



FOR IMMEDIATE RELEASE JANUARY 20, 2022

***Disney Twisted-Wonderland* English Version**  
**Now Available in the U.S. and Canada**



ILLUSTRATION: YANA TOBOSO ©Disney. Published by Aniplex  
For images and basic information: [click here](#)

***Journey to Twisted Wonderland where  
there's more to "Disney's villains" than meets the eye...***

SANTA MONICA, CA (January 20, 2021) - *Disney Twisted-Wonderland* opens its doors to players in the U.S. and Canada today with the long-awaited launch of the mobile game's English version on iOS and Android.

To kick things off, the acclaimed mobile game is holding a special Launch Celebration Campaign where players can take advantage of a bevy of rewards, including special log in bonuses, a guaranteed Super Super Rare card summon, and limited time deals in the in-game store. Players will also receive all pre-registration campaign rewards to help them during their stay at Night Raven College.

Available upon launch are two main story books, beginning with “Main Story Book 1: The Rose-Red Tyrant” featuring characters twisted from Disney’s *Alice in Wonderland* - the Heartslabyul Dorm, where students live their everyday lives following the laws set forth by the Queen of Hearts. In “Main Story Book 2: The Usurper from the Wilds” players will meet the students of the Savanaclaw Dorm, modeled after the perseverance of the King of Beasts and twisted from Disney’s *The Lion King*.

Story progression consists of three different parts: Original Disney-Inspired Adventures, Twistunes Rhythmic Challenges, and Turn-Based Battles. Within the Original Disney-Inspired Adventures, all character models are animated using Live2D and all the main story scenarios are fully voiced, adding immersive depth and compelling energy to the story.

*Disney Twisted-Wonderland* promises to bring a unique gaming experience to anime, manga, and Disney fans alike, with the visual and storytelling style of renowned anime and manga artist, Yana Toboso, best known for the wildly successful *Black Butler* series. This highly anticipated mobile game features an opening animation by TROYCA (*Lord El-Melloi II's Case Files {Rail Zeppelin} Grace note, Aldnoah.Zero*) and an all-star voice cast including Natsuki Hanae (*Demon Slayer: Kimetsu no Yaiba, Tokyo Ghoul*), Koki Uchiyama (*Haikyuu!, Fate/Zero*), and Atsushi Tamaru (*The Irregular at Magic High School, The Asterisk War*).

*Disney Twisted-Wonderland* is now available as a free download with in-app purchases on the [App Store](#) and [Google Play](#).

For more information on *Disney Twisted-Wonderland*, visit the official website: <https://disneytwistedwonderland.com>

Keep up to date on the latest news by following the official *Disney Twisted-Wonderland* [Facebook](#), [Twitter](#), and [Instagram](#).

#### About Aniplex of America Inc.

Aniplex of America, Inc. (Santa Monica, California) is a subsidiary of Aniplex, Inc. (headquartered in Tokyo, Japan), a division of Sony Music Entertainment (Japan), Inc., and a leading provider of anime content and music production and distribution in Japan. The company's ever-growing lineup of shows includes: *Sword Art Online*, *FULLMETAL ALCHEMIST: BROTHERHOOD*, *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, *Puella Magi Madoka Magica*, *March comes in like a lion*, *Blue Exorcist*, *KILL la KILL*, *Gurren Lagann*, *Monogatari* series, *anohana -The Flower We Saw That Day-*, *Cells at Work!*, *The Promised Neverland*, and *Demon Slayer: Kimetsu No Yaiba*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)  
[www.facebook.com/AniplexUSA](http://www.facebook.com/AniplexUSA)  
[www.twitter.com/AniplexUSA](http://www.twitter.com/AniplexUSA)  
[www.youtube.com/AniplexUS](http://www.youtube.com/AniplexUS)  
[www.twitch.tv/AniplexUSA](http://www.twitch.tv/AniplexUSA)

###

Contact:

Aniplex of America  
[pr@aniplexusa.com](mailto:pr@aniplexusa.com)