



FOR IMMEDIATE RELEASE MARCH 7, 2019

**Aniplex of America to Host**  
**DEMON SLAYER: KIMETSU NO YAIBA Special Premiere**  
**At the Aratani Theatre in Little Tokyo**



©Koyoharu Gotoge / SHUEISHA, Aniplex, ufotable

***Be the first to enter the realm of demons***  
***with the premiere screening of DEMON SLAYER: KIMETSU NO YAIBA!***

SANTA MONICA, CA (MARCH 7, 2019) – Aniplex of America is proud to present the U.S. premiere of the highly anticipated new series **DEMON SLAYER: KIMETSU NO YAIBA** at the Aratani Theatre in the historic Little Tokyo neighborhood of Los Angeles. Attendees will be the first in the U.S. to experience this thrilling new series produced by ufotable (*Fate/stay night [Heaven's Feel]* trilogy, *Fate/Zero*) set to premiere in April. The premiere event will be held on Sunday March 31, 2019 at 3 PM (PDT) and will feature a theatrical feature-length animation along with a special giveaway for those who attend. Tickets are priced at \$10 each and will be available starting Friday, March 8<sup>th</sup> at <http://bit.ly/DemonSlayerPremiere>.

**DEMON SLAYER: KIMETSU NO YAIBA** is based on a popular manga by Koyoharu Gotoge and serialized in *Weekly Shonen Jump* magazine. This melancholy tale of humans and demons has captivated readers with over 3 million copies in print, quickly becoming a mainstay of the shonen manga genre. The

story takes place during the tumultuous Taisho period (1912 to 1926) when two siblings must survive after their family is viciously slaughtered by demons.

The series stars Natsuki Hanae (*Your lie in April, Fate/Aporcypha*) and Akari Kito (*BLEND-S, Record of Grancrest War*) as siblings Tanjiro and Nezuko Kamado, alongside Hiro Shimono (*Durarara!!x2, WWW.Working!!*), Takahiro Sakurai (*Cells at Work, Fate/Grand Order*), and Yoshitsugu Matsuoka (*Sword Art Online, Eromanga Sensei*) in supporting roles.

Veteran anime producer Hikaru Kondo (*Fate/stay night [Unlimited Blade Works], Garden of Sinners*) serves as animation producer with Haruo Sotozaki (*Initial D: Third Stage, Naruto: Konoha Sports Festival*) as the director and Akira Matsushima (*Maria Watches Over Us, Tales of Zestiria the X*) handling the character design. In addition to animation production, ufotable is also in charge of the screenplay with esteemed composers Go Shiina from *God Eater* and *Today's MENU for Emiya Family* and Yuki Kajiura from *Sword Art Online* and *Puella Magi Madoka Magica* teaming up to create the music for the series.

**Event Name:** *DEMON SLAYER: KIMETSU NO YAIBA Special Premiere*

**Location:** Aratani Theatre - 244 S. San Pedro St., Los Angeles, CA 90012

**Date & Time:** Sunday, March 31, 2019 at 3 PM (PDT)

**Ticket Price:** \$10 – General Admission

**Ticket Link:** <http://bit.ly/DemonSlayerPremiere>

**About *DEMON SLAYER: KIMETSU NO YAIBA*:**

It is the Taisho Period in Japan. Tanjiro, a kindhearted boy who sells charcoal for a living, finds his family slaughtered by a demon. To make matters worse, his younger sister Nezuko, the sole survivor, has been transformed into a demon herself.

Though devastated by this grim reality, Tanjiro resolves to become a “demon slayer” so that he can turn his sister back into a human, and kill the demon that massacred his family.

For more information on *DEMON SLAYER: KIMETSU NO YAIBA*, please visit the official website: <http://www.demonslayer-anime.com/>

**STAFF**

Original Story: Koyoharu Gotoge (Weekly Shonen Jump / SHUEISHA)

Director: Haruo Sotozaki

Character Design: Akira Matsushima

Sub Character Design: Miyuki Sato, Yoko Kajiyama, Mika Kikuchi

Screenplay Production: ufotable

Conceptual Art: Koji Eto, Masaru Yanaka, Kasumi Takeuchi, Yuri Kabasawa

Directors of Photography: Yuichi Terao

3D Director: Kazuki Nishiwaki

Color Setting: Yuko Omae

Editing: Manabu Kamino

Music: Yuki Kajiura, Go Shiina

Animation Producer: Hikaru Kondo

Animation Production: ufotable

## **CAST**

Tanjiro Kamado: Natsuki Hanae

Nezuko Kamado: Akari Kito

Zenitsu Agatsuma: Hiro Shimono

Inosuke Hashibira: Yoshitsugu Matsuoka

Giyu Tomioka: Takahiro Sakurai

## **About Aniplex of America Inc.**

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online*, *FULLMETAL ALCHEMIST: BROTHERHOOD*, *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, *Fate/stay night [Heaven's Feel] II. lost butterfly*, *Puella Magi Madoka Magica*, *March comes in like a lion*, *Blue Exorcist*, *KILL la KILL*, *Gurren Lagann*, *Monogatari series*, *anohana - The Flower We Saw That Day-*, *PERSONA5 the Animation*, *Cells at Work!*, *Rascal Does Not Dream of Bunny Girl Senpai*, and *The Promised Neverland*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded five million downloads.

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