



FOR IMMEDIATE RELEASE

Aniplex to Release Hit Anime Series Sword Art Online II on Blu-ray and DVD

SWORD ART ONLINE II



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SANTA MONICA, CA (April 3, 2015) – Recently at their panel at Sakura Con (Seattle, WA), Aniplex of America Inc. announced their release plans for the hit anime series *Sword Art Online II*. The series will be released in 4 volumes per format in Limited Edition Blu-ray Box Sets and Standard Edition Blu-rays and DVDs. The First Volume will be available on June 30th. Release date and information about the other volumes will be announced on a later date. Pre-orders for the first volume start today and will be available for purchase in the US, Canada.

The Limited Edition Vol. 1 Blu-ray Box will come with tons of bonus materials including the Original Soundtrack CD vol. 1, a deluxe 24 page booklet as well as an exclusive collectible Weiss Schwarz card from Bushiroad (while supplies last). In addition, bonus contents on each Blu-ray discs will include audio commentary by Creators and Japanese cast, Special Animation "Sword Art offline II", and more. The packaging will also feature illustrations by abec (Original Character Design), and clear BD Cases with double-sided Japanese cover design. Both Blu-rays and DVD will have Japanese and English

dialog, English subtitles as well as Spanish subtitles. Limited Edition Box Sets will be available while supplies last.

Sword Art Online II is currently part of the ToonamiTM late Saturday night line-up, featuring an all-star English dub cast including Bryce Papenbrook (*Blue Exorcist, DURARARA!!*) playing Kirito, Cherami Leigh (*Blue Exoricst, Baccano!*) as Asuna, Cassandra Lee Morris (*Madoka Magica, Blue Exorcist*) as Leafa, Sarah Anne Williams (*Madoka Magica, KILL la KILL*) as Lisbeth, Christine Marie Cabanos (*Madoka Magica, KILL la KILL*) as Silica, Kirk Thornton (*Blue Exorcist*) as Klein and Stephanie Sheh (*Blue Exorcist, KILL la KILL*) as Yui. Michelle Ruff (*GURREN LAGANN, DURARARA!!*) will be joining the star-studded cast as Sinon in the sequel.



Sword Art Online II Limited Edition Blu-ray Box Set I features:

- 2 Blu-ray Discs + Soundtrack CD
- Video: 16:9 widescreen
- Audio: Japanese & English dialogue
- Subtitles: English and Spanish
- Episodes 1-7 (175 min.)
- Audio Commentary by Creators and Japanese Cast
- Special Animation "Sword Art Offline II" (English Subtitled)
- Original Web Previews
- 1st Season Textless Opening

<Exclusive Bonus Materials and Special Packaging>

- Original Soundtrack CD Vol. 1
- Deluxe 24-page booklet
- Exclusive Weiss Schwarz Collectible Card (while supplies last)
- Package illustrated by abec (Original Character Design)
- Clear BD cases with double-sided wraps

Sword Art Online II Standard Edition Blu-ray Vol.1 features:

• 2-Blu-ray disc set

• Video: 16:9 widescreen

• Audio: Japanese & English dialogue

• Subtitles: English and Spanish

• Episodes 1-7 (175 min.)

Audio Commentary by Creators and Japanese Cast

• Special Animation "Sword Art Offline II" (English Subtitled)

• Original Web Previews

• 1st Season Textless Opening

Sword Art Online II Standard Edition DVD Vol.1 features:

• 2-DVD disc set

• Video: 16:9 widescreen

Audio: Japanese & English dialogueSubtitles: English and Spanish

• Episodes 1-7 (175 min.)

