



FOR IMMEDIATE RELEASE

March 2, 2018

Aniplex of America Announces *Oreimo* and *Oreimo 2* Blu-ray Releases



Oreimo



Oreimo 2

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The romantic comedy that took the otaku world by storm comes to Blu-ray!

SANTA MONICA, CA (March 2, 2018) – Aniplex of America announced today at their industry panel at Kawaii Kon (Honolulu, HI) that both *Oreimo* and *Oreimo 2* will be coming to Blu-ray for the first time. Both seasons of the beloved, fan-favorite sibling romantic comedy will be released on 2 Blu-ray Box Sets this year, giving fans the first chance to own the complete series on Blu-ray. Aside from episodes #1-12, the *Oreimo* Complete Blu-ray Box Set will include the 4 OVA episodes, including episode #12.5 TRUE ROUTE. The *Oreimo 2* Complete Blu-ray Box Set will include all 13 episodes of the second season, the 3 OVA episodes, and the “Gal-ge” short

movies. Both Blu-ray Box Sets will come with special illustration cards and a package designed by Original Illustrator Kanzakihiro. ***Oreimo 1*** will be released on May 29, 2018, and ***Oreimo 2*** will be released August 21, 2018. Preorders begin on March 2.

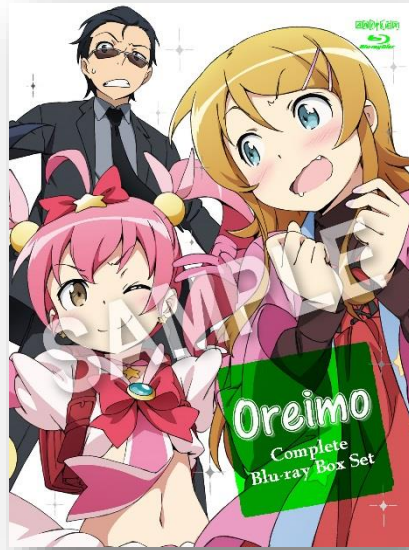
Based on the light novel series of the same name that sold over 3.7 million copies, ***Oreimo*** made waves in the otaku community with its endearing portrayal of the otaku lifestyle told by an ensemble of hilarious yet relatable characters. The series inspired its own manga, drama CDs, multiple video games with alternate endings, and even a partnership with Chiba Urban Monorail that decked out a Japanese monorail in full fanfare to promote the second season. ***Oreimo*** received the highly-anticipated anime adaptation in October 2010 and after overwhelming demand, a second season was greenlit, and the second season, ***Oreimo 2*** began airing April 2013.

The story zeroes in on Kyouzuke Kousaka, an ordinary high school student living under the same roof as his athletic, pretty, and popular little sister, Kirino Kousaka. Over the years, the siblings' strained relationship had become aloof at best, and cruel at worst, until a breaking point finally erupts and Kyouzuke discovers that his little sister has a secret--Kirino is actually an obsessive consumer of anime and adult video games! After discovering Kirino's otaku tendencies, Kyouzuke keeps her secret from their parents and decides to try and repair their relationship, and only then does his little sister let him into her world, episode by episode.

The series is original light novel author Tsukasa Fushimi's first dive into the world of romantic sibling comedy, with the franchise quickly becoming an unofficial hallmark of the genre. Mr. Fushimi then went on to pen another sibling-centered comedy series, *Eromanga Sensei*, which is set in the same universe and received a 12 episode anime adaptation that aired in spring 2017.

Oreimo features a heavy-hitting cast of top shelf talent, with Yuichi Nakamura (*The irregular at magic high school, Fullmetal Alchemist: Brotherhood*) as Kyouzuke Kousaka, Ayana Taketatsu (*Sword Art Online, The Asterisk War*) as Kirino Kousaka, Kana Hanazawa (*March comes in like a lion, Blue Exorcist*) as Kuroneko, and Saori Hayami (*Monogatari Series, Fate/Apocrypha*) as Ayase Aragaki. Animation studio A-1 Pictures (*Sword Art Online, Eromanga Sensei*) animated the series with director Hiroyuki Kanbe, and the studio teamed up with composer Satoru Kosaki (*KIZUMONOGATARI, NISEKOI*) to provide the music for the series.

Oreimo Complete Blu-ray Box Set includes:



<Blu-ray Features>

- Spoken Languages: Japanese
- Subtitles: English
- Aspect ratio: 16:9 Widescreen
- Episodes: 12 TV & 4 OVA Episodes
- Number of Discs: 4 Blu-ray Discs
- Total Run Time: Approx. 400 min.
- Rating: 13 UP

<Bonus Contents>

- 4 OVA episodes, including episode #12.5 TRUE ROUTE
 - In-character commentary animations (for all 16 episodes)
- * Bonus contents subject to change.
* Bonus contents include English subtitles

<Bonus Materials and Special Packages>

- Illustration Cards
 - Blu-ray case illustrations by Kanzakihiro (Original Illustrations)
- * Bonus Materials and Package are subject to change

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Oreimo Complete Blu-ray Box Set</i>	5/29/2018	AOA-1004	816546021344	\$159.98	\$ 129.98

About Oreimo:

Oreimo is an adaptation of Tsukasa Fushimi's light novel series *Ore no Imouto ga Konnani Kawaii Wake ga Nai*. The popular comedic novel series-turned hit anime originally aired in 2010 in Japan. The story follows the daily life of an ordinary high school boy named Kyouusuke Kousaka. Kyouusuke's younger sister Kirino is a pretty fashion model, but also hides a dark secret of being an otaku of adult games. Kyouusuke is the only person to whom Kirino reveals her hidden obsession and other issues. Since its debut, the popularity of *Oreimo* has grown on a global scale.

