

January 18, 2018

Aniplex of America Launches U.S. Teaser Site And Reveals Key Visual for Summer Action Comedy Anime: *Cells at Work!*





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This is a story about you and the cells hard at work within you!

SANTA MONICA, CA (January 18, 2018) – Aniplex Inc. announced today that they will be developing the manga series about anthropomorphized cells within the human body, *Cells at Work!*, into a TV anime series. Aniplex of America also launched a teaser site and a Facebook page for the brand new action comedy anime slated to debut in summer of this year. The series is an anime adaptation of popular manga series by Akane Shimizu from publisher Kodansha's shonen manga magazine *Monthly Shonen Sirius*. Animation production will be handled by anime powerhouse david production (*Jojo's Bizarre Adventure, ERASED*) with Kenichi Suzuki (*Drifters, Crayon Shin-chan*) as director, series composition by Yuko Kakihara (*Persona 4: The Animation, Digimon Adventure tri.*), and character design by Takahiko Yoshida (*Honey and Clover, Oreimo2*). The highly anticipated series is scheduled to premiere July of 2018.

Cells at Work! takes an interesting spin featuring anthropomorphized cells as blue collar workers hard at work within the human body. Throughout the series, the workforce, which includes red blood cells, white blood cells, killer T-cells, macrophages, and platelets, deal with the many perils brought about by constant bacterial invasions. Though scientifically accurate, the series takes a comical and action packed look into the epic yet microscopic battles that happen within our body every day. Regarding the story, Rebecca Silverman from Anime News Network notes "creator Akane Shimizu does a good job of making each chapter both entertaining and educational, using the tropes and varied art styles of *shounen* action manga to tell the story."

About Cells at Work!:

This is a story about you. A tale about the inside of your body...

According to a new study, the human body consists of approximately 37 trillion cells. These cells are hard at work every day within a world that is your body.

From the oxygen carrying Red Blood Cells to the bacteria fighting White Blood Cells, Get to know the unsung heroes and the drama that unfolds inside of you!

From the popular manga "Cells at Work!" comes a brand new anthropomorphized anime TV series!

It's the oddly relatable and interesting story that is the life of cells!

Additional information on *Cells at Work!* will be available at: <u>www.cellsatwork-anime.com</u> and the official *Cells at Work!* USA Facebook page at <u>facebook.com/CellsAtWorkUSA</u>.

STAFF

Original Story: Akane Shimizu (Serialized in Kodansha's Monthly Shonen Sirius)" Director: Kenichi Suzuki Series Composition: Yuko Kakihara Screenplay: Yuko Kakihara / Kenichi Suzuki Character Design: Takahiko Yoshida Cell Character Design/Prop Design/Action Scene Animation Director: Kenta Mimuro Sub-Character Design: Keiko Tamaki Chief Animation Director: Takahiko Yoshida / Keiko Tamaki Art: atelier Platz Art Setting: Yoshihiro Sono / Koji Hashiguchi Color Setting: Aiko Mizuno Director of Photography: Yuki Ooshima 3D CG Director: Yutaka Nakajima Editor: Kiyoshi Hirose (editz) Sound Director: Jin Aketagawa

Sound Production: MAGIC CAPSULE Music: Kenichiro Suehiro / MAYUKO Producer: Yuma Takahashi Animation Producer: Go Wakamatsu Animation Production: david production Production: Aniplex / Kodansha / david production

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night* [Unlimited Blade Works], *Fate/Zero*, the Sword Art Online series, Your lie in April, KILL la KILL, Bakemonogatari, Puella Magi Madoka Magica, Blue Exorcist, NISEKOI, the OREIMO series, DURARARA!!×2, Magi series, Expelled From Paradise, The irregular at magic high school, and ALDNOAH.ZERO. The company's ever-growing line-up of shows include: March comes in like a lion, Blue Exorcist: Kyoto Saga, ERASED, The Asterisk War, OWARIMONOGATARI, KIZUMONOGATARI, Charlotte, Occultic;Nine, WWW.WAGNARIA!!, GRANBLUE FANTASY, Eromanga Sensei, Katsugeki TOUKEN RANBU, BLEND-S, Slow Start, and Record of Grancrest War. In June 2017, the company launched the English version of mobile game, Fate/Grand Order, which has exceeded two million downloads. Based on the popular Fate series, Fate/Grand Order is currently available on iOS and Android.

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