• 1st Season Textless Opening

All Sword Art Online II Releases can be pre-ordered and purchased at:

Right Stuf: http://www.rightstuf.com/

Official Retailers: http://AniplexUSA.com/retailers

Product number and UPC bar code

Title	Street Date	SKU#	UPC	SRP	Store price
Sword Art Online II Limited Edition Blu-ray Box Set 1	June 30	AOA-6401L	856137005711	\$114.98	\$89.98
Sword Art Online II Standard Edition Blu-ray Vol. 1	June 30	AOA-6401B	856137005759	\$79.98	\$69.98
Sword Art Online II Standard Edition DVD Vol. 1	June 30	AOA-6401D	856137005797	\$49.98	\$39.98

About Sword Art Online II

1 year after the SAO incident, Kirito is approached by Seijirou Kikuoka from Japan's Ministry of Internal Affairs and Communications Department "VR Division" with a rather peculiar request.

That was an investigation on the "Death Gun" incident that occurred in the gun and steel filled VRMMO called Gun Gale Online (GGO). "Players who are shot by a mysterious avatar with a jet black gun lose their lives even in the real world..." Failing to turn down Kikuoka's bizarre request, Kirito logs in to GGO even though he is not completely convinced that the virtual world could physically affect the real world.

Kirito wanders in an unfamiliar world in order to gain any clues about the "Death Gun." Then, a female sniper named Sinon who owns a gigantic "Hecate II" rifle extends Kirito a helping hand. With Sinon's help, Kirito decides to enter the "Bullet of Bullets," a large tournament to choose the most powerful

gunner within the realm of GGO, in hopes to become the target of the "Death Gun" and make direct contact with the mysterious avatar.

For details on Sword Art Online II, please visit:

www.SwordArt-OnlineUSA.com

www.Facebook.com/SwordArtOnlineUSA

STAFF

Original Story: Reki Kawahara (Dengeki Bunko / ASCII MEDIA WORKS)

Original Illustration & Character Design Concept: abec

Director: Tomohiko Ito

Character Design: Shingo Adachi Sub Character Design: Yu Yamashita

Chief Animation Director: Shingo Adachi, Yu Yamashita Action Animation Director: Ryuta Yanagi, Tetsuya Takeuchi

Gun Animation Director: Satoshi Mori, Yu Aoki

Main Animator: Kengo Matsumoto Monster Design: Ryuta Yanagi

Prop Design: Shinobu Tsuneki, Takahiro Ishimoto, Harumi Takagi

Art Director: Yusuke Takeda, Takayuki Nagashima

Art Setting: Yoshinori Shiozawa

Conceptual Art: Sotaro Hori (CyDesignation)

Color Design: Kazuko Nakajima CGI Director: Ryuta Undo

Director of Photography: Atsushi Usuda, Gaku Hirooka

Editing: Shigeru Nishiyama

Sound Director: Yoshikazu Iwanami

Effects: Yasuyuki Konno

Sound Production: Dax Production

Music: Yuki Kajiura

Project Supervising: GENCO Animation Production: A-1 Picutres

Produced by: SAO II Project

CAST (Japanese/English)

Kirito: Yoshitsugu Matsuoka / Bryce Papenbrook

Sinon: Miyuki Sawashiro / Michelle Ruff Asuna: Haruka Tomatsu / Cherami Leigh

Yui: Kanae Ito / Stephanie Sheh

LEAFA: Ayana Taketatsu / Cassandra Lee Morris Silica: Rina Hidaka / Christine Marie Cabanos Lisbeth: Ayahi Takagaki / Sarah Anne Williams

Agil: Hiroki Yasumoto / Patrick Seitz Klein: Hiroki Hirata / Kirk Thornton

Death Gun: ???? / ????

ADR Director: Alex von David

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online, KILL la KILL, Bakemonogatari, Durarara!!*, *Fate/zero, Puella Magi Madoka Magica, the Garden of sinners, Blue Exorcist, Anohana: The Movie, Silver Spoon, OREIMO 2, Blast of Tempest, Magi: The Labyrinth of Magic, Oreshura, and Vividred Operation.* The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II, ALDNOAH.ZERO*, Persona4 the Golden ANIMANTION, *MEKAKUCITY ACTORS, The irregular at magic high school, Mushi-Shi Next Passage, Nanana's Buried Treasure, NISEKOI, World Conquest Zvezda Plot, Magi: The Kingdom of Magic, and Samurai Flamenco.*

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