

## FOR IMMEDIATE RELEASE

January 16, 2015

## <u>Aniplex of America to Release Madoka Magica the Movie – Rebellion-</u> <u>on Limited and Standard Edition Blu-ray and DVD</u>





©Magica Quartet/Aniplex,Madoka Movie Project Rebellion \*Artwork subject to change

# The Third and Final Arc of the "Puella Magi Madoka Magica" the Movie Franchise Coming This April!

SANTA MONICA, CA (January 16, 2015) –Madoka Magica fans were excited to hear the news they have been waiting for. Aniplex of America announced at their OTAKON Vegas industry panel on Saturday their plans to release *Puella Magi Madoka Magica the Movie –Rebellion-* on a Limited Edition Blu-ray/DVD/Soundtrack CD Combo Set, Standard Edition Blu-ray and Standard Edition DVD. The street date for all three SKUs will be April 7<sup>th</sup> and pre-orders can be made starting January 16<sup>th</sup> through the official homepage (<u>www.MadokaMagicaUSA.com</u>).

*Puella Magi Madoka Magica the Movie – Rebellion-* is the third and final installment of this feature film series following the first two theatrical releases—*Beginnings* and *Eternal*. The final

chapter, *Rebellion*, was a major hit when it saw screenings in theaters across the U.S. and Canada in 2013. At the completely sold out Los Angeles Premiere Event which took place at the Egyptian Theater on December 3<sup>rd</sup> 2013, fans enjoyed the dramatic finale alongside special guests such as the President of SHAFT (animation production), the producer, and the English cast members.

Both limited and standard editions of *Rebellion* will include the original Japanese and English audio with English and Spanish subtitles. The Limited Edition and the Standard Edition Blu-ray will include numerous bonus contents such as the textless opening and ending sequences, theatrical trailer, commercials and some videos featuring collaborations with the *Monogatari Series* franchise which is also created by studio SHAFT. The Limited Edition will also include the exclusive original soundtrack CD, a deluxe booklet and a postcard set.

The *Puella Magi Madoka Magica the Movie Rebellion* will be available for sale in the U.S., Canada, Central and South Americas only. The Limited Edition will be sold only while supplies last.

### Limited Edition features:

<Disc Specs>

- Languages: Japanese and English
- Subtitles: English and Spanish
- Aspect Ratio: 16:9 Widescreen
- Number of Disc: 3 (Blu-ray, DVD and Soundtrack CD)
- Total Run Time: 116 min.
- Rating: 13UP

<Bonus Contents>

- Theatrical Trailer
- Textless Opening and Ending
- Commercials
- Collaboration Manner Videos (Monogatari Series x Madoka Magica)

<Limited Edition Bonus Materials>

- Original Soundtrack CD
- Deluxe Booklet
- Postcard Set

\*Bonus contents subject to change.

#### Product number and UPC bar code

Title	Street	SKU #	UPC	SRP	Store
	Date				price
Puella Magi Madoka	4/7/15	AOA-4904L	856137005377	\$79.98	\$69.98
Magica the Movie					
Rebellion Limited					
Edition					

#### Standard Edition Blu-ray features:

<BD Features>

- Languages: Japanese and English
- Subtitles: English and Spanish
- Aspect ratio: 16:9 widescreen
- Total Run Time: 116 min.
- Rating: 13UP

<Bonus Contents>

- Theatrical Trailer
- Textless Opening and Ending
- Commercials
- Collaboration Manner Videos (Monogatari Series x Madoka Magica)

\*Bonus contents subject to change.

#### Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store
					price
Puella Magi Madoka	4/7/15	AOA-4904B	856137005384	\$49.98	\$39.98
Magica the Movie					
Rebellion Standard					
Edition Blu-ray					

#### **Standard Edition DVD** features:

<DVD Features>

- Languages: Japanese and English
- Subtitles: English and Spanish
- Aspect ratio: 16:9 widescreen
- Total Run Time: 116 min.
- Rating: 13UP

<Bonus Contents>

• Textless Opening and Ending

\*Bonus contents subject to change.

#### Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
Puella Magi Madoka Magica the Movie Rebellion Standard Edition DVD	4/7/15	AOA-4904D	856137005391	\$39.98	\$29.98

All editions can be pre-ordered and purchased at:

RightStuf:	Limited Edition: Rightstuf.com/i/aoa4904L
	Standard Edition Blu-ray: Rightstuf.com/i/aoa4904B
	Standard Edition DVD: Rightstuf.com/i/aoa4904D

Official Retailers: <u>www.AniplexUSA.com/retailers</u>

For detailed information, please visit: www.MadokaMagicaUSA.com/rebellion

#### About Puella Magi Madoka Magica The Movie Rebellion

Were all the magical girls truly saved from despair? Now...the great "Law of Cycles" leads the magical girls to their new fate.

Madoka Kaname — a girl who once led an ordinary life sacrificed her very existence to set every magical girl free from their cruel destiny.

Homura Akemi — another magical girl who was unable to keep her promise with Madoka continues to fight in the world Madoka left her behind in.

Madoka has changed the world. In this new world, is what the magical girls see a world of hope... or despair?

#### www.MadokaMagicaUSA.com/rebellion

#### STAFF

Original Story: Magica Quartet Chief Director: Akiyuki Shimbou Screenplay: Gen Urobuchi (Nitroplus) Original Character Design: aokiume Director: Yukihiro Miyamoto Character Design: Takahiro Kishida, Junichiro Taniguchi Chief Animation Director: Junichiro Taniguchi, Hiroki Yamamura Sub Director: Hiroyuki Terao Action Director: Nozomu Abe, Tomohiro Kamitani Alternate World Design: Gekidan Inu Curry Art Director: Ken Naito Art Setting: Moriyoshi Ohara Color Setting: Hitoshi Hibino, Izumi Takizawa Visual Effects: Motoi Sakai Director of Photography: Shinichiro Eto Editing: Rie Matsubara Sound Director: Yota Tsuruoka Sound Production: Rakuonsha Music: Yuki Kajiura Theme Songs: ClariS and Kalafina Animation Production: SHAFT

#### CAST

Madoka Kaname: Aoi Yuki / Christine Marie Cabanos Homura Akemi: Chiwa Saito / Cristina Vee Mami Tomoe: Kaori Mizuhashi / Carrie Keranen Sayaka Miki: Eri Kitamura / Sarah Anne Williams Kyoko Sakura: Ai Nonaka / Lauren Landa Bebe / Nagisa Momoe: Kana Asumi / Xanthe Huynh Kyubey: Emiri Kato / Cassandra Lee Morris Hitomi Shizuki: Ryoko Shintani / Shelby Lindley Kazuko Saotome: Junko Iwao / Karen Strassman Kyosuke Kamijo: Seiko Yoshida / Marianne Miller

English Script Writer & ADR Director: Alex von David

#### About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *NISEKOI*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, *Vividred Operation*, *and VALVRAVE: The Liberator*. The company's ever-growing line-up of shows includes our most recent titles Sword *Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMANTION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *Your lie in April*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, *Fate/stay night: Unlimited Blade Works* and *Samurai Flamenco*.

www.AniplexUSA.com www.facebook.com/AniplexUSA www.youtube.com/aniplexUS

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