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Sword Art Online The Movie -Ordinal Scale- Makes 1.35 Million Dollars in First Four Days of North American Release

SWORD ART ONLINE
THE MOVIE
— Ordinal Scale —



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Sword Art Online Movie Makes 1.35 Million in Four Days

SANTA MONICA, CA (March 15, 2017) – Aniplex of America is proud to announce that ***Sword Art Online The Movie -Ordinal Scale-*** has grossed 1.35 million dollars during the first four days of its North American run. The film set an opening weekend record for an Aniplex of America theatrical release. The film has played in 560 theaters nationwide and the positive response from both fans and critics has been absolutely phenomenal.

“I am honored that so many SAO fans came out and supported the film,” said Hideki Goto, President of Aniplex of America. “***Ordinal Scale*** has become a smash hit worldwide and has garnered some wonderful reviews from critics. We hope that our dub release next month will bring the same excitement and lead to more people being able to enjoy this wonderful film.”

Sword Art Online The Movie -Ordinal Scale- will return on April 22 for a limited theatrical engagement featuring the highly anticipated dub. Tickets for this screening are available via the official website (www.sao-movie.net/us).

STAFF

Original Story: Reki Kawahara (Dengeki Bunko)
Director: Tomohiko Ito
Character Design & Chief Animation Director: Shingo Adachi
Prop Design: Tomoya Nishiguchi
Art Director: Takayuki Nagashima
Art Setting: Yoshinori Shiozawa
Concept Art: Sotaro Hori
CGI Director: Ryuta Undo
Sound Director: Yoshikazu Iwanami
Animation Production: A-1 Pictures
Produced by: SAO MOVIE Project
Character Design Concept: abec
Script: Reki Kawahara/Tomohiko Ito
Monster Design: Ryuta Yanagi
UI Design: Satoshi Watsuji
Art Supervision: Yusuke Takeda
Color Design: Satoshi Hashimoto
Director of Photography: Kentaro Waki
Editing: Shigeru Nishiyama
Music: Yuki Kajiura

VOICE CAST (JAPANESE / ENGLISH)

Kirito / Kazuto Kirigaya: Yoshitsugu Matsuoka / Bryce Papenbrook
Asuna / Asuna Yuuki: Haruka Tomatsu / Cherami Leigh
Yui: Kanae Ito / Stephanie Sheh
Leafa / Suguha Kirigaya: Ayana Taketatsu / Cassandra Lee Morris
Silica / Keiko Ayano: Rina Hidaka / Christine Marie Cabanos
Lisbeth / Rika Shinozaki: Ayahi Takagaki / Sarah Anne Williams
Sinon / Shino Asada: Miyuki Sawashiro / Michelle Ruff
Klein: Hiroaki Hirata / Kirk Thornton
Agil: Hiroki Yasumoto / Patrick Seitz
Seijirou Kikuoka: Toshiyuki Morikawa / Matt Mercer
Akihiko Kayaba: Koichi Yamadera / Marc Diraison
Yuna / Yuuna Shigemura: Sayaka Kanda / Ryan Bartley
Eiji / Eiji Nochizawa: Yoshio Inoue / Chris Patton
Tetsuhiro Shigemura: Takeshi Kaga / Taylor Henry

Voice Director & ADR Script Writer: Alex von David

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Blue Exorcist*, *DURARARA!!*, *Puella Magi Madoka Magica*, *Fate/Zero*, *Your lie in April*, *BAKEMONOGATARI*, *NISEKOI*, *Magi: The Labyrinth of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]*, and *ERASED*. The company's ever-growing line-up of shows includes our most

recent titles *GOD EATER*, *March comes in like a lion*, *Occultic;Nine*, *The Asterisk War*, *OWARIMONOGATARI*, and *WAGNARIA!!3*.

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