

FOR IMMEDIATE RELEASE

<u>Puella Magi Madoka Magica Movies Part 1 and Part 2</u> To be Released this July





Part 1 -Beginnings
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Both Films will be Available on Blu-ray and DVD

SANTA MONICA, CA (May 24, 2014) – This July, *Madoka Magica* fans will get their wish granted. Aniplex of America has just announced that the first two *Puella Magi Madoka Magica Movies Part 1* -*Beginnings- and Part 2 -Eternal-* will be available on Blu-ray and DVD on July 15th. Both films are theatrical adaptations retelling the original *Madoka Magica* T.V. series with striking visuals. These movies are a must-own for *Madoka Magica* fans or anybody who is just experiencing the world of *Madoka Magica* for the first time.

The *Puella Magi Madoka Magica Movies* will be available in a Limited Edition Blu-ray/DVD Combo Set which includes both *Part 1 -Beginnings-* and *Part 2 -Eternal-* on both Blu-ray and DVD format (4 discs total: 2 Blu-ray and 2 DVD discs). The set will also include the theatrical trailers, TV CM Collections and the textless opening and ending. Both movies will include Japanese and English language in surround sound as well as English and Spanish subtitles. In addition to the Limited Edition Blu-ray/DVD Combo Set, both movies will also be available on individual standard DVDs.

Pre-orders for all SKUs begin Tuesday May 27th and will be available in the U.S., Canada, Central and South Americas.



Puella Magi Madoka Magica The Movie Part 1 & 2 Limited Edition (Blu-ray/DVD Combo Set)

Puella Magi Madoka Magica The Movie Part 1 & 2 Limited Edition (Blu-ray/DVD Combo Set) features:

• Language: Japanese and English (surround sound)

Aspect ratio: 16:9 widescreenSubtitles: English and Spanish

• Number of Discs: 4 Discs (2 Blu-ray and 2 DVD)

• Includes both movies, Part 1: Beginnings, Part 2: Eternal. Total length of more than 240 minutes!!

• Theatrical Trailers

- TV Commercial Collection
- Textless Opening and Ending
- Deluxe Booklet
- Box Illustrated by JUNICHIRO TANIGUCHI (Character Design)

Product number and UPC bar code

Street Date	SKU#	UPC	SRP	Store price
July 15, 2014	AOA-3003	850527003905	\$99.98	\$79.98

Puella Magi Madoka Magica The Movie Part 1: -Beginnings- DVD features:

• Language: Japanese and English (surround sound)

Aspect Ratio: 16:9 widescreen
Subtitles: English and Spanish
Total Run Time: Approx 131 min.

• Theatrical Trailer

TV Commercial Collections

Textless Ending

Product number and UPC bar code

Street Date	SKU#	UPC	SRP	Store price
July 15, 2014	AOA-3004	850527003912	\$39.98	\$29.98

Puella Magi Madoka Magica The Movie Part 2: -Eternal- DVD features:

• Language: Japanese and English (surround sound)

Aspect Ratio: 16:9 widescreen
Subtitles: English and Spanish
Total Run Time: Approx 110 min.

• Theatrical Trailer

TV Commercial Collections

Textless Opening

Product number and UPC bar code

Street Date	SKU#	UPC	SRP	Store price
July 15, 2014	AOA-3005	850527003929	\$39.98	\$29.98

All SKUs can be pre-ordered and purchased at:

Right Stuf: Part 1 & 2 Limited Edition Blu-ray/DVD Combo Set: Rightstuf.com/i/aoa3003

Part 1 –Beginnings– Standard Edition DVD: Rightstuf.com/i/aoa3004 Part 2 –Eternal– Standard Edition DVD: Rightstuf.com/1/aoa3005

Official Retailers: http://www.AniplexUSA.com/retailers

Pre-orders begin on May 27th, 2014

For complete detailed information on the Limited Edition BD/DVD Combo Set and Individual Movie DVDs, visit: www.MadokaMagicaUSA.com

About Puella Magi Madoka Magica

Originally airing in Japan in the beginning of 2011, *Puella Magi Madoka Magica* is an original story developed into TV series by Gen Urobuchi (*Fate/Zero* and *Psycho Pass*) of Nitroplus, directed by Akiyuki Shimbou (*Goodbye Zetsubo Sensei, Bakemonogatari, Arakawa under the Bridge*) and produced by Aniplex's Atsuhiro Iwakami (*the Garden of sinners, Bakemonogatari, Oreimo*, and *Fate/Zero*). *Puella Magi Madoka Magica* follows the story of a 14-year-old girl named Madoka Kaname. Madoka is offered the opportunity of gaining magical powers if she agrees to make a contract with a strange little being named Kyubey. Kyubey will also grant Madoka one wish, but in exchange she shall risk her life by accepting the responsibilities of fighting witches. Little does Madoka know what the real risks of making a contract has in-store for her.

www.MadokaMagicaUSA.com Facebook.com/MadokaMagicaUSA

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music

production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, the Garden of sinners, Sword Art Online, Blue Exorcist, Fate/Zero, Blast of Tempest, Magi: The Labyrinth of Magic, Oreshura, and Vividred Operation. The company's ever-growing line-up of shows includes our most recent titles KILL la KILL, MEKAKUCITY ACTORS, The irregular at magic high school, Mushi-Shi Next Passage, Nanana's Buried Treasure, Nisekoi, World Conquest Zvezda Plot, Magi: The Kingdom of Magic, Samurai Flamenco, Silver Spoon, and Oreimo 2.

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