasts—top series available immediately after Japanese broadcast. Fans can also view Crunchyroll on VRV, an audience-focused aggregation platform featuring premium SVOD channels and a curated house channel, VRV Select.

http://www.crunchyroll.com

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