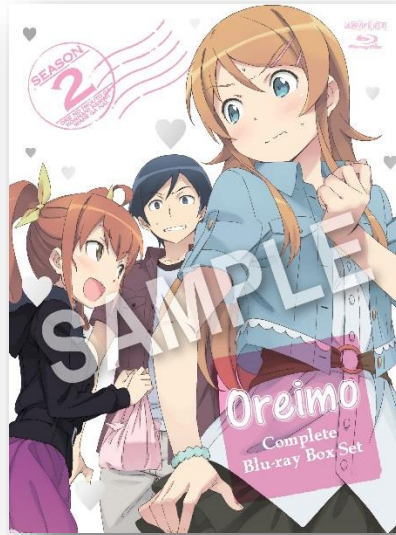
Oreimo STAFF:

Original Story: Tsukasa Fushimi (Published in Dengeki Bunko/ASCII Media Works)
Original Illustration: Kanzakihiro
Director: Hiroyuki Kanbe
Screenplay: Hidekyuki Kurata
Supervisor: Keiichiro Kawaguchi
Character Design: Hiroyuki Oda
Supervising Animation Directors: Kana Ishida, Tetsuya Kawakami
Prop Design: Takahiro Ishimoto
Art Director: Koji Eto
Color Setting: Yasuko Suenaga
SFX Director: Hideki Imaizumi, Nozomi Shitara
Editor: Masaki Utsunomiya
Music: Satoru Kosaki (MONACA)
Sound Director: Satoshi Motoyama
Animation Production: AIC Build
Produced by Aniplex, ASCII MEDIA WORKS, Bandai Namco Games, Movic

Oreimo CAST:

Kirino Kousaka: Ayana Taketatsu
Kyouusuke Kousaka: Yuichi Nakamura
Kuroneko: Kana Hanazawa
Saori Vajeena: Hitomi Nabatame
Manami Tamura: Satomi Sato
Ayase Aragaki: Saori Hayami
Kanako Kurusu: Yukari Tamura
Daisuke Kousaka: Fumihiko Tachiki
Yoshino Kousaka: Akeno Watanabe

Oreimo 2 Complete Blu-ray Box Set includes:



<Blu-ray Features>

- Spoken Languages: Japanese
- Subtitles: English
- Aspect ratio: 16:9 Widescreen
- Episodes: 13 TV & 3 OVA episodes
- Number of Discs: 3 Blu-ray Discs
- Total Run Time: Approx. 400 min.
- Rating: 13 UP

<Bonus Contents>

- 3 OVA episodes on Blu-ray
 - Previews and short movies with SD characters
 - "Gal-ge" style short movies
- * Bonus contents subject to change.
* Bonus contents include English subtitles

<Bonus Materials and Special Packages>

- Illustration Cards
 - Box and jacket illustrations by Kanzakihiro (Original Illustration)
- * Bonus Materials and Package are subject to change

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Oreimo 2 Complete Blu-ray Box Set</i>	8/21/2018	AOA-3902	816546021351	\$ 159.98	\$ 129.98

About *Oreimo 2*:

Kyousuke brings Kirino home from America where she attended a special track & field camp.

Surrounded by her friends, Kirino gradually gets her life back to normal. In stark contrast to her friends is Kyousuke, who is unhappy with Kirino's attitude towards him. She has been ignoring him since she came home, as if their relationship had gone back to how it had been a year earlier.

But then Kirino does something for Kyousuke...

For more details on *Oreimo* and *Oreimo 2*, please visit the official website:

<http://www.aniplexusa.com/oreimo>

Oreimo 2 STAFF:

Original Story: Tsukasa Fushimi (Published in Dengeki Bunko/ASCII Media Works)

Original Illustration: Kanzakihiro

Director: Hiroyuki Kanbe

Screenplay: Hidekyuki Kurata

Character Design: Hiroyuki Oda

Supervising Animation Directors: Kana Ishida, Tetsuya Kawakami, Keisuke Watanabe

Art Setting & Prop Design: Takahiro Ishimoto

Art Director: Koji Okamoto (KUSANAGI)

Color Setting: Yasuko Suenaga

SFX Director: Nozomi Shitara (T2studio)

Editor: Aya Hida

Sound Director: Satoshi Motoyama

Music: Satoru Kosaki (MONACA)

Animation Production: A-1 Pictures

Produced by Aniplex, ASCII MEDIA WORKS, Bandai Namco Games, Movic

Oreimo 2 CAST:

Kirino Kousaka: Ayana Taketatsu

Kyousuke Kousaka: Yuichi Nakamura

Kuroneko: Kana Hanazawa

Saori Vajeena: Hitomi Nabatame

Manami Tamura: Satomi Sato

Ayase Aragaki: Saori Hayami

Kanako Kurusu: Yukari Tamura

Daisuke Kousaka: Fumihiko Tachiki

Yoshino Kousaka: Akeno Watanabe

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la*

KILL, Bakemonogatari, Puella Magi Madoka Magica, Blue Exorcist, anohana -The Flower We Saw That Day-, NISEKOI, the Oreimo series, Durarara!!×2, Magi series, Expelled From Paradise, The irregular at magic high school, and ALDNOAH.ZERO. The company's ever-growing line-up of shows include: *March comes in like a lion, Blue Exorcist: Kyoto Saga, ERASED, The Asterisk War, OWARIMONOGATARI, KIZUMONOGATARI, Charlotte, Occultic;Nine, WWW.WAGNARIA!!, GRANBLUE FANTASY, Eromanga Sensei, Katsugeki TOUKEN RANBU, BLEND-S, Fate/stay night [Heaven's Feel] I. presage flower, Slow Start, Record of Grancrest War, and Today's MENU for EMIYA Family.* In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded two million downloads.

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