



FOR IMMEDIATE RELEASE

March 14, 2016

**Aniplex of America Announces Distribution Plans for
*Shin Megami Tensei Persona3 THE MOVIE #4 Blu-rays (IMPORT)***



PS
PERSONA3 THE MOVIE
— #4 *Winter of Rebirth* —

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The Fourth and Final Film of Persona3 is Coming to Blu-ray!

SANTA MONICA, CA (March 14, 2016) – Aniplex of America made an announcement today regarding their plans to distribute the imported Blu-rays of ***Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth*** starting August 3rd of this year. Pre-orders will begin on their official site (AniplexUSA.com/p3m) today for both the collector's and standard editions.

In the fourth and final film of this movie franchise, the protagonist, Makoto Yuki, and his teammates of the Specialized Extracurricular Execution Squad (SEES) are preparing for their final battle, not only for the sake of the world, but for themselves as well. A boy tells them that inevitable extinction awaits humanity, but they refuse to give up without a fight.

The ***Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth (IMPORT)*** will be distributed in limited quantities and both the collector's and standard editions will be sold only

while supplies last.

Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth Collector's Edition
features:

<IMPORT BD Features>

- Language: Japanese
- Subtitles: English (Audio Commentary and Bonus Contents do not include subtitles)
- Number of Discs: 2 (Feature & Soundtrack CD)
- Total Run Time: Approx. 95 min.
- Rating: 13UP
- Trailers
- Commercials
- Audio Commentary

<Collector's Edition Exclusive Bonus Materials>

- Original Soundtrack CD (including the theme song "Boku no Akashi")
- Exclusive Box Art
- Newly Illustrated Cover Art
- 48-page Deluxe Booklet*
- Memorial Film Strip

<Aniplex of America Exclusive Bonus Material>

- English Translation Booklet of the "Deluxe Booklet"

*Contents subject to change.

Product number and UPC bar code

| Title | Street Date | SKU # | UPC | SRP | Store price |
|---|-------------|--------------------------------|---------------|---------|-------------|
| <i>Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth</i> Collector's Edition Blu-ray (Import) | 8/3/2016 | AOA-5707 (ANZX-12111~12112) | 4534530092359 | \$99.98 | \$79.98 |

Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth Standard Edition
features:

<IMPORT BD Features>

- Language: Japanese
- Subtitles: English (Audio commentary and bonus contents do not include subtitles)
- Total Run Time: Approx. 95 min.
- Rating: 13UP
- Trailers
- Commercials
- Audio Commentary

*Bonus contents subject to change.

Product number and UPC bar code

| Title | Street Date | SKU # | UPC | SRP | Store price |
|--|-------------|--------------------------|---------------|---------|-------------|
| <i>Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth</i> Standard Edition Blu-ray (Import) | 8/3/2016 | AOA-5708 (ANSX-12111) | 4534530092366 | \$74.98 | \$59.98 |

Both the Collector's and Standard Edition Imports can be pre-ordered and purchased at:

RightStuf: <http://www.rightstufanime.com/>

Official Retailers: www.AniplexUSA.com/retailers

For detailed information, please visit: www.AniplexUSA.com/p3m

Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth will be available in these following territories:

US, Canada, UK, Ireland, Australia, New Zealand, South Africa, Mexico, Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela, The U.S. Virgin Islands, Anguilla, Antigua and Barbuda, Aruba, the Bahamas, Barbados, Bermuda, the British Virgin Islands, the Cayman Islands, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, the Netherland Antilles, St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Trinidad and Tobago and the Turks and Caicos Islands

About *Shin Megami Tensei: Persona3 THE MOVIE #4 Winter of Rebirth*

"The hour of extinction is approaching. There is no way to stop it."

They have learned of death, seen death and confronted death.
Makoto and his team had grown through numerous encounters and separations.

Maybe they've been fighting for themselves, not for the world.
Even so, they continued to battle, believing there will be a peaceful future.

However, the boy says that extinction is the fate of humanity.
The boy Makoto believed was his friend thrusts before him this cruel reality.

The season is now winter.
In order to welcome the spring, what decision must Makoto make...?

www.AniplexUSA.com/p3m

STAFF

Original Story: "Persona3" (ATLUS)

Screenplay: Jun Kumagai
Supervisor: Seiji Kishi
Character Designer: Keisuke Watabe
Persona Designer: Kyoma Aki
Prop Designer: Shinobu Tsuneki
Color Coordinator: Saori Goda
Art Director: Zenou Tanioka
Art Designer: Kaoru Aoki
Composite & Visual Director: Junpei Takatsu
Editor: Takashi Sakurai
Music: Shoji Meguro, Tetsuya Kobayashi
Sound Director: Satoki Iida
Movie 4 Director: Tomohisa Taguchi
Animation Production: A-1 Pictures
Presented by: Persona 3 the Movie Committee
Film Distribution by: Aniplex

CAST

Makoto Yuki: Akira Ishida
Yukari Takeba: Megumi Toyoguchi
Junpei Iori: Kosuke Toriumi
Mitsuru Kirijo: Rie Tanaka
Akihiko Sanada: Hikaru Midorikawa
Fuka Yamagishi: Mamiko Noto
Aegis: Maaya Sakamoto
Ken Amada: Megumi Ogata
Shinjiro Aragaki: Kazuya Nakai
Igor: Isamu Tanonaka (Special Performance)
Elizabeth: Miyuki Sawashiro

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Fate/Zero*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]* and *DURARARA!!*×2. The company's ever-growing line-up of shows includes our most recent titles *ERASED*, *Sword Art Online II*, *The Asterisk War*, *OWARIMONOGATARI*, *Your lie in April*, *Charlotte*, *Classroom Crisis*, *WAGNARIA!!3* and *GOD EATER*.

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