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Aniplex of America to Begin Ticket Sales for Sword Art Online the Movie -Ordinal ScaleNationwide Theatrical Release



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Ticket Sales to Begin January 6 on the Official Homepage

SANTA MONICA, CA (January 5, 2017) – Aniplex of America announced today that they will begin ticket sales for the upcoming nationwide theatrical release of the highly anticipated movie, *Sword Art Online the Movie -Ordinal Scale-*, this Friday, January 6th, on their official homepage (www.sao-movie.net/us) at 12:00 p.m. (PST). Aniplex of America along with the film distribution company ELEVEN ARTS, will be kicking off their national release of this mega-hit animated feature on Thursday, March 9th with a special one-night <u>Fathom Event</u>.

Fans of the *Sword Art Online* franchise can experience an all new adventure with Kirito, Asuna, and their party members as they explore the world of "Ordinal Scale," a new hit game utilizing augmented reality technology. Players are about to find the line between the virtual world and reality beginning to blur and their worst nightmares coming true... As his fellow players find themselves in danger, the hero is called upon once again – can Kirito save his friends, or is this going to be game over for him...?

Don't miss your chance to catch this larger-than-life event on the big screen! Get your tickets now!

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Blue Exorcist*, *DURARARA!!*, *Puella Magi Madoka Magica*, *Fate/Zero*, *Your lie in April*, *BAKEMONOGATARI*, *NISEKOI*, *Magi: The Labyrinth of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]*, and *ERASED*. The company's ever-growing line-up of shows includes our most recent titles *GOD EATER*, *March comes in like a lion*, *Occultic;Nine*, *The Asterisk War*, *OWARIMONOGATARI*, and *WAGNARIA!!3*.

www.AniplexUSA.com www.facebook.com/AniplexUSA www.Youtube.com/AniplexUS

About ELEVEN ARTS

ELEVEN ARTS is a Los Angeles based film production/distribution company known for distributing high quality Japanese films, both live-action and animation, to North American audiences. ELEVEN ARTS's major live-action titles include: Japan Academy Awards winner *Memories of Tomorrow* (starring Ken Watanabe) and Oscar nominated director Yoji Yamada's samurai film *Love and Honor*. ELEVEN ARTS' anime titles include: *Girls und Panzer der Film, Yo-kai Watch: The Movie, DIGIMON ADVENTURE tri. CHAPTER 1: REUNION*, the *Evangelion* franchise, *Fullmetal Alchemist: The Sacred Star of Milos*, the *Puella Magi Madoka Magica franchise, Blue Exorcist: The Movie, Expelled from Paradise, The Last: Naruto the Movie, Boruto: Naruto the Movie,* and *The Anthem of the Heart.*

For additional information, visit: www.elevenarts.net https://www.facebook.com/elevenarts/ https://www.facebook.com/elevenarts/